50 YEARS
est. 1964

HIGH QUALITY CUSTOM LABELS

2014 CATALOG

▶ This year we're celebrating 50 years in business!

IMAGE IS EVERYTHING.

Choosing Ink Colors

Standard ink colors (the 25 inks shown on this page) are available at no extra charge when you order by our ink number (e.g., Red 10). The colors shown are not exact color matches.

Varnish is also available.
Please specify Varnish #18 (not shown) when ordering.

PANTONE® color matches are available for an additional charge of $50(G) per color for new and repeat orders.

If an exact sample match is important, please provide a sample to match. A sample match is available for $50(G) per color on new and repeat orders.

PANTONE® is the property of Pantone, Inc.

Stock Choice Affects Ink Color

Ink colors will not appear as sharp and brilliant on matte or EDP Smudgeproof stocks as they do on gloss or coated stocks. Samples are available so please ask. Ink density and shade will vary widely depending on label stock and background color.

Selecting Your Typestyle

- ✓ All typesetting is FREE
- ✓ Ask us to "set best way"
- ✓ Match type from sample or provide font name
- ✓ Specify your own typestyle or choose from one of our popular styles below

Avant Garde	Eurostile	Optima
Brush Script	Helvetica	Souvenir
Cooper Black	Hobo	Times
COPPERPLATE	MACHINE	*Zapf Chancery*

25 Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9	Med. Red 3	Red 10	Ruby Red 4	Burgundy 8
* Pink 27	Dk. Violet 34	Gold 16	Brown 15	Teal 37	Dk. Green 12	Lt. Green 13	* Mint Green 28	
* Baby Blue 29	Lt. Blue 7	Med Blue 11	Dk. Blue 6	Silver 21	Gray 14	* Lt. Gray 26	White 17	

* These light colors are ideal for background colors, but may not be appropriate for type.
Prices subject to change without notice. All Rights Reserved © 2014

With 50 years' experience in the label industry, you'll get the ultimate attention and expertise for your value. From spot color to vibrant multi-colors, foil stamping and embossing as well as custom long run labels, here is your expert guide for high-quality custom labels.

Quick Ship Labels

Die Cut Labels 2–3
Circle, Oval and Burst Labels 4–5
Butt Cut Labels 6–7
Special Shape Labels 8–9
Additional Die Shapes 10

Premium Labels

Process Color Labels 12–13
Foil Enhanced Labels 14–15
Static Cling Labels 16–17
Short Run Process Color Labels 18

Durable Labels

Weather Resistant Labels 20–21
Bumper Stickers 22–23
Extended Life Decals 24–25
Consecutive Number Labels 26
Variable Data & Barcode Labels 27
Reflective Labels 28

Repositionable Products

Repositionable Labels 30–31
Full Color Magnets 32–33

Specialty Labels

Domed Decals 35
Tamper Evident Labels 36–37
Messaging Solutions 38–39
Interactive Label Solutions 40
Additional Label Solutions 41

Printer Labels

Shipping and Computer Labels 43
Pre-Designed Shipping Labels 44–45
Laser and Ink Jet Labels 46–47

QUICK SHIP LABELS
Die Cut Rectangles & Squares

Quick Ship Labels are die cut on rolls for fast, easy indoor applications.

Here's What You Get:

- ✓ Quality labels for indoor use
- ✓ FREE typesetting
- ✓ FREE single percentage screen
- ✓ Your choice of 25 standard ink colors
- ✓ PANTONE® color matches
  - – Color match charges apply
- ✓ FREE static bar codes
- ✓ 500 or 1,000 labels per roll, coreless

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select 1 to 3 Inks and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- White Gloss or Matte
- White Gloss w/ Opaque Adhesive
- Yellow Gloss or Matte
- Silver Foil (shiny or dull)
- Gold Foil (shiny or dull)
- Clear Film
- Red Fluorescent
- Orange Fluorescent
- Green Fluorescent
- Pink Fluorescent
- Yellow Chartreuse Fluorescent

Vinyl Stocks

- Laminated White Vinyl
- Laminated Yellow Vinyl

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9
Med. Red 3	Red 10	Ruby Red 4	Burgundy 8	* Pink 27
Dk. Violet 34	Gold 16	Brown 15	Teal 37	Dk. Green 12
Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11
Dk. Blue 6	Silver 21	Gray 14	* Lt. Gray 26	White 17

* These light colors are ideal for background colors, but may not be appropriate for type.

1 or 2 Standard Colors Ship in 24 Hours • 3 Standard Colors in 48 Hours
Color Matches in 72 Hours

Price per Thousand

Die Cut Rectangles & Squares

Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1/2" x 1" 1/2" x 1-1/2" 1/2" x 2" 1" Square	001 002 006 017	Standard Vinyl	64.10 89.74	80.14 112.20	68.92 96.50	59.32 83.04	42.48 59.48	33.04 46.26
3/4" x 1-1/2" 3/4" x 1-3/4" 3/4" x 2" 1" x 1-1/2" 1" x 2"	003 005 007 004 008	Standard Vinyl	66.68 93.36	83.34 116.68	70.52 98.74	61.72 86.40	44.06 61.68	33.66 47.14
1" x 2-1/2" 1-1/4" x 2" 1-1/2" Square 1-1/2" x 2"	010 009 018 044	Standard Vinyl	70.64 98.92	88.36 123.70	72.92 102.10	65.08 91.12	46.50 65.10	37.28 52.20
1" x 3"	012	Standard Vinyl	72.06 100.88	90.06 126.08	79.38 111.14	70.22 98.32	58.02 81.24	41.22 57.72
1" x 4" 1-1/2" x 2-1/2" 2" Square	049 011 019	Standard Vinyl	75.68 105.96	94.58 132.42	83.34 116.68	73.72 103.22	60.94 85.30	43.26 60.56
1" x 5" 1-1/4" x 3-1/2" 1-1/2" x 3"	050 015 013	Standard Vinyl	78.22 109.52	95.72 134.02	86.56 121.18	78.54 109.96	63.72 89.22	46.50 65.10
1-1/2" x 4" 2" x 3"	060 014	Standard Vinyl	83.34 116.68	104.18 145.86	89.76 125.66	80.14 112.20	67.32 94.26	52.24 73.14
2" x 3-1/2" 2-1/2" Square 2-1/4" x 3"	045 020 033	Standard Vinyl	88.48 123.86	110.60 154.84	99.36 139.12	89.78 125.70	75.34 105.48	56.12 78.58
2" x 4" 2-1/4" x 3-1/2"	016 078	Standard Vinyl	92.62 129.68	115.62 161.88	101.78 142.50	90.30 126.42	77.74 108.84	64.10 89.74
3" Square	021	Standard Vinyl	93.58 131.02	117.02 167.88	102.58 143.62	91.38 127.92	78.14 109.38	64.44 90.20
2" x 6" 3" x 4"	051 035	Standard Vinyl	94.72 132.62	118.40 165.74	104.04 145.66	92.76 129.88	80.12 112.18	67.30 94.22
3" x 5"	047	Standard Vinyl	95.90 134.26	119.90 167.88	105.06 147.10	93.18 130.44	81.72 114.42	68.16 95.44
4" Square	062	Standard Vinyl	96.06 134.50	120.10 168.12	105.52 147.72	93.22 130.50	82.80 115.92	68.30 95.62
4" x 5"	048	Standard Vinyl	118.58 166.02	138.72 194.22	125.80 176.12	113.92 159.50	105.40 147.56	88.06 123.28
4" x 6"	072	Standard Vinyl	122.02 170.82	142.76 199.88	129.44 181.22	117.24 164.14	108.46 151.82	90.62 126.86
			Each Additional Color (up to 3 inks)					
			56.50	70.00	50.00	35.00	22.50	11.50

6A

Please ask for pricing and delivery schedule for quantities not shown.

QUICK SHIP LABELS
Circle, Oval and Burst Labels

One, two and three color Quick Ship Labels are die cut on rolls for fast, easy indoor application.

Here's What You Get:

- ✓ Quality labels for indoor use
- ✓ FREE typesetting
- ✓ FREE single percentage screen
- ✓ Your choice of 25 standard ink colors
- ✓ PANTONE® color matches
  – Color match charges apply
- ✓ FREE static bar codes
- ✓ 500 or 1,000 labels per roll, coreless

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select 1 to 3 Inks and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- White Gloss or Matte
- White Gloss w/ Opaque Adhesive
- Yellow Gloss or Matte
- Silver Foil (shiny or dull)
- Gold Foil (shiny or dull)
- Clear Film
- Red Fluorescent
- Orange Fluorescent
- Green Fluorescent
- Pink Fluorescent
- Yellow Chartreuse Fluorescent

Vinyl Stocks

- Laminated White Vinyl
- Laminated Yellow Vinyl

1 or 2 Standard Colors Ship in 24 Hours • 3 Standard Colors in 48 Hours
Color Matches in 72 Hours

Price per Thousand

Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Circles								
1/2" 3/4" 1"	063 064 022	Standard Vinyl	64.10 89.74	80.14 112.20	68.92 96.50	59.32 83.06	42.48 59.48	33.04 46.26
1-1/4"	055	Standard Vinyl	66.68 93.34	83.34 116.68	70.52 98.74	61.72 86.40	44.06 61.68	33.66 47.14
1-1/2"	023	Standard Vinyl	70.64 98.92	88.36 123.70	72.92 102.10	65.08 91.10	46.50 65.10	37.28 52.20
1-3/4"	058	Standard Vinyl	75.68 105.96	94.58 132.42	83.34 116.68	73.72 103.22	60.94 85.32	43.26 60.56
2"	024	Standard Vinyl	72.08 100.92	90.14 126.20	74.36 104.10	67.62 94.66	47.86 67.00	38.70 54.20
2-1/4"	059	Standard Vinyl	83.34 116.68	104.18 145.86	89.76 125.66	80.14 112.20	67.32 94.26	52.24 73.14
2-1/2"	025	Standard Vinyl	88.48 123.88	110.60 154.84	99.36 139.12	89.78 125.70	75.34 105.48	56.12 78.56
2-3/4"	070	Standard Vinyl	92.62 129.68	115.62 161.88	101.78 142.50	90.30 126.42	77.74 108.84	64.10 89.74
3"	026	Standard Vinyl	93.58 131.02	117.02 163.82	102.58 143.62	91.38 127.92	78.14 109.40	64.44 90.20
3-1/4"	075	Standard Vinyl	94.30 132.02	117.88 165.04	103.80 145.32	92.28 129.20	79.70 111.60	65.72 92.02
3-1/2"	034	Standard Vinyl	95.34 133.46	118.90 166.46	104.56 146.38	92.98 130.16	80.92 113.28	67.86 95.00
4"	040	Standard Vinyl	96.06 134.48	120.10 168.12	105.52 147.74	93.22 130.50	82.80 115.92	68.30 95.62
Ovals								
3/4" x 1-1/2" 1" x 1-1/2" 1" x 1-3/4" 1" x 2"	028 088 089 029	Standard Vinyl	66.68 93.34	83.34 116.68	70.52 98.74	61.72 86.40	44.06 61.68	33.66 47.14
1-1/8" x 2" 1-1/4" x 2"	032 067	Standard Vinyl	70.64 98.82	88.36 123.70	72.92 102.10	65.08 91.10	46.50 65.06	37.28 52.18
1-1/4" x 2-1/2" 1-1/2" x 2-1/2"	068 030	Standard Vinyl	75.68 105.92	94.58 132.40	83.34 116.68	73.72 103.22	60.94 85.30	43.26 60.56
1-1/2" x 3"	069	Standard Vinyl	78.22 109.50	95.72 134.02	86.56 121.18	78.54 109.96	63.72 89.20	46.50 65.10
2" x 3"	071	Standard Vinyl	83.34 116.68	104.18 145.86	89.76 125.66	80.14 112.20	67.32 94.26	52.24 73.14
1-3/4" x 3-1/2" 2" x 3-1/2"	076 061	Standard Vinyl	88.48 123.86	110.60 154.84	99.36 139.12	89.78 125.70	75.34 105.48	56.12 78.56
2" x 4"	042	Standard Vinyl	92.62 129.68	115.62 161.88	101.78 142.50	90.30 126.42	77.74 108.84	64.10 89.74
2-7/8" x 4" 3" x 4"	043 091	Standard Vinyl	94.72 132.62	118.40 165.76	104.04 145.66	92.76 129.88	80.12 112.16	67.30 94.22
Bursts								
1"	054	Standard Vinyl	64.10 89.74	80.14 112.20	68.92 96.50	59.32 83.04	42.48 59.48	33.04 46.26
1-1/4" 1-1/2"	094 073	Standard Vinyl	66.68 93.34	83.34 116.68	70.52 98.74	61.72 86.40	44.06 61.68	33.66 47.14
2"	027	Standard Vinyl	72.08 100.92	90.14 126.20	74.36 104.10	67.62 94.66	47.86 67.00	38.70 54.20
2-1/4"	095	Standard Vinyl	83.34 116.68	104.18 145.86	89.76 125.66	80.14 112.20	67.32 94.26	52.24 73.14
2-1/2"	074	Standard Vinyl	88.48 123.88	110.60 154.84	99.36 139.12	89.78 125.70	75.34 105.48	56.12 78.56
2-3/4"	096	Standard Vinyl	92.62 129.68	115.62 161.88	101.78 142.50	90.30 126.42	77.74 108.84	64.10 89.74
4"	097	Standard Vinyl	96.06 134.48	120.10 168.12	105.52 147.74	93.22 130.50	82.80 115.92	68.30 95.62
			Each Additional Color (up to 3 inks)					
			56.50	70.00	50.00	35.00	22.50	11.50

6A

Please ask for pricing and delivery schedule for quantities not shown.

