

How to Measure a: Stand Up Pouch

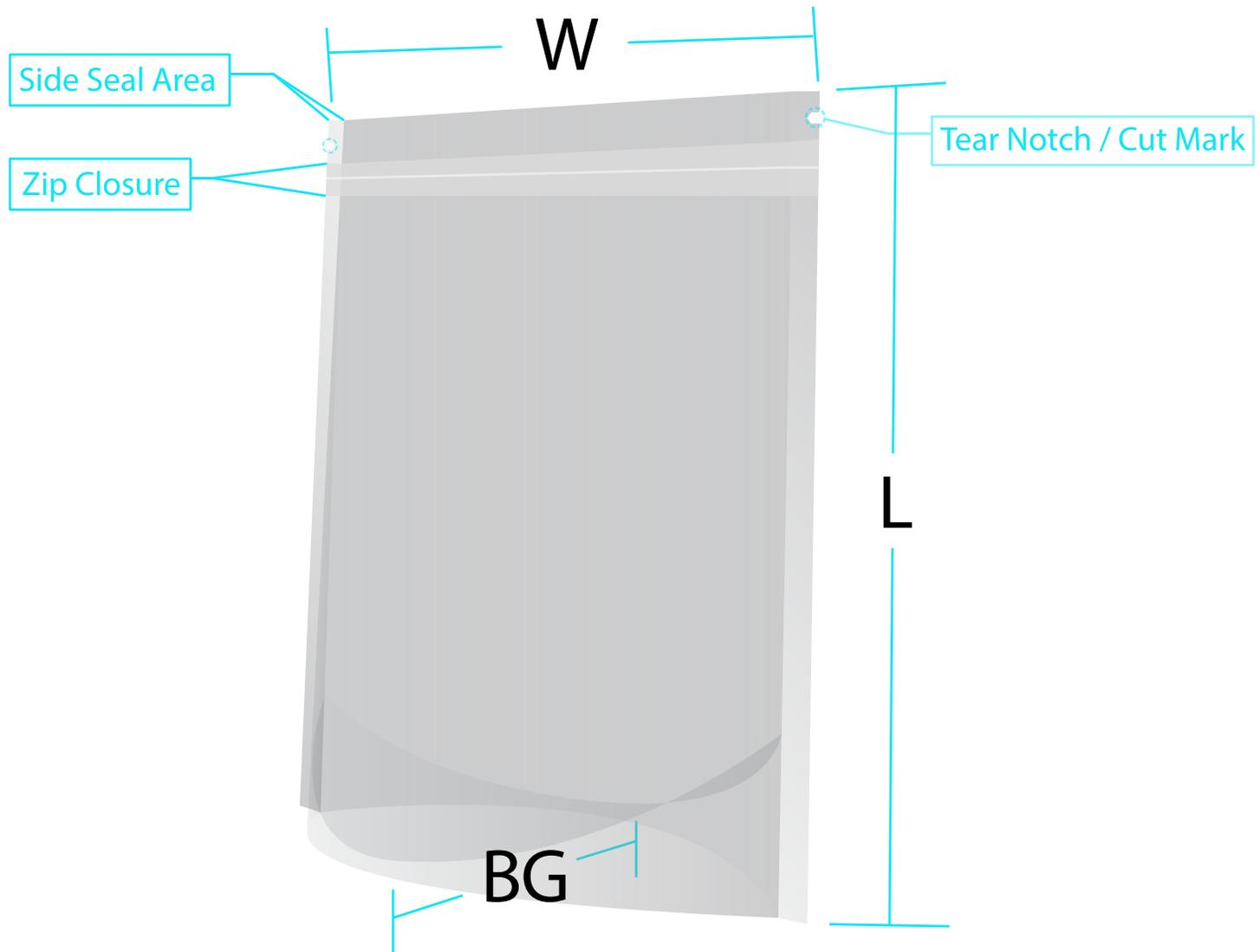
The length and width of gusseted bags are measured just like flat poly bags, by outside dimensions...

W = Width

L = Length

BG = Bottom Gusset

Written: W" x L" + BG"



- Width measured side to side
- Length measured top to bottom
- Bottom Gusset is measured by expansion diameter