QUICK SHIP LABELS
Butt Cut Labels

Your Size, with up to 3 Standard Colors

Here's What You Get:

- ✓ Square-cornered labels in size increments of ⅛"
- ✓ Minimum size of ½" x ½"
- ✓ Your choice of 13 stocks
- ✓ Your choice of 25 standard ink colors
- ✓ PANTONE® color matches
  – Color match charges apply
- ✓ 500 or 1,000 labels per roll, coreless
- ✓ FREE typesetting
- ✓ FREE single percentage screen

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select 1 to 3 Inks and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- White Gloss or Matte
- White Gloss w/ Opaque Adhesive
- Yellow Gloss or Matte
- Silver Foil (shiny or dull)
- Gold Foil (shiny or dull)
- Clear Film
- Red Fluorescent
- Orange Fluorescent
- Green Fluorescent
- Pink Fluorescent
- Yellow Chartreuse Fluorescent

Vinyl Stocks

- Laminated White Vinyl
- Laminated Yellow Vinyl

1 or 2 Standard Colors Ship in 24 Hours • 3 Standard Colors in 48 Hours
Color Matches in 72 Hours

Price per Thousand

Butt Cut

Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Up to 1 Square Inch	QBC01	Standard Vinyl	127.26 178.18	159.06 222.70	118.34 165.66	95.62 133.88	62.70 87.76	40.40 56.54
1.1–2.0 Square Inches	QBC02	Standard Vinyl	131.04 183.46	163.80 229.32	122.20 171.08	98.76 138.26	65.46 91.64	42.70 59.78
2.1–3.0 Square Inches	QBC03	Standard Vinyl	138.56 194.00	173.18 242.46	129.30 181.02	101.86 142.62	68.22 95.52	45.08 63.12
3.1–4.0 Square Inches	QBC04	Standard Vinyl	142.30 199.22	177.92 249.10	130.08 182.10	105.00 147.00	70.94 99.30	47.42 66.38
4.1–5.0 Square Inches	QBC05	Standard Vinyl	146.08 204.54	182.60 255.64	135.10 189.14	108.14 151.40	73.66 103.12	49.78 69.68
5.1–6.0 Square Inches	QBC06	Standard Vinyl	149.88 209.84	187.36 262.30	137.92 193.10	111.30 155.82	76.44 107.02	52.12 72.96
6.1–7.0 Square Inches	QBC07	Standard Vinyl	153.62 215.06	192.02 268.84	141.84 198.58	114.44 160.20	79.18 110.84	54.52 76.32
7.1–8.0 Square Inches	QBC08	Standard Vinyl	157.38 220.34	196.70 275.38	145.78 204.10	117.54 164.54	89.76 125.66	64.64 90.50
8.1–9.0 Square Inches	QBC09	Standard Vinyl	161.12 225.56	201.40 281.96	149.70 209.58	120.70 169.00	92.48 129.48	67.04 93.86
9.1–10.0 Square Inches	QBC10	Standard Vinyl	164.90 230.86	206.14 288.58	153.60 215.02	123.82 173.36	95.22 133.32	69.80 97.72
10.1–11.0 Square Inches	QBC11	Standard Vinyl	168.64 236.10	210.82 295.16	157.50 220.50	126.96 177.74	98.00 137.20	71.74 100.44
11.1–12.0 Square Inches	QBC12	Standard Vinyl	172.44 241.42	215.52 301.72	161.42 226.00	130.08 182.10	100.72 141.00	74.07 103.70
12.1–13.0 Square Inches	QBC13	Standard Vinyl	176.20 246.68	220.22 308.30	165.36 231.52	133.26 186.56	103.42 144.80	78.06 109.30
13.1–14.0 Square Inches	QBC14	Standard Vinyl	179.94 251.90	224.94 314.90	170.08 238.12	136.34 190.90	106.20 148.68	86.60 121.24
14.1–15.0 Square Inches	QBC15	Standard Vinyl	183.70 257.18	229.62 321.48	173.20 242.48	139.50 195.30	108.94 152.52	88.98 124.56
15.1–16.0 Square Inches	QBC16	Standard Vinyl	197.30 276.22	246.64 345.30	187.28 262.20	150.12 210.18	117.58 164.62	96.12 134.56
16.1–17.0 Square Inches	QBC17	Standard Vinyl	201.30 281.82	251.60 352.24	189.73 265.62	153.44 214.82	120.46 168.64	101.91 142.68
17.1–18.0 Square Inches	QBC18	Standard Vinyl	205.24 287.34	256.52 359.12	195.52 273.74	156.72 219.42	123.36 172.70	104.38 146.12
18.1–20.0 Square Inches	QBC20	Standard Vinyl	219.76 307.66	274.70 384.58	207.88 291.02	165.80 232.12	132.00 184.80	108.88 152.44
20.1–22.0 Square Inches	QBC22	Standard Vinyl	225.66 315.94	282.12 394.98	227.66 318.72	174.08 243.70	141.88 198.64	112.20 157.08
22.1–24.0 Square Inches	QBC24	Standard Vinyl	236.24 330.74	295.30 413.42	239.22 334.92	182.30 255.22	151.78 212.48	122.10 170.94
24.1–26.0 Square Inches	QBC26	Standard Vinyl	246.82 345.56	308.50 431.90	250.76 351.06	190.58 266.82	161.68 226.36	132.00 184.80
			Each Additional Color (up to 3 inks)					
			56.50	70.00	50.00	35.00	22.50	11.50

6A

Please ask for pricing and delivery schedule for quantities not shown.

Special Shapes for All Occasions

Put your special message on these special shapes.

Here's What You Get:

- ✓ FREE typesetting
- ✓ FREE single percentage screen
- ✓ Permanent adhesive
- ✓ Your choice of 25 standard ink colors
- ✓ PANTONE® color matches – Color match charges apply
- ✓ 500 or 1,000 labels per roll, coreless

Heart A
1-1/4" x 1-1/4"

Anniversary A
1-3/16" x 1-3/16"

Star A
15/16" x 1"

Jewelry Tag
1/2" x 1-3/4"

Ribbon A
1-11/32" x 1-19/32"

Anniversary B
1-1/4" x 2-5/16"

Octagon A
1-1/2" x 1-1/2"

Triangle A
1-3/4" x 1-23/32"

#1
1-9/16" x 2"

Ribbon B
1-9/32" x 2"

Ambulance Badge
2" x 2-1/2"

Ribbon C
1-7/8" x 2-5/16"

Heart B
2-1/2" x 2-7/16"

Star B
2-33/64" x 2-31/32"

Triangle B
2-11/16" x 2-15/32"

Arrow
2-1/4" x 2-1/4"

House
2-7/16" x 3-7/16"

Police Badge
2-3/32" x 3"

Star Badge
2-7/8" x 2-3/4"

Oblong
2" x 3"

Highway Sign/Shield
2-7/8" x 3-1/4"

Octagon B
3" x 3"

Ribbon D
4-17/32" x 6-5/8"

CD Label
4-1/2"

Price per Thousand

Special Shapes

Shape	Size	Product # Standard	Product # Vinyl	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Jewelry Tag Star A	1/2" x 1-3/4" 15/16" x 1"	3515 207	3517 208	Standard Vinyl	131.00 183.40	154.74 216.64	99.78 139.68	83.78 117.30	56.22 78.70	42.62 59.68
Anniversary A Heart A	1-3/16" x 1-3/16" 1-1/4" x 1-1/4"	639 938	644 939	Standard Vinyl	136.26 190.78	160.94 225.30	103.78 145.28	87.16 122.02	58.46 81.84	44.32 62.06
Ribbon A	1-11/32" x 1-19/32"	675	680	Standard Vinyl	147.36 206.30	173.04 242.26	112.24 157.14	94.24 131.94	63.22 88.52	47.96 67.14
#1 Anniversary B Octagon A Ribbon B Triangle A	1-9/16" x 2" 1-1/4" x 2-5/16" 1-1/2" x 1-1/2" 1-9/32" x 2" 1-3/4" x 1-23/32"	3501 623 3480 3530 3483	3502 401 3481 3514 3484	Standard Vinyl	153.26 214.58	181.02 253.42	116.74 163.44	98.02 137.24	65.74 92.04	49.88 69.84
Arrow Badge – Ambulance Ribbon C	2-1/4" x 2-1/4" 2" x 2-1/2" 1-7/8" x 2-5/16"	3518 263 666	3520 264 671	Standard Vinyl	174.50 244.30	204.44 286.20	132.84 185.98	109.38 153.12	78.78 107.48	56.20 78.68
Badge – Police Heart B Oblong Triangle B	2-3/32" x 3" 2-1/2" x 2-7/16" 2" x 3" 2-11/16" x 2-15/32"	266 313 690 3486	267 314 4690 3487	Standard Vinyl	177.24 248.14	207.04 289.86	132.24 185.12	111.16 155.62	76.28 106.80	54.00 75.60
Badge – Star House Star B	2-7/8" x 2-3/4" 2-7/16" x 3-7/16" 2-33/64" x 2-31/32"	210 3521 316	211 3523 317	Standard Vinyl	181.08 253.52	211.48 296.08	135.08 189.12	113.56 158.98	77.92 109.10	55.18 77.24
Octagon B Highway Sign/Shield	3" x 3" 2-7/8" x 3-1/4"	3524 3510	3526 3511	Standard Vinyl	187.04 261.86	222.06 310.88	141.14 197.60	118.50 165.90	82.88 116.04	64.02 89.64
CD Label Ribbon D	4-1/2" 4-17/32" x 6-5/8"	3527 3507	3529 3508	Standard Vinyl	197.40 276.36	237.08 331.92	155.06 217.10	128.22 179.50	91.56 128.18	68.90 96.46
					Each Additional Color (up to 3 inks)					
					56.50	70.00	50.00	35.00	22.50	11.50

6A

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select 1 to 3 Inks and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- White Gloss or Matte
- White Gloss w/ Opaque Adhesive
- Yellow Gloss or Matte
- Silver Foil (shiny or dull)
- Gold Foil (shiny or dull)
- Clear Film
- Red Fluorescent
- Orange Fluorescent
- Green Fluorescent
- Pink Fluorescent
- Yellow Chartreuse Fluorescent

Vinyl Stocks

- Laminated White Vinyl
- Laminated Yellow Vinyl

Standard Ink Colors

(The colors shown are not exact color matches.)

- Black 1
- * Ivory 19
- * Yellow 2
- Golden Yellow 41
- Orange 9
- Med. Red 3
- Red 10
- Ruby Red 4
- Burgundy 8
- * Pink 27
- Dk. Violet 34
- Gold 16
- Brown 15
- Teal 37
- Dk. Green 12
- Lt. Green 13
- * Mint Green 28
- * Baby Blue 29
- Lt. Blue 7
- Med Blue 11
- Dk. Blue 6
- Silver 21
- Gray 14
- * Lt. Gray 26
- White 17

* These light colors are ideal for background colors, but may not be appropriate for type.

Please ask for pricing and delivery schedule for quantities not shown.

Need a Special Shape? You Can Count on Us

The designs shown below are a small example of the thousands of dies we have in our library. Just ask us if you don't see what you need.

Die #R-15
2-15/32" x 3-1/2"

Die #P-19
1-11/16" x 4-1/4"

Die #H-13
1-11/16" x 1-7/8"

Die #K-194
2" x 3-1/2"

Die #Y-06
5" x 3"

Die #Y-10
2-3/8" x 6-11/16"

Die #K-01
2" x 2-1/2"

Die #GG-06
2-31/22" x 7-19/32"

PREMIUM LABELS

When Your Image Is On The Line, We Deliver!

From simple to vibrant multi-color designs or print/foil combinations you'll get labels that help products get noticed among competing brands.

PROCESS COLOR LABELS
PAGES 12–13

FOIL ENHANCED LABELS
PAGES 14–15

STATIC CLING LABELS
PAGES 16–17

SHORT RUN PROCESS COLOR LABELS
PAGE 18

PREMIUM LABELS
Process Color Labels

Here's What You Get:

- ✓ 150 line screen
- ✓ UV Varnish at no charge
- ✓ 500 to 1,000 labels per roll
- ✓ Labels are finished on rolls
- ✓ No separation charges

Free White Ink Backup

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink.

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Optional Additional Spot Color or Foil Imprint
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- Clear Polypropylene Removable
- Clear Polypropylene
- White Polypropylene
- White Gloss
- White Gloss Removable

Vinyl Stocks

- White Vinyl
- Clear Vinyl

Foil Imprint Options (The colors shown are not exact color matches.)

- White
- Black
- Gold
- Silver
- Blue
- Light Blue
- Red
- Pink
- Copper
- Purple
- Green
- Teal

Price per Thousand

Rectangles & Squares

Size	Product #	Stock	100 Lot Price	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1" x 1-1/2" 1" x 2" 1" x 2-1/2"	4423 4420 4460	Standard Vinyl	277.54 319.18	308.38 354.64	362.80 417.22	454.30 522.46	236.38 271.84	198.42 228.18	149.68 172.14	100.20 115.24
1" x 3" 1-1/2" Square 1-1/2" x 2-1/2" 1-1/2" x 3" 2" Square	4414 4440 4415 4419 4401	Standard Vinyl	292.14 335.96	324.60 373.30	382.00 439.30	478.20 549.94	249.16 286.54	208.96 240.30	157.54 181.18	105.52 121.36
2" x 3" 2" x 3-1/2" 2-1/2" Square 2-1/2" x 3"	4405 4428 4442 4461	Standard Vinyl	341.86 393.14	379.84 436.82	446.86 513.90	558.58 642.38	357.66 411.32	281.30 323.50	192.90 221.84	110.82 127.44
2-3/4" x 3-3/4" 2" x 4" 3" Square	4462 4406 4403	Standard Vinyl	366.44 421.42	407.16 468.24	479.02 550.88	598.78 688.60	393.82 452.90	301.40 346.62	208.96 240.30	121.46 139.68
3" x 4" 3" x 5" 4" Square	4407 4432 4409	Standard Vinyl	440.22 506.26	489.14 562.52	575.46 661.78	719.32 827.22	425.98 489.88	321.48 369.70	233.08 268.04	136.64 157.14
3-1/2" x 6-1/2"	4412	Standard Vinyl	489.42 562.84	543.80 625.38	639.76 735.72	799.70 919.66	472.70 543.62	361.72 415.98	259.66 298.62	196.62 226.12
4" x 5"	4410	Standard Vinyl	455.40 523.72	506.00 581.90	595.28 684.58	744.10 855.72	448.10 515.32	338.24 388.98	246.72 283.74	153.28 176.28
4" x 6" 4" x 6-1/2"	4435 4413	Standard Vinyl	489.38 562.80	543.76 625.32	639.70 735.66	799.64 919.60	469.36 539.76	361.72 415.98	259.62 298.56	196.58 226.08

Circles

Size	Product #	Stock	100 Lot Price	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1"	4447	Standard Vinyl	277.54 319.18	308.38 354.64	362.80 417.22	454.30 522.46	236.38 271.84	198.42 228.18	149.68 172.14	100.20 115.24
1-1/2" 2"	4421 4400	Standard Vinyl	292.14 335.96	324.60 373.30	382.00 439.30	478.20 549.94	249.16 286.54	208.96 240.30	157.54 181.18	105.52 121.36
2-1/2"	4416	Standard Vinyl	341.86 393.14	379.84 436.82	446.86 513.90	558.58 642.38	357.66 411.31	281.32 323.52	192.90 221.84	110.82 127.44
3"	4402	Standard Vinyl	366.44 421.42	407.16 468.24	479.02 550.88	598.78 688.60	393.82 452.89	301.40 346.62	208.96 240.30	121.46 139.68
4"	4408	Standard Vinyl	440.22 506.26	489.14 562.52	575.46 661.78	719.32 827.22	425.98 489.88	321.48 369.70	233.08 268.04	136.64 157.14

Ovals

Size	Product #	Stock	100 Lot Price	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1-1/4" x 2-1/2"	4463	Standard Vinyl	292.14 335.96	324.60 373.29	382.00 439.30	478.20 549.93	249.16 286.53	208.96 240.30	157.54 181.17	105.52 121.35
2" x 3"	4404	Standard Vinyl	341.86 393.14	379.84 436.82	446.86 513.89	558.58 642.37	357.66 411.31	281.30 323.50	192.90 221.84	110.82 127.44
2" x 3-1/2"	4457	Standard Vinyl	366.44 421.41	407.16 468.23	539.96 620.96	674.96 776.20	396.90 456.44	301.66 346.92	218.72 251.54	135.76 156.12
3" x 4"	4417	Standard Vinyl	440.22 506.25	489.14 562.51	575.46 661.78	719.32 827.22	425.98 489.88	321.48 369.70	233.08 268.04	136.64 157.14

Butt Cut (square inches)

Size	Product #	Stock	100 Lot Price	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Up to 5.0 Sq In	PBC05	Standard Vinyl	292.14 335.96	324.60 373.29	382.00 439.30	478.20 549.93	249.16 286.53	208.96 240.30	157.54 181.17	105.52 121.35
5.1–7.0 Sq In	PBC07	Standard Vinyl	341.86 393.14	379.84 436.82	446.86 513.89	558.58 642.37	357.66 411.31	281.30 323.50	192.90 221.84	110.82 127.44
7.1–11.0 Sq In	PBC11	Standard Vinyl	366.44 421.42	407.16 468.24	479.02 550.88	598.78 688.60	393.82 452.90	301.40 346.62	208.96 240.30	121.46 139.68
11.1–18.0 Sq In	PBC18	Standard Vinyl	440.22 506.26	489.14 562.52	575.46 661.78	719.32 827.22	425.98 489.88	321.48 369.70	233.08 268.04	136.64 157.14
18.1–20.0 Sq In	PBC20	Standard Vinyl	455.40 523.72	506.00 581.90	595.28 684.58	744.10 855.72	448.10 515.32	338.24 388.98	246.72 283.74	153.28 176.28

Each Additional Color (up to 3 inks)							
75.00	75.00	75.00	90.00	65.00	45.50	29.00	14.00

Add a Foil (1 foil color only)							
133.00	133.00	133.00	133.00	73.50	49.00	36.00	20.50

8A

Please ask for pricing and delivery schedule for quantities not shown.

PREMIUM LABELS
Foil Enhanced Labels

Use Foils for a Touch of Elegance

Simple, classic labels add distinction on boxes, bottles, bags, books and more.

Here's What You Get:

- ✓ FREE typesetting (please use 8 point type or larger)
- ✓ Price includes 1 standard foil and 1 standard ink
- ✓ Up to 3 ink colors
- ✓ Embossing available
- ✓ Labels are finished on rolls

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select a Foil Imprint
and if applicable 1–3 ink colors.

Standard Stocks

- White Gloss or Matte
- Silver Foil (shiny or dull)
- Gold Foil (shiny or dull)

Clear Stock

- Clear Polypropylene

Foil Imprint Options (The colors shown are not exact color matches.)

- White
- Black
- Gold
- Silver
- Blue
- Light Blue
- Red
- Pink
- Copper
- Purple
- Green
- Teal

Price per Thousand

Rectangles & Squares

Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
3/4" x 2" 1" x 2"	FS18 FS10	Standard Clear	199.84 259.80	217.30 282.50	145.86 189.62	112.64 146.44	80.16 104.22	55.26 71.84
1" x 3" 1-1/2" Square	FS02 FS13	Standard Clear	203.86 265.02	222.36 289.07	152.58 198.35	118.52 154.08	85.66 111.36	60.32 78.42
2" Square	FS08	Standard Clear	209.26 272.04	229.06 297.78	159.36 207.18	125.22 162.80	97.82 127.18	65.32 84.92
1-1/2" x 3"	FS19	Standard Clear	211.92 275.50	232.42 302.16	162.66 211.46	130.28 169.36	100.76 131.00	68.70 89.32
2" x 3"	FS03	Standard Clear	217.30 282.49	239.12 310.86	166.02 215.83	131.96 171.55	104.52 135.88	70.36 91.47
2" x 4"	FS12	Standard Clear	222.68 289.48	245.86 319.62	176.08 228.90	142.02 184.64	112.92 146.80	78.78 102.42
3" Square	FS26	Standard Clear	228.04 296.46	252.58 328.36	179.46 233.30	143.70 186.82	114.58 148.96	80.44 104.58
3" x 4"	FS11	Standard Clear	233.44 303.48	259.28 337.06	186.16 242.02	150.42 195.56	119.62 155.52	93.86 122.02

Circles, Ovals and Bursts

1" Circle	FS27	Standard Clear	191.40 248.82	213.96 278.16	144.20 187.46	110.12 143.16	78.50 102.06	51.90 67.48
1-1/2" Circle	FS04	Standard Clear	203.86 265.02	222.36 289.08	152.58 198.36	118.52 154.08	85.66 111.36	60.32 78.42
2" Circle 2" Burst 1-1/4" x 2-1/4" Oval	FS05 FS56 FS07	Standard Clear	209.26 272.04	229.06 297.78	159.30 207.10	125.22 162.80	97.82 127.18	65.32 84.92
1-1/2" x 3" Oval	FS37	Standard Clear	211.92 275.50	232.42 302.16	162.66 211.46	130.28 169.36	100.76 131.00	68.70 89.32
2" x 3" Oval	FS32	Standard Clear	217.30 282.50	239.12 310.86	166.02 215.84	131.96 171.56	104.52 135.88	70.36 91.48
2-1/2" Circle	FS28	Standard Clear	219.96 285.96	242.46 315.20	171.04 222.36	136.98 178.08	108.62 141.22	74.58 96.96
3" Circle	FS29	Standard Clear	228.04 296.46	252.58 328.36	179.46 233.30	143.70 186.82	114.58 148.96	80.44 104.58
3" x 4" Oval	FS38	Standard Clear	233.44 303.48	259.28 337.06	186.16 242.02	150.42 195.56	119.62 155.52	93.86 122.02
3-1/2" Circle	FS30	Standard Clear	238.78 310.42	265.98 345.78	190.68 247.88	152.64 198.44	122.98 159.88	95.02 123.54

Each Additional Color (up to 3 colors)					
56.50	70.00	50.00	35.00	22.50	11.50

Single Level Embossing					
140.00	140.00	75.00	50.00	37.00	22.00

6A

Price per Thousand

Butt Cut

Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq In	FBC01	Standard Clear	254.16 330.42	285.18 370.74	187.44 243.68	141.28 183.66	95.16 123.72	59.40 77.22
1.1–2 Sq In	FBC02	Standard Clear	257.84 335.20	289.80 376.74	191.22 248.60	144.34 187.64	97.86 127.22	61.66 80.16
2.1–3 Sq In	FBC03	Standard Clear	265.18 344.74	298.96 388.66	198.14 257.58	147.38 191.60	100.56 130.74	63.98 83.18
3.1–4 Sq In	FBC04	Standard Clear	268.84 349.50	303.58 394.66	198.90 258.58	150.44 195.58	103.20 134.16	66.26 86.14
4.1–5 Sq In	FBC05	Standard Clear	272.52 354.28	308.14 400.58	203.80 264.94	153.50 199.56	105.86 137.62	68.56 89.14
5.1–6 Sq In	FBC06	Standard Clear	276.22 359.10	312.78 406.62	206.56 268.54	156.58 203.56	108.58 141.16	70.84 92.10
6.1–7 Sq In	FBC07	Standard Clear	279.86 363.82	317.34 412.54	210.38 273.50	159.64 207.54	111.24 144.62	73.18 95.14
7.1–8 Sq In	FBC08	Standard Clear	283.54 368.60	321.90 418.48	214.22 278.50	162.66 211.46	121.56 158.04	83.06 107.98
8.1–9 Sq In	FBC09	Standard Clear	287.18 373.34	326.48 424.42	218.04 283.45	165.76 215.50	124.22 161.50	85.40 111.02
9.1–10 Sq In	FBC10	Standard Clear	290.88 378.14	331.10 430.44	221.84 288.40	168.80 219.44	126.90 164.98	87.68 113.98
10.1–11 Sq In	FBC11	Standard Clear	294.52 382.88	335.68 436.38	225.66 293.36	171.86 223.42	129.60 168.48	89.98 116.98
11.1–12 Sq In	FBC12	Standard Clear	298.22 387.70	340.26 442.34	229.48 298.32	174.90 227.38	132.26 171.94	92.26 119.94
12.1–13 Sq In	FBC13	Standard Clear	301.90 392.48	344.84 448.30	233.32 303.32	178.00 231.40	134.90 175.38	99.16 128.92
13.1–14 Sq In	FBC14	Standard Clear	305.54 397.20	349.44 454.28	237.92 309.30	181.02 235.54	137.60 178.88	104.48 135.82
14.1–15 Sq In	FBC15	Standard Clear	309.22 402.00	354.02 460.24	240.98 313.28	184.10 239.34	140.28 182.36	106.80 138.84
15.1–16 Sq In	FBC16	Standard Clear	322.50 419.26	370.62 481.82	254.70 311.12	194.46 252.80	148.70 193.32	113.78 147.92
16.1–17 Sq In	FBC17	Standard Clear	326.38 424.30	375.46 488.10	257.10 334.24	197.70 257.01	151.52 196.98	119.42 155.25
17.1–18 Sq In	FBC18	Standard Clear	330.22 429.30	380.26 494.34	262.74 341.56	200.90 261.18	154.34 200.64	121.82 158.38
18.1–20 Sq In	FBC20	Standard Clear	344.40 447.72	398.00 517.40	274.80 357.24	209.76 272.70	162.78 211.62	126.22 164.10

Each Additional Color (up to 3 colors)					
56.50	70.00	50.00	35.00	22.50	11.50

Single Level Embossing					
140.00	140.00	75.00	50.00	37.00	22.00

6A

Please ask for pricing and delivery schedule for quantities not shown.

PREMIUM LABELS
Static Cling Labels

Here's What You Get:

- ✓ Free single percentage screen
- ✓ Labels are finished on rolls
  – Ask about other finishing options
- ✓ Flexographically printed
- ✓ Please specify face or back cling

Free White Ink Backup

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink.

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Available Stocks

- Clear Static Vinyl
- White Static Vinyl

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9	Med. Red 3	Red 10
Ruby Red 4	Burgundy 8	* Pink 27	Dk. Violet 34	Gold 16	Brown 15	Teal 37
Dk. Green 12	Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11	Dk. Blue 6
Silver 21	Gray 14	* Lt. Gray 26	White 17			

* These light colors are ideal for background colors, but may not be appropriate for type.

Price per Thousand

Size	Product #	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000
Rectangles & Squares							
1" x 2"	807	178.14	237.50	330.36	185.58	143.76	98.36
2" x 1-1/2"	827	184.38	242.20	334.82	222.94	177.82	125.46
2" Square 2-1/2" x 1-1/2"	808 812	190.64	248.46	340.78	238.10	193.46	132.44
1-1/4" x 3-1/2" 1-1/2" x 3" 2" x 2-1/2" 1-3/4" x 2-3/4"	805 806 828 813	196.88	256.24	346.74	239.58	197.16	141.68
2" x 3"	809	203.14	260.94	354.16	242.58	207.58	160.72
2" x 3-1/2"	810	209.38	268.74	360.12	244.04	209.82	180.82
2" x 4"	811	215.64	275.00	363.10	245.54	210.58	180.82
3" Square	814	221.88	281.24	367.58	247.76	212.82	192.72
2-1/2" x 4"	830	228.12	287.50	372.02	249.26	215.02	192.70
3" x 4"	815	239.08	298.46	379.48	253.72	218.76	201.64
3" x 5"	817	254.68	315.62	392.86	259.68	223.96	221.72
4" Square	816	256.24	321.88	395.84	261.90	226.20	221.74
4" x 6"	834	334.26	384.84	435.06	333.16	287.20	256.44
Circles & Ovals							
1-1/4" x 2" Oval	822	184.38	242.20	334.82	222.94	177.82	125.46
2" Circle 1-1/4" x 2-1/2" Oval	818 823	190.64	248.46	340.78	238.10	193.46	132.44
1-1/2" x 3" Oval	824	196.88	256.24	346.74	239.58	197.16	141.68
2" x 3" Oval	825	203.14	260.94	354.16	242.58	207.58	160.72
2-1/2" Circle	819	209.38	268.74	360.12	244.04	209.82	180.82
3" Circle	836	221.88	281.24	367.58	247.76	212.82	192.72
3" x 4" Oval	826	239.08	298.46	379.48	253.72	218.76	201.64
3-1/2" Circle	820	243.74	304.68	383.92	255.96	221.00	209.82
4" Circle	821	256.24	321.88	395.84	261.90	226.20	221.74
		Each Additional Color (up to 6 inks)					
		72.00	83.50	103.50	54.50	38.00	25.50

6A

Please ask for pricing and delivery schedule for quantities not shown.

PREMIUM LABELS
Short Run Process Color Labels

Any Shape, No Die Charge!

Premium Process Labels, when looks are important!

High Quality • Extended Durability • Custom Shapes • Low Quantities

Here's What You Get:

- ✓ Any shape at no additional cost
- ✓ Quantities from 10 to 1,000
- ✓ White Vinyl with permanent adhesive
- ✓ High performance inks and material designed for long life and durability
- ✓ Lamination for abrasive environments is available for an additional cost and production time

		Price per Label								
Size	**Product #**	**10**	**25**	**50**	**75**	**100**	**125**	**250**	**500**	**1,000**
Up to 4 Square Inches	SRP04	10.23	4.20	2.18	1.52	1.20	0.98	0.60	0.42	0.30
4.1–7.0 Square Inches	SRP07	10.32	4.28	2.30	1.64	1.28	1.10	0.68	0.50	0.36
7.1–10.0 Square Inches	SRP10	10.38	4.40	2.40	1.74	1.40	1.20	0.80	0.60	0.48
10.1–15.0 Square Inches	SRP15	10.54	4.54	2.54	1.86	1.54	1.36	0.94	0.76	0.60
15.1–21.0 Square Inches	SRP21	10.66	4.70	2.70	2.04	1.74	1.52	1.12	0.92	0.76
21.1–29.0 Square Inches	SRP29	10.90	4.94	2.94	2.28	1.94	1.74	1.36	1.14	0.96
29.1–39.0 Square Inches	SRP39	11.20	5.24	3.24	2.58	2.26	2.06	1.66	1.46	1.26
39.1–50.0 Square Inches	SRP50	11.60	5.64	3.64	2.98	2.66	2.46	2.06	1.86	1.66

9A

Please ask for pricing and delivery schedule for quantities not shown.

Ordering is Easy

1 **Select Label Shape and Size**

Available Stock

White Vinyl

DURABLE LABELS

Labels Encounter Some Pretty Harsh Environments

We have an array of durable labels that endure, including:

- ✓ Tough, weather resistant vinyl and polyester stocks
- ✓ Durable printing that lasts 3–4 years in demanding conditions

WEATHER RESISTANT LABELS
PAGES 20–21

BUMPER STICKERS
PAGES 22–23

EXTENDED LIFE DECALS
PAGES 24–25

CONSECUTIVE NUMBER LABELS
PAGE 26

VARIABLE DATA AND BARCODE LABELS
PAGE 27

REFLECTIVE LABELS
PAGE 28

DURABLE LABELS
Weather Resistant Labels

Here's What You Get:

- ✓ Tough, durable stocks
- ✓ Free single percentage screen
- ✓ Flexographically printed to last up to 1 1/2 years
- ✓ Lamination is included
- ✓ Labels are finished on rolls
- ✓ For clear stocks, please specify face or back adhesive

Free White Ink Backup

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink.

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- White Vinyl
- Yellow Vinyl
- Bright Chrome Polyester
- Brushed Chrome Polyester
- Matte Silver Polyester
- Clear Vinyl
- Clear Polypropylene Removable

Hi-Tack Stocks

- White Vinyl
- Clear Polyester

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9
Med. Red 3	Red 10	Ruby Red 4	Burgundy 8	* Pink 27
Dk. Violet 34	Gold 16	Brown 15	Teal 37	Dk. Green 12
Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11
Dk. Blue 6	Silver 21	Gray 14	* Lt. Gray 26	White 17

* These light colors are ideal for background colors, but may not be appropriate for type.

Price per Thousand

Rectangles & Squares

Size	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000
1/2" x 1" 1" Square	2886 2889	Standard Hi-Tack	145.46 203.64	193.94 271.52	210.84 295.18	155.32 217.45	108.62 152.07	78.32 109.65
3/4" x 1-1/2" 3/4" x 2" 1" x 1-1/2" 1" x 2"	2887 2875 2890 2891	Standard Hi-Tack	149.96 209.94	199.94 279.92	217.38 304.33	160.14 224.20	111.98 156.77	80.76 113.06
7/8" x 3" 1" x 2-1/2" 1" x 3" 1-1/2" Square	2888 2876 2877 2892	Standard Hi-Tack	155.22 217.31	203.90 285.46	262.96 368.14	176.98 247.77	134.06 187.68	104.86 146.80
1" x 4" 2" Square	2878 336	Standard Hi-Tack	160.50 224.70	209.16 292.82	266.90 373.66	179.64 251.50	136.08 190.51	106.44 149.02
1-3/8" x 3-1/2" 1-1/2" x 3" 1-1/2" x 4"	966 2893 2879	Standard Hi-Tack	165.76 232.06	215.72 302.01	270.86 379.20	182.30 255.22	138.10 193.34	108.02 151.23
2" x 3"	2880	Standard Hi-Tack	168.52 235.93	216.48 303.07	270.86 379.20	182.30 255.22	138.10 193.34	108.02 151.23
2-1/2" Square	2894	Standard Hi-Tack	171.00 239.40	219.68 307.55	270.86 379.20	182.30 255.22	138.10 193.34	108.02 151.23
2" x 4"	2885	Standard Hi-Tack	181.54 254.16	231.50 324.10	326.94 457.72	215.90 302.26	173.78 243.29	164.12 229.77
3" Square 3" x 3-1/2"	2895 972	Standard Hi-Tack	197.32 276.25	247.28 346.19	341.84 478.58	220.00 308.00	175.64 245.90	172.62 241.67
3" x 4"	2897	Standard Hi-Tack	205.20 287.28	256.18 358.65	342.12 478.97	220.74 309.04	180.54 252.76	174.28 243.99
3" x 5"	997	Standard Hi-Tack	214.40 300.16	265.68 371.95	344.60 482.44	221.68 310.35	184.82 258.75	182.98 256.17
4" Square	2898	Standard Hi-Tack	215.72 302.01	270.98 379.37	345.44 483.62	221.80 310.52	186.68 261.35	183.00 256.20
4" x 5"	2899	Standard Hi-Tack	237.76 332.86	290.88 407.23	362.42 507.39	231.50 324.10	195.28 273.39	192.82 269.95

Circles & Ovals

1" Circle	2903	Standard Hi-Tack	145.46 203.64	193.94 271.52	210.84 295.18	155.32 217.45	108.62 152.07	78.32 109.65
1-1/2" Circle	2908	Standard Hi-Tack	155.22 217.31	203.90 285.46	262.96 368.14	176.98 247.77	134.06 187.68	104.86 146.80
2" Circle 1-1/2" x 2-1/2" Oval	2882 2881	Standard Hi-Tack	160.50 224.70	209.16 292.82	266.90 373.66	179.64 251.50	136.08 190.51	106.44 149.02
1-1/2" x 3" Oval	2900	Standard Hi-Tack	165.76 232.06	215.72 302.01	270.86 379.20	182.30 255.22	138.10 193.34	108.02 151.23
2" x 3" Oval	2901	Standard Hi-Tack	168.52 235.93	216.48 303.07	270.86 379.20	182.30 255.22	138.10 193.34	108.02 151.23
2-1/2" Circle	2907	Standard Hi-Tack	171.00 239.40	219.68 307.55	270.86 379.20	182.30 255.22	138.10 193.34	108.02 151.23
2" x 4" Oval	963	Standard Hi-Tack	181.54 254.16	231.50 324.10	326.94 457.72	215.90 302.26	173.78 243.29	164.12 229.77
3" Circle	957	Standard Hi-Tack	197.32 276.25	247.28 346.19	341.84 478.58	220.00 308.00	175.64 245.90	172.62 241.67
3" x 4" Oval	2902	Standard Hi-Tack	205.20 287.28	256.18 358.65	342.12 478.97	220.74 309.04	180.54 252.76	174.28 243.99
3-1/2" Circle	2906	Standard Hi-Tack	207.20 290.08	259.00 362.60	342.88 480.03	221.02 309.43	183.26 256.56	179.50 251.30
4" Circle	960	Standard Hi-Tack	215.72 302.01	270.98 379.37	345.44 483.62	221.80 310.52	186.68 261.35	183.00 256.20

Each Additional Color (up to 6 inks)

72.00	83.50	103.50	54.50	38.00	25.50

6A

Price per Thousand

Butt Cut

Size (square inches)	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000
Up to 1 Sq In	WBC01	Standard Hi-Tack	152.72 213.81	203.64 285.10	221.38 309.93	163.10 228.34	114.06 159.68	82.24 115.14
1.1–2 Sq In	WBC02	Standard Hi-Tack	157.46 220.44	209.94 293.92	228.24 319.54	168.14 235.40	117.58 164.61	84.80 118.72
2.1–3 Sq In	WBC03	Standard Hi-Tack	162.98 228.17	214.10 299.74	276.12 386.57	185.84 260.18	140.76 197.06	110.10 154.14
3.1–4 Sq In	WBC04	Standard Hi-Tack	168.52 235.93	219.62 307.47	280.26 392.36	188.62 264.07	142.88 200.03	111.76 156.46
4.1–5 Sq In	WBC05	Standard Hi-Tack	174.04 243.66	226.50 317.10	284.40 398.16	191.40 267.96	145.00 203.00	113.42 158.79
5.1–6 Sq In	WBC06	Standard Hi-Tack	176.96 247.74	227.30 318.22	284.40 398.16	191.40 267.96	145.00 203.00	113.42 158.79
6.1–7 Sq In	WBC07	Standard Hi-Tack	179.55 251.37	230.66 322.92	284.40 398.16	191.40 267.96	145.00 203.00	113.42 158.79
7.1–8 Sq In	WBC08	Standard Hi-Tack	190.62 266.87	243.08 340.31	343.30 480.62	226.68 317.35	182.48 255.47	172.34 241.28
8.1–9 Sq In	WBC09	Standard Hi-Tack	207.18 290.05	259.64 363.50	358.94 502.52	231.00 323.40	184.42 258.20	181.24 253.74
9.1–10 Sq In	WBC10	Standard Hi-Tack	207.18 290.05	259.64 363.50	358.94 502.52	231.00 323.40	187.20 262.08	181.24 253.74
10.1–11 Sq In	WBC11	Standard Hi-Tack	207.18 290.05	259.64 363.50	358.94 502.52	231.00 323.40	188.30 263.62	181.24 253.74
11.1–12 Sq In	WBC12	Standard Hi-Tack	215.46 301.64	268.98 376.57	359.24 502.94	231.78 324.49	189.58 265.41	183.00 256.20
12.1–13 Sq In	WBC13	Standard Hi-Tack	217.56 304.58	271.96 380.74	360.02 504.03	232.08 324.91	192.42 269.39	188.48 263.87
13.1–14 Sq In	WBC14	Standard Hi-Tack	220.64 308.90	273.38 382.73	360.62 504.87	232.56 325.58	193.22 270.51	189.26 264.96
14.1–15 Sq In	WBC15	Standard Hi-Tack	225.12 315.17	278.96 390.54	361.84 506.58	232.76 325.86	194.06 271.68	192.14 269.00
15.1–16 Sq In	WBC16	Standard Hi-Tack	226.50 317.10	284.52 398.33	362.72 507.81	232.90 326.06	196.00 274.40	192.16 269.02
16.1–17 Sq In	WBC17	Standard Hi-Tack	234.98 328.97	287.46 402.44	366.32 512.85	228.78 320.29	196.48 275.07	190.56 266.78
17.1–18 Sq In	WBC18	Standard Hi-Tack	239.76 335.66	293.34 410.68	373.66 523.12	233.46 326.84	196.92 275.69	194.44 272.22
18.1–19 Sq In	WBC19	Standard Hi-Tack	244.66 342.52	299.32 419.05	377.40 528.36	238.22 333.51	200.94 281.32	198.42 277.79
19.1–20 Sq In	WBC20	Standard Hi-Tack	249.66 349.52	305.42 427.59	380.54 532.76	243.08 340.31	205.04 287.06	202.46 283.44

Each Additional Color (up to 6 inks)

72.00	83.50	103.50	54.50	38.00	25.50

6A

COG Tools THE Hardware STORE

FIRST AID CPR - AED

Forklift Certified

Please ask for pricing and delivery schedule on quantities not shown.

DURABLE LABELS
Bumper Stickers

The Sign That Goes Everywhere

Printed on vinyl for high impact and durability.

Here's What You Get:

- ✓ Free white ink backup on clear stocks
- ✓ Your choice of 25 standard ink colors
- ✓ ⅛" bend-and-peel strip unless otherwise specified
- ✓ Circle and oval sizes will be scored on the liner
- ✓ PANTONE® color matches available
- ✓ FREE lamination

Free White Ink Backup

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink.

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Standard Stocks

- White Vinyl
- Clear Vinyl
- Yellow Vinyl

For clear stocks, please indicate face or back adhesive. Extended Life Bumper Stickers are available, please call for pricing.

Static Cling*

- White Static Cling
- Clear Static Cling

*Suitable for indoor use only

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9
Med. Red 3	Red 10	Ruby Red 4	Burgundy 8	* Pink 27
Dk. Violet 34	Gold 16	Brown 15	Teal 37	Dk. Green 12
Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11
Dk. Blue 6	Silver 21	Gray 14	* Lt. Gray 26	White 17

* These light colors are ideal for background colors, but may not be appropriate for type.

1 or 2 Colors Ship in 24 Hours • 3 to 6 Colors in 5 Days • Process Color in 3 Days

Price per Thousand

Spot Color

Size	Product #	Stock	100 Lot Price	250 Lot Price	500 Lot Price	1,000	2,000	3,000
2-3/4" x 5"	839	Vinyl Static Cling	178.92 214.70	198.80 238.56	251.14 301.38	317.40 380.88	239.20 287.04	190.72 228.86
2-1/2" x 9-1/4" 3-3/4" x 7-3/4" Ribbon 3" x 10-3/4"	838 832 1833	Vinyl Static Cling	198.00 237.60	220.00 264.00	258.94 310.74	360.00 432.00	235.40 282.48	207.90 249.48
3-3/4" x 7-1/2"	829	Vinyl Static Cling	202.64 243.18	226.60 271.92	271.88 326.26	378.00 453.60	264.24 317.10	222.46 266.96
3" x 11-1/2"	831	Vinyl Static Cling	208.40 250.08	231.54 277.86	283.50 340.20	399.00 478.80	269.64 323.58	247.18 296.62
3-3/4" x 15"	414	Vinyl Static Cling	233.54 280.26	259.48 311.38	359.52 431.42	471.88 566.26	337.06 404.48	314.58 377.50
5" Circle	1834	Vinyl Static Cling	192.90 231.48	214.32 257.18	267.62 321.14	366.64 439.98	253.04 303.66	212.70 255.24
3" x 5" Oval	1835	Vinyl Static Cling	187.88 225.46	208.74 250.49	263.70 316.44	333.28 399.94	251.16 301.40	220.22 264.26
4" x 6" Oval	395	Vinyl Static Cling	198.00 237.60	220.00 264.00	254.10 304.92	360.00 432.00	231.00 277.20	207.90 249.48
			Each Additional Color (up to 6 inks)					
			68.00	72.00	83.50	103.50	54.50	38.00

6A

Price per Thousand

Process Color

2-3/4" x 5"	4629	Vinyl Static Cling	386.82 464.18	429.80 515.76	505.64 606.78	658.80 790.56	338.52 406.22	236.66 284.00
2-1/2" x 9-1/4" 3-3/4" x 7-3/4" Ribbon	4625 4626	Vinyl Static Cling	486.30 583.56	540.34 648.42	635.70 762.84	821.36 985.64	422.82 507.38	292.24 350.70
3" x 10-3/4"	4630	Vinyl Static Cling	533.44 640.14	592.72 711.26	697.30 836.76	936.90 1,124.28	499.70 599.64	338.76 406.52
3-3/4" x 7-1/2"	4623	Vinyl Static Cling	533.44 640.14	592.72 711.26	697.30 836.76	898.38 1,078.06	456.36 547.64	311.90 374.28
3" x 11-1/2"	4627	Vinyl Static Cling	581.18 697.42	645.76 774.92	759.70 911.64	976.38 1,171.66	543.04 651.66	365.64 438.78
3-3/4" x 15"	4628	Vinyl Static Cling	715.90 859.08	795.44 954.54	935.82 1,122.98	1,196.52 1,435.82	664.36 797.24	455.78 546.94
5" Circle	4631	Vinyl Static Cling	486.30 583.56	540.34 648.42	635.70 762.84	821.36 985.64	422.82 507.38	292.24 350.70
3" x 5" Oval	4632	Vinyl Static Cling	406.16 487.40	451.28 541.54	530.92 637.10	691.74 830.10	355.44 426.54	248.50 298.20
4" x 6" Oval	4624	Vinyl Static Cling	486.30 583.56	540.34 648.42	635.70 762.84	821.36 985.64	422.82 507.38	292.24 350.70
			Each Additional Color (up to 3 total)					
			68.00	72.00	83.50	103.50	54.50	38.00

6A

Please ask for pricing and delivery schedule for quantities not shown.

DURABLE LABELS
Extended Life Decals

These Colorful and Durable Decals Handle Tough Environments

Here's What You Get:

- ✓ High quality
- ✓ Extended durability of 3–4 years
- ✓ Low quantities
- ✓ Rectangles, squares, circles and ovals
- ✓ Decals are sheeted
- ✓ High performance inks and material designed for long life and durability
- ✓ Pantone® color matches available

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Vinyl Stocks

- White Vinyl
- Yellow Vinyl
- Clear Vinyl
- White Vinyl Removable (removable for up to 6 months)

Polyester Stocks

- Bright Chrome Polyester
- Brushed Chrome Polyester

Hi-Tack Stocks

- White Vinyl
- Clear Vinyl

For clear stocks, please specify face or back adhesive.

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9
Med. Red 3	Red 10	Ruby Red 4	Burgundy 8	* Pink 27
Dk. Violet 34	Gold 16	Brown 15	Teal 37	Dk. Green 12
Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11
Dk. Blue 6	Silver 21	Gray 14	* Lt. Gray 26	White 17

* These light colors are ideal for background colors, but may not be appropriate for type.

Price per Decal

Rectangles & Squares

Size	Product #	Stock	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2" 1" x 2" 1" x 2-1/2" 1" x 3" 1" x 4"	DVR32 DVR33 DVR34 DVR35 DVR36	Vinyl Polyester Hi-Tack	3.14 3.76 4.22	2.46 2.94 3.32	1.88 2.24 2.52	0.94 1.12 1.26	0.54 0.66 0.74	0.40 0.48 0.54	0.28 0.32 0.36	0.22 0.26 0.30	0.18 0.22 0.24
1-1/2" x 3" 1-1/2" x 4" 2" Square 2" x 3" 2" x 3-1/2"	DVR37 DVR38 DVS39 DVR40 DVR41	Vinyl Polyester Hi-Tack	3.32 3.98 4.48	2.60 3.12 3.50	2.04 2.46 2.76	1.04 1.24 1.38	0.58 0.70 0.80	0.42 0.50 0.58	0.28 0.34 0.38	0.24 0.28 0.30	0.20 0.24 0.26
2" x 4" 3" Square	DVR42 DVS43	Vinyl Polyester Hi-Tack	3.50 4.20 4.72	2.74 3.28 3.70	2.22 2.66 3.00	1.12 1.34 1.50	0.64 0.76 0.84	0.44 0.52 0.58	0.28 0.34 0.38	0.24 0.28 0.32	0.22 0.26 0.28
3" x 4" 3" x 5"	DVR44 DVR45	Vinyl Polyester Hi-Tack	3.88 4.66 5.24	3.04 3.66 4.12	2.46 2.96 3.32	1.24 1.48 1.66	0.68 0.82 0.92	0.46 0.54 0.62	0.30 0.34 0.40	0.24 0.28 0.32	0.24 0.28 0.32
4" Square 4" x 5"	DVS46 DVR47	Vinyl Polyester Hi-Tack	4.24 5.10 5.74	3.34 4.00 4.50	2.70 3.24 3.64	1.34 1.62 1.82	0.74 0.90 1.00	0.48 0.58 0.64	0.32 0.38 0.42	0.28 0.32 0.36	0.26 0.32 0.36
4" x 6"	DVR48	Vinyl Polyester Hi-Tack	4.70 5.64 6.34	3.68 4.42 4.98	2.98 3.58 4.04	1.50 1.78 2.02	0.80 0.96 1.08	0.52 0.62 0.70	0.36 0.42 0.48	0.30 0.34 0.40	0.28 0.32 0.36

Circles

1" Circle 1-1/4" Circle 1-1/2" Circle 1-3/4" Circle 2" Circle	DVC10 DVC11 DVC12 DVC13 DVC05	Vinyl Polyester Hi-Tack	3.14 3.76 4.22	2.46 2.94 3.32	1.88 2.24 2.52	0.94 1.12 1.26	0.54 0.66 0.74	0.40 0.48 0.54	0.28 0.32 0.36	0.22 0.26 0.30	0.18 0.22 0.24
2-1/4" Circle 2-1/2" Circle	DVC14 DVC15	Vinyl Polyester Hi-Tack	3.32 3.98 4.48	2.60 3.12 3.50	2.04 2.46 2.76	1.04 1.24 1.38	0.58 0.70 0.80	0.42 0.50 0.58	0.28 0.34 0.38	0.24 0.28 0.30	0.20 0.24 0.26
3" Circle	DVC17	Vinyl Polyester Hi-Tack	3.50 4.20 4.72	2.74 3.28 3.70	2.22 2.66 3.00	1.12 1.34 1.50	0.64 0.76 0.84	0.44 0.52 0.58	0.28 0.34 0.38	0.24 0.28 0.32	0.22 0.26 0.28
3-1/2" Circle 3-3/4" Circle	DVC18 DVC19	Vinyl Polyester Hi-Tack	3.88 4.66 5.24	3.04 3.66 4.12	2.46 2.96 3.32	1.24 1.48 1.66	0.68 0.82 0.92	0.46 0.54 0.62	0.30 0.34 0.40	0.24 0.28 0.32	0.24 0.28 0.32
4" Circle	DVC20	Vinyl Polyester Hi-Tack	4.24 5.10 5.74	3.34 4.00 4.50	2.70 3.24 3.64	1.34 1.62 1.82	0.74 0.90 1.00	0.48 0.58 0.64	0.32 0.38 0.42	0.28 0.32 0.36	0.26 0.32 0.36
4-1/2" Circle 5" Circle	DVC49 DVC21	Vinyl Polyester Hi-Tack	4.70 5.64 6.34	3.68 4.42 4.98	2.98 3.58 4.04	1.50 1.78 2.02	0.80 0.96 1.08	0.52 0.62 0.70	0.36 0.42 0.48	0.30 0.34 0.40	0.28 0.32 0.36

Each Additional Color (up to 6 inks)

1.76	1.14	0.68	0.30	0.18	0.10	0.06	0.04	0.04	9A

Price per Decal

Ovals

Size	Product #	Stock	50	75	100	250	500	1,000	2,000	3,000	5,000
1-1/2" x 2" Oval 1-1/2" x 2-1/2"	DVO22 DVO04	Vinyl Polyester Hi-Tack	3.14 3.76 4.22	2.46 2.94 3.32	1.88 2.24 2.52	0.94 1.12 1.26	0.54 0.66 0.74	0.40 0.48 0.54	0.28 0.32 0.36	0.22 0.26 0.30	0.18 0.22 0.24
1-1/2" x 3" Oval 2" x 3" Oval 2" x 3-1/2" Oval	DVO23 DVO24 DVO50	Vinyl Polyester Hi-Tack	3.32 3.98 4.48	2.60 3.12 3.50	2.04 2.46 2.76	1.04 1.24 1.38	0.58 0.70 0.80	0.42 0.50 0.58	0.28 0.34 0.38	0.24 0.28 0.30	0.20 0.24 0.26
2" x 4" Oval 2" x 4-1/2" Oval	DVO25 DVO26	Vinyl Polyester Hi-Tack	3.50 4.20 4.72	2.74 3.28 3.70	2.22 2.66 3.00	1.12 1.34 1.50	0.64 0.76 0.84	0.44 0.52 0.58	0.28 0.34 0.38	0.24 0.28 0.32	0.22 0.26 0.28
2" x 6" Oval 3" x 4" Oval 3" x 4-1/2" Oval 3" x 5" Oval	DVO27 DVO28 DVO29 DVO30	Vinyl Polyester Hi-Tack	3.88 4.66 5.24	3.04 3.66 4.12	2.46 2.96 3.32	1.24 1.48 1.66	0.68 0.82 0.92	0.46 0.54 0.62	0.30 0.34 0.40	0.24 0.28 0.32	0.24 0.28 0.32
4" x 6" Oval	DVO31	Vinyl Polyester Hi-Tack	4.70 5.64 6.34	3.68 4.42 4.98	2.98 3.58 4.04	1.50 1.78 2.02	0.80 0.96 1.08	0.52 0.62 0.70	0.36 0.42 0.48	0.30 0.34 0.40	0.28 0.32 0.36

Butt Cut

Size (square inches)	Product #	Stock	50	75	100	250	500	1,000	2,000	3,000	5,000
Up to 4.0 Sq In	DVB04	Vinyl Polyester Hi-Tack	3.14 3.76 4.22	2.46 2.94 3.32	1.88 2.24 2.52	0.94 1.12 1.26	0.54 0.66 0.74	0.40 0.48 0.54	0.28 0.32 0.36	0.22 0.26 0.30	0.18 0.22 0.24
4.1–7.0 Sq In	DVB07	Vinyl Polyester Hi-Tack	3.32 3.98 4.48	2.60 3.12 3.50	2.04 2.46 2.76	1.04 1.24 1.38	0.58 0.70 0.80	0.42 0.50 0.58	0.28 0.34 0.38	0.24 0.28 0.30	0.20 0.24 0.26
7.1–10.0 Sq In	DVB10	Vinyl Polyester Hi-Tack	3.50 4.20 4.72	2.74 3.28 3.70	2.22 2.66 3.00	1.12 1.34 1.50	0.64 0.76 0.84	0.44 0.52 0.58	0.28 0.34 0.38	0.24 0.28 0.32	0.22 0.26 0.28
10.1–15.0 Sq In	DVB15	Vinyl Polyester Hi-Tack	3.88 4.66 5.24	3.04 3.66 4.12	2.46 2.96 3.32	1.24 1.48 1.66	0.68 0.82 0.92	0.46 0.54 0.62	0.30 0.34 0.40	0.24 0.28 0.32	0.24 0.28 0.32
15.1–20.0 Sq In	DVB20	Vinyl Polyester Hi-Tack	4.24 5.10 5.74	3.34 4.00 4.50	2.70 3.24 3.64	1.34 1.62 1.82	0.74 0.90 1.00	0.48 0.58 0.64	0.32 0.38 0.42	0.28 0.32 0.36	0.26 0.32 0.36

Each Additional Color (up to 6 inks)

1.76	1.14	0.68	0.30	0.18	0.10	0.06	0.04	0.04	9A

Please ask for pricing and delivery schedule for quantities not shown.

Labels That Tell What's Where

Consecutive Number labels can keep track of anything and are available in most sizes.

Price per Thousand

Rectangles & Squares

Size	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000
1/2" x 1" 1" Square	6405 6406	Standard Polyprop Paper	196.36 157.10 137.46	261.82 209.46 183.28	284.64 227.72 199.26	209.68 167.74 146.78	146.64 117.32 102.66	105.74 84.60 74.02
3/4" x 1-1/2" 3/4" x 2" 1" x 1-1/2" 1" x 2"	6407 6411 6408 6412	Standard Polyprop Paper	202.44 161.96 141.72	269.92 215.94 188.94	293.46 234.78 205.42	216.18 172.94 151.34	151.18 120.94 105.84	109.02 87.22 76.32
7/8" x 3" 1" x 2-1/2" 1" x 3" 1-1/2" Square	6414 712 6415 6409	Standard Polyprop Paper	209.56 167.66 146.70	275.28 220.22 192.70	355.00 284.00 248.50	238.92 191.14 167.24	180.98 144.78 126.70	141.56 113.26 99.10
1" x 4" 2" Square	6418 694	Standard Polyprop Paper	216.66 173.34 151.66	282.36 225.90 197.66	360.32 288.26 252.22	242.52 194.02 169.76	183.72 146.98 128.60	143.70 114.96 100.59
1-1/2" x 3" 1-1/2" x 4"	6416 6420	Standard Polyprop Paper	223.76 179.02 156.64	291.22 232.98 203.86	365.66 292.54 255.96	246.10 196.88 172.28	186.42 149.14 130.50	145.82 116.66 102.08
2" x 3"	697	Standard Polyprop Paper	227.50 182.00 159.26	292.26 233.82 204.58	365.66 292.54 255.96	246.10 196.88 172.28	186.42 149.14 130.50	145.82 116.66 102.08
2-1/2" Square	6413	Standard Polyprop Paper	230.86 184.70 161.60	296.58 237.26 207.62	365.66 292.54 255.96	246.10 196.88 172.28	186.42 149.14 130.50	145.82 116.66 102.08
2" x 4"	541	Standard Polyprop Paper	245.08 196.06 171.56	312.54 250.04 218.78	441.38 353.10 308.97	291.46 233.18 204.02	234.60 187.68 164.22	221.56 177.26 155.10
3" Square 3" x 3-1/2"	700 6417	Standard Polyprop Paper	266.38 213.10 186.48	333.82 267.06 233.68	461.48 369.18 323.04	297.00 237.60 207.90	242.08 193.66 169.46	233.02 186.42 163.12
3" x 4"	6402	Standard Polyprop Paper	277.02 221.62 193.92	345.84 276.68 242.10	461.86 369.50 323.30	298.00 238.40 208.60	243.74 195.00 170.62	235.28 188.22 164.70
3" x 5"	6423	Standard Polyprop Paper	289.44 231.56 202.62	358.68 286.94 251.08	465.22 372.18 325.66	299.28 239.42 209.50	249.52 199.62 174.66	247.02 197.62 172.92
4" Square	6422	Standard Polyprop Paper	291.22 232.98 203.86	365.82 292.66 256.08	466.34 373.08 326.44	299.44 329.56 209.62	252.00 201.60 176.40	247.06 197.66 172.94
4" x 5"	6424	Standard Polyprop Paper	320.98 256.78 224.70	392.70 314.16 274.90	489.28 391.42 342.50	312.54 250.04 218.78	263.64 210.92 184.56	260.32 208.26 182.22

6A

Price per Thousand

Circles

Size	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000
1-1/2" Circle	6429	Standard Polyprop Paper	209.56 167.66 146.70	275.28 220.22 192.70	355.00 284.00 248.50	238.92 191.14 167.24	180.98 144.78 126.70	141.56 133.26 99.10
2" Circle	6430	Standard Polyprop Paper	216.66 173.34 151.66	282.36 225.90 197.66	360.32 288.26 252.22	242.52 194.02 169.76	183.72 146.98 128.60	143.70 114.96 100.60
2-1/2" Circle	6431	Standard Polyprop Paper	230.86 184.70 161.60	296.58 237.26 207.62	365.66 292.54 255.96	246.10 196.88 172.28	186.42 149.14 130.50	145.82 116.66 102.08
3" Circle	6432	Standard Polyprop Paper	266.38 213.10 186.48	333.82 267.06 233.68	461.48 369.18 323.04	297.00 237.60 207.90	237.12 189.70 165.98	233.02 186.42 163.12

Ovals

Size	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000
1-1/2" x 3" Oval	6425	Standard Polyprop Paper	223.76 179.02 156.64	291.22 232.98 203.86	365.66 292.54 255.96	246.10 196.88 172.28	186.42 149.14 130.50	145.82 116.66 102.08
2" x 3" Oval	6426	Standard Polyprop Paper	227.50 182.00 159.26	292.26 233.82 204.58	365.66 292.54 255.96	246.10 196.88 172.28	186.42 149.14 130.50	145.82 116.66 102.08
2" x 4" Oval	6427	Standard Polyprop Paper	245.08 196.06 171.56	312.54 250.04 218.78	441.38 353.10 308.98	291.46 233.18 204.02	234.60 187.68 164.22	221.56 177.26 155.10
3" x 4" Oval	6428	Standard Polyprop Paper	277.02 221.62 193.92	345.84 276.68 242.10	461.86 369.50 323.30	298.00 238.40 208.60	243.74 195.00 170.62	235.28 188.22 164.70

Each Additional Color (up to 6 inks)

72.00	83.50	103.50	54.50	38.00	25.50

6A

Standard Stocks

White Vinyl

Clear Vinyl

Bright Chrome Polyester

Brushed Chrome Polyester

Matte Silver Polyester

Polypropylene

Clear

Paper Stocks

White Gloss or Matte

Gold Foil (shiny or dull)

Silver Foil (shiny or dull)

We can print your design plus a barcode or leave a space for on-site coding.

- ✓ **Nearly Any Stock, Any Size Label** can be barcoded and/or custom printed in up to seven colors. The key to scanability is high-contrast, accurate printing and flawless stock.
- ✓ **2d, Static and Consecutive** barcodes are available and we can supply printed or blank stock for on-site bar coding. Static UPC coding may be added at no charge.
- ✓ **Human-readable numbers** will be printed unless otherwise specified. Include previously printed barcode if available. GS1 US (GS1US.org) will provide the manufacturer with system number and manufacturer ID number for all UPC barcodes.
- ✓ **Consult your scanner dealer** for answers to specific questions. The barcode symbology you need will be determined by your scanner and application.

Barcode	Type of Code
12345ABCDE	**Code 39 (alphanumeric)** General purpose. Static or consecutive. Our most commonly requested barcode.
0123 4565	**Interleaved 2 of 5 (numeric only)** Higher density. Static or consecutive. Requires an even number of digits. Uses include distribution and warehouses.
	Code 128 (alphanumeric) High density code designed for complex product identification. Static or consecutive. Specify subset A, B or C. Used where a large amount of data must be encoded in a small space.
0 12345 67890 5	**UPC-A (numeric only)** Universal Product Code (mainly in U.S. retail). Static. Encodes 12 numbers. The first 6 (or more) must be assigned by the GS1 US (see note at above).
0 123456 5	**UPC-E (numeric only)** Abbreviated version (6 digits) of UPC-A used on small products. Static. Available for some UPC-A codes, check with the GS1 US for availability.
0 123456 789050	**EAN-13 (numeric only)** International product identification code. Static. Encodes 13 characters, and the first 7 (or more) must be assigned by the GS1US (see note at above). Replacing the UPC-A for international trade
123456789012	**Codabar (numeric only)** High density code. Static or consecutive. Specify start character A, B, C or D. Uses include blood banks, libraries and airbill tracking.
	QR Code Multi-purpose code scannable by cell phones. Often used to connect clients directly to promotions, web sites, events, coupons and more.

Variable Data Printing: Contact us for assistance and pricing.

DURABLE LABELS
Reflective Labels

Here's What You Get:

- ✓ Weatherproof
- ✓ Highly durable
- ✓ Ideal for industrial and security applications
- ✓ White retro reflective stock

Price per decal

Rectangles & Squares										
Size	**Product #**	**50**	**75**	**100**	**250**	**500**	**1,000**	**2,000**	**3,000**	**5,000**
3/4" x 2" 1" x 2" 1" x 2-1/2" 1" x 3" 1" x 4" 2" Square	DVR32RF DVR33RF DVR34RF DVR35RF DVR36RF DVS39RF	5.78	3.90	3.38	1.60	1.00	0.70	0.54	0.46	0.34
1-1/2" x 3" 1-1/2" x 4" 2" x 3" 2" x 3-1/2"	DVR37RF DVR38RF DVR40RF DVR41RF	6.16	4.20	3.56	1.68	1.06	0.76	0.60	0.52	0.42
2" x 4" 3" Square	DVR42RF DVS43RF	6.60	4.56	3.88	1.84	1.16	0.80	0.68	0.58	0.50
3" x 4" 3" x 5"	DVR44RF DVR45RF	6.80	5.02	4.44	2.10	1.30	1.08	0.88	0.78	0.70
4" Square 4" x 5"	DVS46RF DVR47RF	8.42	6.24	5.50	2.60	2.00	1.38	1.18	1.06	0.94
4" x 6"	DVR48RF	9.32	6.90	6.10	2.88	2.14	1.48	1.34	1.12	0.98
Circles										
1" Circle 1-1/4" Circle 1-1/2" Circle 1-3/4" Circle 2" Circle	DVC10RF DVC11RF DVC12RF DVC13RF DVC05RF	5.78	3.90	3.38	1.60	1.00	0.70	0.54	0.46	0.34
2-1/4" Circle 2-1/2" Circle	DVC15RF DVC15RF	6.16	4.20	3.56	1.68	1.06	0.76	0.60	0.52	0.42
3" Circle	DVC17RF	6.60	4.56	3.88	1.84	1.16	0.80	0.68	0.58	0.50
3-1/2" Circle 3-3/4" Circle	DVC18RF DVC19RF	6.80	5.02	4.44	2.10	1.30	1.08	0.88	0.78	0.70
4" Circle	DVC20RF	8.42	6.24	5.50	2.60	2.00	1.38	1.18	1.06	0.94
Ovals										
1-1/2" x 2" Oval 1-1/2" x 2-1/2" Oval	DVO22RF DVO04RF	5.78	3.90	3.38	1.60	1.00	0.70	0.54	0.46	0.34
1-1/2" x 3" Oval 2" x 3" Oval 2" x 3-1/2" Oval	DVO23RF DVO24RF DVO50RF	6.16	4.20	3.56	1.68	1.06	0.76	0.60	0.52	0.42
2" x 4" Oval 2" x 4-1/2" Oval	DVO25RF DVO26RF	6.60	4.56	3.88	1.84	1.16	0.80	0.68	0.58	0.50
2" x 6" Oval 3" x 4" Oval 3" x 4-1/2" Oval 3" x 5" Oval	DVO27RF DVO28RF DVO29RF DVO30RF	6.80	5.02	4.44	2.10	1.30	1.08	0.88	0.78	0.70
4" x 6" Oval	DVO31RF	9.32	6.90	6.10	2.88	2.14	1.48	1.34	1.12	0.98
		Each Add'l Color (up to 6 inks)								
		1.76	1.14	0.68	0.30	0.18	0.10	0.06	0.04	0.04

9A

Butt Cut Decals										
Size (square inches)	**Product #**	**50**	**75**	**100**	**250**	**500**	**1,000**	**2,000**	**3,000**	**5,000**
Up to 4.0 Sq In	DVB04RF	5.78	3.90	3.38	1.60	1.00	0.70	0.54	0.46	0.34
4.1–7.0 Sq In	DVB07RF	6.16	4.20	3.56	1.68	1.06	0.76	0.60	0.52	0.42
7.1–10.0 Sq In	DVB10RF	6.60	4.56	3.88	1.84	1.16	0.80	0.68	0.58	0.50
10.1–15.0 Sq In	DVB15RF	6.80	5.02	4.44	2.10	1.30	1.08	0.88	0.78	0.70
15.1–20.0 Sq In	DVB20RF	8.42	6.24	5.50	2.60	2.00	1.38	1.18	1.06	0.94
		Each Add'l Color (up to 6 inks)								
		1.76	1.14	0.68	0.30	0.18	0.10	0.06	0.04	0.04

9A

Ordering is Easy

1. **Select Label Shape and Size**
2. **Select Ink Colors**
   See page 2 for our 25 standard ink colors.

REPOSITIONABLE PRODUCTS

Messaging That Moves

Need a versatile product to showcase your business, team or cause? Our repositionable labels and full color magnets are the perfect choice. They can be placed almost anywhere, removed and re-applied with no damage or residue.

REPOSITIONABLE LABELS
PAGES 30–31

FULL COLOR MAGNETS
PAGES 32–33

Repositionable Labels Have a Unique Adhesive That Allows Easy Application and Removal From Surfaces

Common uses include: Customized calendars, sport/team schedules, mouse pads, counter mats, menus, promotional stickers and more!

Here's What You Get:

- ✓ Quality labels for indoor use
- ✓ Your choice of 25 standard ink colors
- ✓ PressAbels™ stock with removable & repositionable adhesive
- ✓ PANTONE® color matches available

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Available Stocks

- White Gloss PressAbels™
- White Polypropylene PressAbels™ with lamination

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9	Med. Red 3	Red 10
Ruby Red 4	Burgundy 8	* Pink 27	Dk. Violet 34	Gold 16	Brown 15	Teal 37
Dk. Green 12	Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11	Dk. Blue 6
Silver 21	Gray 14	* Lt. Gray 26	White 17			

* These light colors are ideal for background colors, but may not be appropriate for type.

Price per Thousand

Rectangles & Squares

Size	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	7001	Gloss	N/A	104.90	131.14	103.24	78.12	57.18	40.48
		Polypropylene	148.86	198.48	278.45	157.12	118.80	81.74	Call
1" x 2"	7004	Gloss	N/A	116.06	145.06	122.76	107.42	76.72	58.60
		Polypropylene	152.90	203.86	283.56	159.30	119.82	81.96	Call
1" x 3"	7000	Gloss	N/A	122.76	153.44	133.90	117.18	85.84	66.98
1-1/2" x 2"	7005	Polypropylene	158.26	207.90	287.40	191.36	148.18	104.56	Call
1-1/2" x 2-1/2"	7008	Gloss	N/A	131.70	164.62	145.06	128.32	106.02	75.30
		Polypropylene	163.64	213.25	292.50	204.36	161.22	110.36	Call
1-3/4" x 2-3/4"	7009	Gloss	N/A	136.14	170.18	150.64	136.72	110.92	80.94
		Polypropylene	169.00	219.94	297.62	205.64	164.30	118.08	Call
2" x 3"	7006	Gloss	N/A	145.06	181.34	156.22	139.50	117.18	83.70
		Polypropylene	174.36	223.98	304.00	208.20	172.98	133.92	Call
2" x 3-1/2"	7007	Gloss	N/A	150.86	188.60	162.48	145.08	121.88	87.04
		Polypropylene	179.72	230.68	309.10	209.46	174.86	150.68	Call
2" x 4"	7010	Gloss	N/A	154.02	192.52	172.96	156.26	131.14	97.66
		Polypropylene	185.10	236.04	311.66	210.76	174.48	150.68	Call
2" x 4-1/2"	7011	Gloss	N/A	162.90	203.68	178.56	159.04	133.90	100.44
3" Square	7012	Polypropylene	190.46	241.40	315.50	212.66	177.36	160.58	Call
3" x 4"	7014	Gloss	N/A	171.88	214.84	189.70	170.18	142.28	122.76
		Polypropylene	205.20	256.18	325.72	217.76	182.30	168.04	Call
3" x 5"	7016	Gloss	N/A	198.60	248.30	212.02	181.32	159.02	128.34
		Polypropylene	218.60	270.90	337.20	222.88	186.62	184.78	Call
4" Square	7015	Gloss	N/A	207.56	259.46	217.62	184.10	161.82	131.14
		Polypropylene	219.94	276.28	339.76	224.80	188.50	184.78	Call
Circles & Ovals									
1-1/4" x 2" Oval	7022	Gloss	N/A	122.76	153.44	133.90	117.18	85.84	66.98
		Polypropylene	158.26	207.90	287.40	191.36	148.18	104.56	Call
2" Circle	7017	Gloss	N/A	131.70	164.62	145.06	128.32	106.02	75.30
1-1/4" x 2-1/2" Oval	7023	Polypropylene	163.64	213.25	292.50	204.36	161.22	110.36	Call
1-1/2" x 3" Oval	7024	Gloss	N/A	136.14	170.18	150.64	136.72	110.92	80.94
		Polypropylene	169.00	219.94	297.62	205.64	164.30	118.08	Call
2" x 3" Oval	7025	Gloss	N/A	145.08	181.34	156.22	139.50	117.18	83.70
		Polypropylene	174.36	223.98	304.00	208.20	172.98	133.92	Call
2-1/2" Circle	7018	Gloss	N/A	149.50	186.88	164.57	147.86	124.00	90.70
		Polypropylene	179.72	230.68	309.10	209.46	174.84	150.68	Call
3" Circle	7019	Gloss	N/A	162.90	203.68	178.56	159.04	133.90	100.44
		Polypropylene	190.46	241.40	315.50	212.66	177.36	160.58	Call
3" x 4" Oval	7026	Gloss	N/A	171.88	214.82	189.70	170.18	142.28	122.76
		Polypropylene	205.20	256.18	325.72	217.76	182.30	168.04	Call
3-1/2" Circle	7020	Gloss	N/A	180.77	225.96	197.20	173.88	147.86	124.66
		Polypropylene	209.20	261.52	329.54	219.70	184.16	174.86	Call
4" Circle	7021	Gloss	N/A	207.56	259.46	217.60	184.12	161.82	131.12
		Polypropylene	219.94	276.28	339.76	224.80	188.50	184.78	Call
			Each Additional Color (up to 6 inks)						
			56.50	56.50	70.00	50.00	35.00	22.50	11.50

7A

Labels are finished on rolls.

Price per Thousand

Mouse Pads (includes textured lamination)

Size	Product #	Stock	250 Lot Price	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Spot Color 7-1/4" x 8-1/4"	4300	Gloss	621.20	776.48	970.60	781.86	672.62	596.32	397.82
Spot Color 8" Circle	4041		639.64	799.54	999.44	805.08	692.60	614.04	409.62
			Each Additional Color (up to 6 inks)						
			56.50	56.50	70.00	50.00	35.00	22.50	11.50

Price per Each

Process Color 7-1/4" x 8-1/4"	4301	Gloss	N/A	3.48	2.18	1.66	1.40	Call	Call
Process Color 8" Circle	4042								

7A

Mouse pads are finished on sheets.

Please ask for pricing and delivery schedule for quantities not shown.

Give Your Message Magnetic Appeal

Here's What You Get:

- ✓ Low quantities
- ✓ Indoor and outdoor material options available

Ordering is Easy

1. **Select Label Shape and Size**
2. **Select Your Stock**

Available Stocks

25 Mil Magnet (indoor)	35 Mil Magnet (outdoor)

Indoor Magnets

Price per Magnet

Business Card Magnets

Size	Product #	100	250	500	1,000	2,500	5,000	
2" x 3-1/2"	9049	0.63	0.42	0.25	0.24	0.20	0.16	6C

Die Cut Magnets

Size	Product #	100	250	500	1,000	2,500	5,000	
1-1/2" Circle	9043	0.99	0.67	0.37	0.30	0.16	0.14	
2" Circle	9101	1.05	0.70	0.45	0.34	0.21	0.18	
2-1/2" Circle	9044	1.19	0.80	0.55	0.38	0.29	0.22	
3" Circle	9102	1.26	0.84	0.70	0.45	0.39	0.30	
1-7/8" x 4" Van	9110	1.26	1.05	0.66	0.44	0.37	0.28	6C

Butt Cut Magnets

Size (square inches)	Product #	100	250	500	1,000	2,000	5,000	
Up to 4.0 Sq In	MAG040	0.95	0.76	0.54	0.49	0.30	0.21	
4.1–5.0 Sq In	MAG050	1.07	0.85	0.61	0.52	0.31	0.22	
5.1–7.0 Sq In	MAG070	1.16	0.93	0.66	0.55	0.34	0.25	
7.1–8.5 Sq In	MAG085	1.28	1.03	0.73	0.58	0.36	0.27	
8.6–10.0 Sq In	MAG100	1.38	1.11	0.79	0.61	0.38	0.29	
10.1–11.5 Sq In	MAG115	1.43	1.14	0.81	0.63	0.40	0.30	
11.6–13.0 Sq In	MAG130	1.48	1.19	0.84	0.65	0.43	0.32	
13.1–14.5 Sq In	MAG145	1.60	1.28	0.91	0.67	0.45	0.34	
14.6–16.0 Sq In	MAG160	1.66	1.33	0.94	0.70	0.48	0.37	
16.1–17.5 Sq In	MAG175	1.74	1.39	0.99	0.73	0.51	0.39	
17.6–19.0 Sq In	MAG190	1.80	1.44	1.02	0.76	0.53	0.42	
19.1–20.5 Sq In	MAG205	1.86	1.48	1.06	0.79	0.55	0.44	
20.6–22.0 Sq In	MAG220	1.92	1.53	1.09	0.81	0.57	0.45	6C

Outdoor Magnets

Price per Magnet

Size	Product #	100	250	500	1,000	2,500	5,000	
3" x 11-1/2"	9127	2.65	1.77	1.37	1.01	0.76	0.64	
3" x 5"	9128	2.64	1.76	1.36	1.01	0.75	0.63	
4" x 6" Oval	9129	2.65	1.77	1.37	1.01	0.76	0.64	
3" x 9"	9130	2.46	1.64	1.27	0.95	0.71	0.59	
3-7/8" x 8" Ribbon	9131	2.72	1.81	1.43	1.17	0.81	0.73	
4" Circle	9132	2.57	1.73	1.31	0.96	0.70	0.61	
5-1/2" Circle	9133	3.24	2.17	1.87	1.58	1.25	1.10	
6" Circle	9134	4.74	3.75	2.70	2.27	1.95	1.66	6C

SPECIALTY LABELS

HARDEE
AUTO SALES
CONWAY, SC

CONDÉ
DyeTrans™
To order printing supplies or for technical assistance, contact us:
800-826-6332
www.conde.com

Unique Solutions to Challenging Label Needs

From asset protection, to product information or business promotion our specialty labels provide a wide variety of applications and uses to meet and exceed your custom label needs.

DOMED DECALS
PAGE 35

TAMPER EVIDENT LABELS
PAGES 36–37

MESSAGING SOLUTIONS
PAGES 38–39

INTERACTIVE LABEL SOLUTIONS
PAGE 40

ADDITIONAL LABEL SOLUTIONS
PAGE 41

Durable and Flexible with a Whole New Dimension

Ideal for computers, fixtures and electronic equipment.

Here's What You Get:

- ✓ Circles, ovals and round cornered rectangles with no die charges
- ✓ 1 and 2 colors for the same price
- ✓ Flexible poured Polyurethane dome
- ✓ Permanent adhesive
- ✓ Exact PANTONE® matches with Domed Decals are not guaranteed
- ✓ For indoor use

Round Cornered Rectangles, Circles and Ovals		Price Per Decal					
Size	**Inks**	**100**	**250**	**500**	**1000**	**1500**	**2500**
0–.99 Inch	1 & 2 Color	3.43	1.48	0.83	0.56	0.47	0.42
1–2.49 Inches	1 & 2 Color	3.43	2.03	1.18	0.73	0.72	0.70
2.5–4.49 Inches	1 & 2 Color	3.47	2.13	1.52	1.22	1.21	1.17
4.5–6.49 Inches	1 & 2 Color	3.59	2.27	1.86	1.70	1.65	1.60*
6.5–9.0 Inches	1 & 2 Color	3.72	2.58	2.27	2.11	2.05*	2.01*
9.1–12.0 inches	1 & 2 Color	3.84	2.81	2.46	2.33	2.23*	2.18*
12.1–15.0 inches	1 & 2 Color	5.17	4.29	3.97	3.77	3.67*	3.60*
	Each Additional Color (up to 3 inks)						
		0.62	0.48	0.27	0.20	0.16	0.13

6D

*These quantities incur a proof and required extended production time.

Don't See What You Need? Please Ask!

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors
See page 2 for our 25 standard ink colors.

Available Stocks

Bright Gold | White | Bright Chrome | Brushed Silver

Protect Your Assets From Theft and Forgery

Ideal for electronic equipment, pharmaceutical products, airplane and auto replacement parts and any security-related application.

Here's What You Get:

- ✓ Chrome Polyester with VOID and Checker patterns leave a tamper mark on the surface when removed
- ✓ To see the entire pattern on the VOID stock, the minimum recommended size is 2" x 2"
- ✓ Highly destructible White Vinyl face stock shreds when removed leaving the decal unusable
- ✓ Waste will not be removed from roll on destructible vinyl

Checker Pattern

VOID Pattern

Destructible Vinyl

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Available Stocks

- Checkerboard Pattern
- VOID Pattern
- Destructible White Vinyl

Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	* Ivory 19	* Yellow 2	Golden Yellow 41	Orange 9	Med. Red 3	Red 10
Ruby Red 4	Burgundy 8	* Pink 27	Dk. Violet 34	Gold 16	Brown 15	Teal 37
Dk. Green 12	Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7	Med Blue 11	Dk. Blue 6
Silver 21	Gray 14	* Lt. Gray 26	White 17			

* These light colors are ideal for background colors, but may not be appropriate for type.

Rectangles & Squares

Size	Product #	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1/2" x 1-1/2" 1" Square	2310 2313	198.28	247.88	213.18	183.44	131.38	94.20
3/4" x 1-1/2" 3/4" x 1-3/4" 3/4" x 2" 1" x 1-1/2" 1" x 2"	2311 2312 365 2314 2315	206.22	257.76	218.12	190.86	136.32	104.12
1" x 2-1/2" 1" x 3" 1-1/2" Square	368 371 2317	218.12	272.66	237.92	208.24	152.52	119.02
1" x 4" 2" Square	2316 377	234.02	292.50	257.76	228.00	188.42	133.80
1-1/2" x 4" 2" x 3"	380 383	257.76	322.24	277.60	247.88	208.24	148.70
2" x 4"	386	273.68	342.08	307.34	277.64	233.02	173.52

Circles

1/2" Circle	2322	186.04	232.98	183.44	138.80	101.62	71.92
3/4" Circle 1" Circle	2318 2319	198.28	247.88	213.18	183.44	131.38	94.20
1-1/2" Circle	2320	218.12	272.66	237.92	208.24	152.52	119.02
2" Circle	2321	234.02	292.50	257.76	228.00	188.40	133.80

Each Add'l Color (up to 6 colors)						
56.50	70.00	50.00	35.00	22.50	11.50	6A

Butt Cut

Size (square inches)	Product #	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Up to 1.0 Sq In	TEB01	382.40	477.94	355.52	287.26	188.36	121.32
1.1–2.0 Sq In	TEB02	393.72	492.12	367.30	296.66	196.68	128.32
2.1–3.0 Sq In	TEB03	416.34	520.40	388.46	306.04	204.94	135.44
3.1–4.0 Sq In	TEB04	427.62	534.56	390.84	315.50	213.08	142.48
4.1–5.0 Sq In	TEB05	439.82	548.64	402.68	324.94	221.30	149.56

Each Add'l Color (up to 6 colors)						
56.50	70.00	50.00	35.00	22.50	11.50	6A

DO NOT BREAK SEAL DO NOT BREAK SEAL DO NOT BREAK SEAL DO NOT BREAK SEAL
CLASSIFIED
Disclosure of any information contained in this file may result in civil penalties or criminal liabilities.
CLASSIFIED
CLASSIFIED
Disclosure of any information contained in this file may result in civil penalties or criminal liabilities.
CLASSIFIED

Asset Management Systems
WARRANTY VOID IF THIS SEAL IS TAMPERED WITH
Product Code: XM2-4254-09
Batch Number: 489-A

Property of
ABRAHAM COUNTY
LIBRARY

Please ask for pricing and delivery schedule for quantities not shown.

Floor Graphics and Table Top Decals

- ✓ Printed in full color
- ✓ Includes slip-resistant textured lamination & durable vinyl stock
- ✓ Permanent or removable adhesive
- ✓ Sheeted and shrink-wrapped in stacks
- ✓ Quantities as low as 10
- ✓ Virtually any shape with no die charge

Counter Mats, Change Mats and Mouse Pads

- ✓ Full color or up to 8 spot colors
- ✓ Includes textured lamination for better traction
- ✓ Your choice of permanent, removable or repositionable adhesive
- ✓ Die cut with rounded corners that resist flagging
- ✓ Rolls or sheets
- ✓ Quantities from 500 to millions

Double-Sided Decals

- ✓ Popular "Push/Pull" or "Welcome/Thank You" window decals
- ✓ Available with full color or spot colors on each side, for a total of 8 colors
- ✓ Permanent or ultra-removable adhesive that goes on easily & removes without residue
- ✓ Includes glossy lamination for extra endurance
- ✓ Rolls or sheets
- ✓ Quantities from 500 to millions

Entrance

Exit

Glow in the Dark Ink

- ✓ Milky white in daytime, soft greenish white in the dark
- ✓ Exposure to bright light charges the ink for a fun glow effect
- ✓ Add it with your full color or spot color designs
- ✓ Available with a wide variety of adhesives, including repositionable
- ✓ Rolls or sheets
- ✓ Quantities from 500 to millions

Iridescent Labels

- ✓ Silver foil shimmers with the colors of the rainbow
- ✓ Great for an eye-catching background on product labeling, promotions and more
- ✓ Vibrant spot colors work best with white ink back-up where your copy needs to stand out
- ✓ Permanent adhesive for indoor use
- ✓ Rolls or sheets
- ✓ Quantities from 500 to millions

Branded Packing Tape

- ✓ Put your name, message, contents or safety information on cartons or anywhere
- ✓ 2" or 3" widths
- ✓ 55 or 110 yard lengths
- ✓ 1, 2 or 3 printed colors
- ✓ White or clear tape
- ✓ Low minimums – 24 rolls of 3" or 36 rolls of 2"

SPECIALTY LABELS
Interactive Label Solutions

Instant Redeemable Coupons ("IRC")

- ✓ Add coupons and promotions to products, packaging and direct mail
- ✓ Your choice of full color or spot colors
- ✓ Print just on the front or on both front & back of the coupon
- ✓ Provided on rolls
- ✓ Permanent adhesive
- ✓ Machine-applied? No problem! Just let us know your requirements for trouble-free application

Scratch-Off Ink

- ✓ Add to labels, tag or card stocks or pressure-sensitive postcards
- ✓ Available in gold or silver
- ✓ Add up to 4 spot colors
- ✓ Minimum 500 for each version of the hidden message or data
- ✓ Rolls or sheets

Scratch-n-Sniff Inks

- ✓ Choose from an extensive selection of scents, from fragrant & fresh to unpleasant or instructional
- ✓ Add it with your full color or spot color designs
- ✓ Available with a wide variety of adhesives, including repositionable
- ✓ Rolls or sheets
- ✓ Quantities from 500 to millions

Extended Content Labels ("ECL's")

- ✓ Also known as booklet labels, fold-out labels or expanded text labels
- ✓ Add rebates, recipes, instructions, warnings or multiple languages to almost any product
- ✓ We laminate a full color folded booklet to a clear, permanent label
- ✓ Our years of experience will help make ordering ECL's easy & accurate
- ✓ Quantities as low as 1,000

Long Run Capabilities

- ✓ Up to 15,000,000 or more
- ✓ Sizes from ¼" up to 2' long
- ✓ Available on rolls, sheets or fanfolded stacks
- ✓ Choose from an extensive selection of face stocks, adhesives and liners or send us what you need and we'll find the best match
- ✓ Let us put our 50 years of experience to work finding the best solution to your label request

Seal Tabs

- ✓ Sizes from ½" to 2" or larger
- ✓ Choose from clear, frosty clear or white
- ✓ Available with or without a perforation
- ✓ Rolls sizes available from less than 100 labels to thousands per roll
- ✓ Quantities from 500 to millions

Tab Closed

Self-Laminating Labels

- ✓ The ideal solution for hand-written information and durability
- ✓ Clear lamination is attached to one edge of the label; write your information, then peel the liner from the lamination and seal it to the rest of the label
- ✓ Your choice of white matte paper, white vinyl or matte silver polyester
- ✓ Rolls sizes available from less than 100 labels to thousands per roll

Hang Tags

- ✓ Hang them on doors, clothes hangers, rear-view mirrors or anywhere you need a portable message
- ✓ Available on 10pt tag stock or 10mil polypropylene
- ✓ Full color or up to 8 spot colors total
- ✓ Print on 1 side or both sides
- ✓ Sheeted and shrink-wrapped in stacks
- ✓ Quantities from 500 to millions

PRINTER LABELS

Make a Great Impression with Custom Printed Mailing and Shipping Labels.

These labels are designed to run flawlessly through your printers in a variety of formats, including:

- ✓ Popular laser/ink-jet label formats
- ✓ Pre-designed shipping & mailing labels
- ✓ Available on rolls, fan folded or sheets
- ✓ Pin-fed computer labels

SHIPPING AND COMPUTER LABELS
PAGE 43

PRE-DESIGNED SHIPPING LABELS
PAGES 44–45

LASER AND INK JET LABELS
PAGES 46–47

Enhance Your Professional Image

Make the perfect first impression with these low-cost shipping and computer printer labels.

Here's What You Get:

- ✓ FREE typesetting
- ✓ Your choice of 25 standard ink colors
- ✓ PANTONE® color matches available 500 minimum quantity
- ✓ Perforation between labels
- ✓ Permanent adhesive
- ✓ Fanfolded with pin-fed holes

Price per Thousand

Shipping and Computer Labels

Depth	Size	Carrier Width	Product #	500 Lot Price	1,000	2,000	3,000	5,000	10,000
15/16"	2-1/2" x 15/16"	3-1/4"	464	93.54	111.24	69.00	61.92	44.26	39.80
15/16"	3-1/2" x 15/16"	3-3/4"	425	105.80	125.72	77.92	69.38	49.16	42.10
1-7/16" 1-15/16" 1-15/16"	4" x 1-7/16" 3-1/2" x 1-15/16" 4" x 1-15/16"	4-3/4" 4-1/4" 4-1/4"	470 472 428	140.74	167.32	105.66	98.94	75.20	60.80
2-3/8" 2-3/8" 2-7/8"	3-3/4" x 2-3/8" 3-7/8" x 2-3/8" 3-7/8" x 2-7/8"	4-1/2" 4-5/8" 4-5/8"	930 436 423	152.16	180.80	120.02	111.84	80.48	66.48
2-7/8" 2-7/8" 2-15/16"	4-1/4" x 2-7/8" 5" x 2-7/8" 4" x 2-15/16"	5" 5-3/4" 4-3/4"	931 424 476	168.02	199.70	132.54	124.10	100.34	82.04
2-15/16" 2-15/16"	5-3/4" x 2-15/16" 6" x 2-15/16"	6-1/2" 6-3/4"	929 477	188.40	223.98	142.54	136.72	112.72	90.14
3-7/16"	5-1/4" x 3-7/16"	6"	620	237.06	281.74	178.10	142.92	124.36	100.10
3-7/8"	5-1/2" x 3-7/8"	6-1/2"	451	257.84	306.38	191.26	173.28	139.90	126.64
3-15/16" 3-15/16"	4-3/4" x 3-15/16" 5" x 3-15/16"	5-1/2" 5-3/4"	621 432	237.06	281.74	178.10	142.92	124.36	100.10
3-15/16"	6" x 3-15/16"	6-3/4"	433	257.84	306.38	191.26	173.28	139.90	126.64
				Each Add'l Color (up to 6 colors)					
				46.50	55.00	35.00	30.00	19.00	13.00

6A

Ordering is Easy

1 Select Label Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated. See page 2 for our 25 standard ink colors.

Available Stocks

☐ White EDP
☐ White EDP Removable
☐ White EDP Gloss

Pre-Designed Shipping Labels Save Time and Money

Professional quality labels with your name and logo!

Here's What You Get:

- ✓ Your artwork imprinted in black ink
- ✓ FREE typesetting
- ✓ Your choice of four finishing methods
- ✓ Permanent adhesive
- ✓ FREE single percentage screen

All shipping labels (except laser sheets) are perforated between labels. The number of labels per package will vary depending on order size.

For computer printers

- ✓ White EDP smudgeproof stock
- ✓ Fanfolded with pin-fed holes

For typewriters

- ✓ White matte stock
- ✓ On rolls or fanfolded (no holes)

For laser printers

- ✓ High quality white matte laser stock
- ✓ Low minimum quantity

Available Finishing Methods

Correctability of White Matte stock on some printers may be limited. Please ask for a sample to test if you are concerned about correctability.

Price per Thousand

Standard – Rolls, Fanfold or Pin-fed Fanfold							
Size	500 Lot Price	1000	2,000	3,000	5,000	10,000	
3-7/8" x 2-7/8"	64.42	83.04	63.64	62.42	54.48	46.76	6A

Price per Thousand

Jumbo – Rolls, Fanfold or Pin-fed Fanfold							
Size	500 Lot Price	1000	2,000	3,000	5,000	10,000	
5" x 3-15/16"	66.28	87.12	73.98	67.60	57.12	50.84	6A

Price per Lot

8-1/2" x 11" Laser Sheets							
Size	100 Sheets	200 Sheets	300 Sheets	400 Sheets	500 Sheets	1000 Sheets	
4" x 3-1/4"	81.12	112.26	126.26	168.35	174.10	310.90	6A

Don't see what you need? Please ask!

Pre-Designed Shipping labels

A

B

C

D

E

G

Jumbo Sizes

H

K

L

Ordering is Easy

1 Select Border Design

2 Select Finishing Method
Specify appropriate item number, representing finishing method

Designed For Flawless Performance

Here's What You Get:

- ✓ FREE single percentage screen
- ✓ Your choice of 25 standard ink colors, up to 3 colors
- ✓ FREE samples for testing

Standard Laser/Inkjet Sheets

Warehouse Labels	Warehouse Labels	CD Rom Labels	Warehouse Labels	Shipping Labels	Shipping Labels	Shipping Labels
8.5 x 11 Letter Size						
1-UP	2-UP	2-UP	3-UP	4-UP	4-UP	6-UP
8.5" x 11"	8.5" x 5.5"	4.563" Circle	8.5" x 3.5"	4.25" x 5.5"	4" x 5"	4" x 3"
01BC	02BC	02CD2	03BC	04BC	04RC	06

Shipping Labels	Shipping Labels	Shipping Labels	Shipping Labels	Shipping Labels	Name Badges	Shipping Labels	Promotional Labels
6-UP	6-UP	8-UP	8-UP	8-UP	10-UP	10-UP	12-UP
4" x 3.25"	4" x 3.33"	4.25" x 2.75"	3.75" x 2.438"	4" x 2.5"	4.52" x 2"	4" x 2"	2.5" Circle
06RC	0601	08BC	08RC	0801	10	10RC	12CIR

Folder Labels	Folder Labels	Shipping Labels	Diskette Labels	ID Labels	Address Labels	Address Labels	Address Labels
12-UP	14-UP	15-UP	15-UP	18-UP	20-UP	30-UP	33-UP
4" x 1.75"	4" x 1.4375"	2.83" x 2.2"	2.688" x 2"	2.5" x 1.563"	4" x 1"	2.625" x 1"	2.83" x 1"
12RC	14RC	15BC	15RC	18RC	20RC	30RC	33BC

UPC Labels	UPC Labels	Price Labels	Bar Code Labels

50-UP	50-UP	63-UP	100-UP
1.5" x 1"	1.5" x 1"	1" Circle	1.5" x .5"
50BC	50RC	63CIR	100BC

8-1/2" x 11" Laser Sheets

White Matte	Code	100 Sheets Lot Price	200 Sheets Lot Price	300 Sheets Lot Price	500 Sheets Lot Price	1000 Sheets	2500 Sheets	5000 Sheets
		Price per Lot				Price per Thousand		
Blank	HB	36.06	58.72	74.90	108.30	164.02	124.16	107.88
1 Color	HL	N/A	217.32	236.36	257.84	277.78	196.86	144.48
White Gloss, White Matte Opaque, White Matte Removable, Fluorescents, Pastel Tints								
Blank	HBTF	52.30	91.02	116.10	167.86	227.90	174.10	167.22
1 Color	HLTF	N/A	282.52	307.28	335.18	333.34	265.78	202.28
Gold Foil, Silver Foil, Vinyl								
Blank	HBP	68.50	132.12	168.54	243.68	369.04	279.38	242.72
1 color	HLP	N/A	315.12	342.70	373.86	402.78	285.46	209.50
		Each Add'l Color (up to 6 colors)						
		N/A	56.50	56.50	56.50	94.36	85.38	79.92

7A

The perimeter of the liner easily peels away to reveal adhesive edge

Auto Tag – 01AU
1-UP 7-1/2" x 10-1/2"

Ordering is Easy

1 Select Label Shape and Size

2 Select Your Stock

3 Select Ink Colors and Typestyle
or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

Available Stocks

- White Matte
- White Gloss
- White Matte Removable
- White Vinyl
- White Matte Opaque
- Shiny Gold Foil
- Shiny Silver Foil
- Red Fluorescent
- Yellow Fluorescent
- Orange Fluorescent
- Pink Fluorescent
- Green (lime) Fluorescent
- Blue Tint
- Gray Tint
- Pink Tint
- Canary Tint
- Tan Tint
- Green Tint

Standard Ink Colors

(The colors shown are not exact color matches.)

- Black 1
- * Ivory 19
- * Yellow 2
- Golden Yellow 41
- Orange 9
- Med. Red 3
- Red 10
- Ruby Red 4
- Burgundy 8
- * Pink 27
- Dk. Violet 34
- Gold 16
- Brown 15
- Teal 37
- Dk. Green 12
- Lt. Green 13
- * Mint Green 28
- * Baby Blue 29
- Lt. Blue 7
- Med Blue 11
- Dk. Blue 6
- Silver 21
- Gray 14
- * Lt. Gray 26
- White 17

* These light colors are ideal for background colors, but may not be appropriate for type.

Labels, Decals and Tags Are Used Everywhere with a Multitude of Uses and Applications

Corporations, schools, hospitals, manufacturers, wholesalers, retailers and non-profit organizations continue to drive demand for the products found in this catalog, including:

Product Labels

The "billboard" that sells the product. From simple spot colors to vibrant process printing these types of labels are found on pages 2–18.

Window/Cooler Decals

Windows or freezer doors are a great place to advertise and use static cling labels, found on pages 16–17.

Parking Permits

Control parking access and traffic with numbered window stickers, found on page 26.

Oil Change & Service Stickers

These handy static cling labels notify customers of vehicle service and maintenance, found on pages 16–17.

Bumper Stickers

The signs that go everywhere! Promote your business, show school spirit or support a cause. These products are found on pages 22–23.

Magnets

Show school pride for a team, a university or promote your business. Magnets have limitless shapes and applications. These products are found on pages 32–33.

Sports Schedules

Support the team with creative sports schedules on mouse-pads, hang-tags or magnets. These products are found on pages 30–31.

Plus many more ideas throughout the 2014 catalog.

Free Services

- ✓ Bleeds and Reverses
- ✓ Enlarging/reducing art
- ✓ Typesetting copy/match type
- ✓ Minor touch-up to art
- ✓ Static Bar Codes
- ✓ Press proofs on orders over $5,000 (A)
- ✓ Plates – single design
- ✓ Single percentage screens

Terms and Conditions

Cancellations

- ✓ No charge if made by 4pm CT the day order is placed.
- ✓ After 4pm CT the day the order is placed, but before the job is printed, will result in a minimum charge of $44 (G) per design.
- ✓ Jobs cancelled after printing will be invoiced at full price.
- ✓ Cancellations on 24-hour products will result in a minimum charge of $44 (G) per design.
- ✓ Cancellation on all other orders will result in charges determined by order status and materials already purchased at the time of cancellation.
- ✓ Additional charges for artwork revisions may apply to cancelled jobs.

Changes

- ✓ No charge if made by 4pm CT the day order is placed.
- ✓ Changes made on jobs before printing will result in charges determined by order status and materials already purchased at the time of the change.

Shipping Options

Quick Ship Products (Pages 2–9): Shipped for next afternoon delivery at ground shipping and handling rates.

Standard Shipping: Orders will be shipped ground unless otherwise specified. Handling charges may apply.

Overnight Shipping: Next Day shipping and handling charges will apply.

Drop Shipments: May be arranged at the time you place your order. Extra charges may apply.

Second and Third Party Billing: Handling charges will apply.

Copyright Notice

The information in this catalog, unless otherwise noted, is the property of the Printer and may not be reproduced without written permission of the Printer.

When orders are manufactured to customer's specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against the Printer for patent or copyright infringements.

Production Times

- ✓ Production times are in working days (Monday–Friday excluding major holidays) and assumes that all information and artwork necessary to produce the order is supplied when order is submitted.
- ✓ Time necessary to obtain additional information may delay shipment. Proofs may also lengthen production times.
- ✓ Assumes order and any artwork are received no later than 4pm CT. For example: on a five day order – an order received on Monday will ship the following Monday.

Production Upcharges

Artwork

Extensive rework . . . . . Call for estimate
Halftones . . . . . .$50 (G) each
Graduated Screens . . . . . $50 (G) per color, per design

Inks/Colors

Backsheet printing . . . . . $38 (G) set-up plus add'l ink charge
PANTONE® color match . . . . . .$50 (G) per color, per order
Match to any sample . . . . . .$50 (G) per color, per order

Proofs

Email/Fax proofs . . . . . .$18 (G) per proof
Color print proofs . . . . . $44 (G) per proof
Press proofs . . . . . .$50 (G) per color, per proof

Finishing

Short rolls/short stacks . . . . . $0.38 (G) each
Dispenser boxes, unassembled . . . . . $0.50 (G) each

Production

UV Clear Coat set-up . . . . . $60 (G) per order
Rush. . . . . Call for estimate & delivery schedule

Reorders, Reproofs and Press Proofs

All original charges may apply.

Over-runs and under-runs

We will ship and charge you for up to 10% over or under specified quantity. An additional charge may apply for exact quantity.

Combined Pricing

May be available when the same label shape, size and printing press is used to print different stocks, ink colors or artwork versions. Please ask if your order qualifies for combined pricing.

Special Production Option

Labels for Machine Application

These labels usually have specific requirements for stock, adhesive, spacing between labels, roll size, core size and unwind direction (the direction copy is oriented on a finished roll). There are 4 primary unwind directions, please specify which direction is needed.

Copy Position 1 | Copy Position 2 | Copy Position 3 | Copy Position 4

For quickest turnaround, please provide us with these requirements when you request a quote or place an order. If available tooling is not compatible with the copy position requested, a tooling charge may apply.

Lamination and Protective Coatings

A protective coating is recommended if your labels will be exposed to chemicals, abrasion, moisture, freezing temperatures or frequent handling. Protective coatings do not provide protection from color fading caused by prolonged exposure to the sun and will not make a paper or foil stock more durable if it is used outdoors.

Varnish is an inexpensive coating that is applied during the printing process. Varnish provides limited protection from cracking, peeling and flaking that can occur with frequently handled labels. Also provides protection in refrigerator and freezer environments.

UV Clear Coat is a coating that is applied after the labels are printed and before they are die cut. This coating gives labels a hard, semi-gloss finish which resists fingerprinting, abrasion, light surface moisture and exposure to chemicals and solvents. UV Clear Coat will not prevent fading and will not make a paper or foil label more durable in outdoor or harsh conditions.

Lamination is a premium protective coating where a poly film is fused to the labels after they are printed and the ink is dry. Lamination offers the best resistance to handling, chemicals and scratches or abrasion. Lamination will not prevent fading.

Consecutive Numbering

Can be added to almost any label with any start or stop number and is available in a variety of heights.

Backsheet Printing

We can print on the back of label's liner on most products.

Bleeds

Can be added, free of charge, on most labels.

Reverses

Can be printed on almost any label. Not recommended for type smaller than 7 pt.

Screens

A screen is defined as a dot structure of graded density. We will create the screen effect for best print quality.

Halftones

We can create a halftone from your original continuous-tone art or photograph. Please do not send pre-screened black-and-white art, it will delay your order.

Blank Labels

Available for a 20% discount off the prices shown unless blank pricing is specified.

Ink Choices

Standard Ink Colors

Choose from 25 colors and varnish at no charge on most labels. Please specify by using our ink numbers (e.g., Red #10) shown on inside front cover.

Pantone® Color Matches

Including metallic, fluorescent and pastel colors.....$50 (G) per color

Sample Color Matches

Send us a sample and we'll match the color.....$50 (G) per color

Specialty Inks

Glitter, UV, scented and scratch-off inks are available. Contact a sales associate for details.

White Ink Backup

If your labels will be printed on clear stock, we recommend printing a white backup ink to increase readability. We offer this free of charge. There are three ways we can print the backup ink:

1. Halo around the image area – white will show slightly
2. Full background on the entire label
3. Partial background behind the image area only so the white will not show (not available for small type, behind white printing or detailed work).

1

2

3

Specialty Inks

Scented Inks help create an added dimension by using encapsulated fragrances to "scratch 'n sniff." Standard scents include rose, lemon, lavender, strawberry and vanilla. Many other scents are available.

Glitter Inks add sparkle to enhance the label design. Several glitter effects are available.

UV inks provide strong, vibrant colors, superior print quality and consistency, particularly on films. Also hold very small and reverse type.

Extended-life Fade-Resistant Inks are ideal for decals designed for prolonged outdoor use.

Artwork Guidelines

For best print quality and quickest turnaround, please provide your art following these recommendations.

Design software

- ✓ Preferred format: Illustrator
- ✓ Supported formats: QuarkXpress, Photoshop, InDesign
- ✓ Please note with your order the platform, software and version used to create your art

Electronic Art

- ✓ Use the preferred format for best results
- ✓ Include all linked images and original files
- ✓ Convert all fonts used to paths or outlines; otherwise, send all screen and printer fonts

For art that must be sent in the supported formats:

- ✓ Not recommended for spot color printing
- ✓ Spot colors must be separated using channels or separate files
- ✓ 300 dpi minimum at 100% for grayscale and CMYK files
- ✓ 600 dpi minimum at 100% for bitmap files

Art for CMYK Printing

- ✓ Files must be color correct and in CMYK mode
- ✓ PDF files cannot be used unless accompanied by all supporting files
- ✓ 8 pt is the smallest type size for CMYK build

Flexographic Printing Requirements

- ✓ Create your artwork the exact size of the label
- ✓ Include crop or corner marks or a die line to show position
- ✓ Extend any bleeds ⅛" outside the edges of the label
- ✓ If your design doesn't bleed, set it in at least 3⁄32" from the edge of the label
- ✓ Use a minimum rule weight of .07" or 5 pt for positive copy. For reverse copy, the minimum rule line weight is .10" or 7 pt.
- ✓ With spot color printing, the smallest type size is 5 pt for positive copy and 7 pt bold for reverse copy.

Artwork Services

We can provide extensive retouching, creating original artwork, color separations and screen replacement. Prices will vary depending on the service required, please request an estimate.

Please do not send

- ✓ Faxed artwork
- ✓ Negatives
- ✓ Pre-screened art
- ✓ Word or Excel files

Free Artwork Services

- ✓ Adding bleeds and reverses
- ✓ Typesetting your copy
- ✓ Enlarging or reducing your artwork
- ✓ Performing minor touch-ups to your camera ready art

Proofs

Choose from one of four options, but please note that requesting a proof will extend total production time. Actual proof time depends on the type of label product and type of proof requested.

Email Proofs

We will provide a proof via email unless otherwise specified. Note: The colors shown on a computer monitor will not match the final printed product.

Fax Proofs

We will fax the proof at your request.

Color Print Proofs

These proofs provide an approximate color representation of your label. Please note the colors will not match the final printed product.

Press Proofs

These are actual samples off the press. Press proofs are ideal where color, adhesive, suitability in printers and application machines and overall appearance are critical.

Available Stock Types

Please request a sample for testing in any application not specifically recommended.

White Gloss: For a lustrous appearance. Used when it is not necessary to write or type on the label.

White Matte: Excellent for labels to be written on or typed on. Correctability may be limited on some typewriters.

White EDP Gloss: Gives the same lustrous appearance as White Gloss, but is designed for use with typewriters and non-laser computer printers. Correctability may be limited.

White EDP Smudgeproof: A porous, absorbent stock designed for excellent printability and the smudge resistance necessary in non-laser electronic data processing and high-speed imprinting. Not recommended for screens or fine-detailed graphics.

Fluorescent: A bright Dayglo™ matte paper available in red, orange, chartreuse, pink and green. Printing in black ink is recommended.

Foil: Provides a metallic appearance. Available as shiny or dull in gold and silver.

White Vinyl: Durable, weather-resistant and can be used indoors or outdoors as well as in some harsh environments.

Clear Vinyl: A durable and weather-resistant material that appears nearly clear when applied. We recommend printing white ink behind the image area for greater readability. Adhesive is available on either the front (face) or the back, depending on the viewing direction.

Static Cling Vinyl: This Clear or White Vinyl has a static charge that allows it to stick without adhesive to most smooth, clean surfaces such as glass, plastic or baked-enamel finishes. Leaves the surface clean when removed or repositioned. Clear Static Cling stock is available with static on the front (face) or back. White Static Cling stock is available with static on the back.

Polyester: A highly durable synthetic film used primarily for outdoor applications involving high levels of abrasion or abuse. Polyester will stand up longer in a moist environment and is resistant to most oils and solvents.
For added durability we laminate some polyester decals at no additional charge. Available in white, silver and gold.

Thermal: Thermal Transfer and Direct Thermal stocks are guaranteed to be compatible with leading printers and scales. The ultra-smooth surface and special adhesives allow excellent scanning and instant adherence to corrugated boxes and shrink-wrap film.

Piggyback: These labels are on two liners so the top label can be removed and re-applied to another surface. Piggyback labels are available in blanks for peel-off address labels or custom-printed. Ask for details and prices.

Laser and Inkjet: For laser and inkjet printers. A wide variety of stocks are available. See pages 44–47.

Tag: Non-pressure-sensitive in a variety of stocks from polystyrene and thermal transfer to paper and HDPE.

Environment Matters

If your label or decal needs to perform where it is damp, cold, hot, abrasive or exposed to chemicals and solvents, please let us know.

Adhesives at Work

Some surfaces such as wood, silk and suede may be damaged by any adhesive. Request a sample label to test before applying.

Permanent adhesive is supplied unless you request otherwise. This is a general purpose adhesive appropriate for most applications.

Removable adhesive will allow the label to be taken off once it is applied without leaving pieces of the label behind. Note, however, that a label will become permanent over time or with exposure to weather.

Ultra-removable adhesive is an excellent alternative to static cling. It adheres better than static and removes just as easily. Available in both white and clear polypropylene.

Removable and repositionable adhesive (PressAbels™) allows the label to be removed and reapplied with no residue on a wide variety of surfaces. This adhesive will remain temporary throughout its product life. This product is not recommended for use on fabrics.

Wide-temperature adhesive is designed to stick in very cold (to –65°F) and very hot (to 150°F) temperatures. This adhesive becomes permanent after 24 hours and will adhere to vinyl surfaces.

Opaque adhesive obscures the application surface so it doesn't "show through" the label stock. This is useful if you are using a label to cover erroneous or outdated information, or if the surface color could affect the appearance of the label. The opaque adhesive might slightly affect the appearance of ink color and requested color matches.

Butt Cut Labels Have Square Corners

Rolls or Sheets? Butt-cut labels have no excess material around the labels and can be produced:

- ✓ On rolls
- ✓ As individual sheets with a ⅛ bend-and-peel strip. Minimum size on sheeted labels is 1″ x 2½″ including the strip

Ink on Roll Labels
If your design doesn't bleed, there must be a 1⁄16″ ink-free margin all the way around the outer edge of the label.

To find the square inches of your label, multiply the width by the length.

Decimal Conversions

⅛" = .125″ ⅜" = .375″ ⅝" = .625″ ⅞" = .875″

¼" = .25″ ½" = .5″ ¾" = .75″

Die Cut Label

Butt Cut Label

Label with Bend-and-Peel Strip

Bend-and-Peel can be positioned anywhere on the label.

ASI 66220
PPAI 113765
PSDA 1105-01
PII - 003049
CAT14