

2010

LABELS

When image matters.





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2 | Quick Process Color Labels



Your Product Deserves Ultimate Attention

Use Process Color Labels for packaging, promotions, product labels and special events.



4-Color Process Labels

Price Per Thousand

RECTANGLES								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1" x 2"	4420	White Gloss	\$366.70	\$458.38	\$238.78	\$200.24	\$151.02	\$107.10
	4420V	White Vinyl	\$385.14	481.40	250.84	210.24	158.58	112.50
	4420C	Clear Vinyl	\$412.06	515.07	515.08	225.00	169.66	120.42
1" x 3"	4414	White Gloss	386.00	482.50	251.38	210.88	158.94	112.78
	4414V							
	4414C							
1½" x 2½"	4415	White Vinyl	405.36	506.70	263.98	221.30	166.96	118.36
	4415V	White Vinyl	405.36	506.70	263.98	221.30	166.96	118.36
	4415C	Clear Vinyl	433.74	542.16	282.42	236.80	178.65	126.64
1½" x 3"	4419	White Gloss	386.00	482.50	251.38	210.88	158.94	112.78
	4419V							
	4419C							
2" x 3"	4405	White Gloss	450.86	563.58	360.90	283.86	194.58	118.36
	4405V	White Vinyl	473.40	591.76	378.90	298.00	204.40	124.30
	4405C	Clear Vinyl	506.52	633.16	405.46	318.88	218.70	133.02
2" x 4"	4406	White Gloss	483.34	604.18	397.36	304.10	219.88	129.78
	4406V	White Vinyl	507.52	634.40	417.14	319.32	221.40	136.26
	4406C	Clear Vinyl	543.02	678.78	446.30	341.64	236.88	145.80
3" x 4"	4407	White Gloss	580.60	725.76	429.76	324.36	235.18	145.98
	4407V							
	4407C							
4" x 5"	4410	White Vinyl	609.62	762.04	451.26	340.56	264.88	153.28
	4410V	White Vinyl	609.62	762.04	451.26	340.56	264.88	153.28
	4410C	Clear Vinyl	652.32	815.40	482.86	364.40	264.16	163.98
3½" x 6½"	4412	White Gloss	645.48	806.86	473.58	364.96	262.00	210.06
	4412V							
	4412C							
4" x 6½"	4413	White Vinyl	677.80	847.26	497.26	383.14	275.04	220.60
	4413V	White Vinyl	677.80	847.26	497.26	383.14	275.04	220.60
	4413C	Clear Vinyl	725.26	906.58	532.08	409.96	294.30	236.08
*3" x 11½"	4418	White Gloss	1,177.12	1,471.40	897.20	658.00	472.40	378.80
	4418V	White Vinyl	1,239.12	1,548.90	944.96	692.64	497.34	398.80
	4418C	Clear Vinyl	1,325.88	1,657.34	1,010.60	741.16	532.18	426.70
ROUND CORNERED SQUARES								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
2"	4401	White Gloss	\$386.00	\$482.50	\$251.38	\$210.88	\$158.94	\$112.78
	4401V	White Vinyl	405.36	506.70	263.98	221.30	166.94	118.36
	4401C	Clear Vinyl	433.74	542.16	282.42	236.80	178.66	126.64
3"	4403	White Gloss	483.34	604.18	397.36	304.10	210.88	129.78
	4403V	White Vinyl	507.54	634.40	417.16	319.32	221.40	136.26
	4403C	Clear Vinyl	543.02	678.78	446.30	341.64	236.88	145.80
4"	4409	White Gloss	580.60	725.76	429.76	324.36	235.18	145.98
	4409V	White Vinyl	609.62	762.04	451.26	340.56	246.88	153.28
	4409C	Clear Vinyl	652.32	815.40	482.86	364.40	264.16	163.98

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

*This size finished on sheets.

6P

• SHIPS IN 3 DAYS



Here's What You Get:

- White Gloss Paper,
- White Vinyl and
- Clear Vinyl with permanent adhesive
- 150 line screen
- UV Varnish
- 1,000 labels per roll
- No separation charges

Free White Ink Backup

If your decals will be printed on Clear Vinyl, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink (see page 45 for examples):

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

4-Color Process Labels

Price Per Thousand

CIRCLES								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1½"	4421	White Gloss	\$366.70	\$458.37	\$238.77	\$200.25	\$151.02	\$107.10
	4421V	White Vinyl	385.13	481.41	250.83	210.24	158.58	112.50
	4421C	Clear Vinyl	412.06	515.07	268.38	225.00	169.65	120.42
2"	4400	White Gloss	385.99	482.49	251.37	210.87	158.94	112.77
	4400V	White Vinyl	405.36	506.70	263.97	221.31	166.95	118.35
	4400C	Clear Vinyl	433.73	542.16	282.42	236.79	178.65	126.63
2½"	4416	White Gloss	450.86	563.58	360.90	283.86	194.58	118.35
	4416V	White Vinyl	473.40	591.75	378.90	297.99	204.39	124.29
	4416C	Clear Vinyl	506.52	633.15	405.45	318.87	218.70	133.02
3"	4402	White Gloss	483.34	604.17	397.35	304.11	210.87	129.78
	4402V	White Vinyl	507.53	634.41	417.15	319.32	221.40	136.26
	4402C	Clear Vinyl	543.02	678.78	446.31	341.64	236.88	145.80
4"	4408	White Gloss	580.61	725.76	429.75	324.36	235.17	145.98
	4408V	White Vinyl	609.62	762.03	451.26	340.56	246.87	153.27
	4408C	Clear Vinyl	652.32	815.40	482.85	364.41	264.15	163.98
4½" for CD's	4422	White Gloss	580.61	725.76	429.75	324.36	235.17	145.98
	4422V	White Vinyl	609.62	762.03	451.26	340.56	246.87	153.27
	4422C	Clear Vinyl	652.32	815.40	482.85	364.41	264.15	163.98
OVALS								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
2" x 3"	4404	White Gloss	\$450.86	\$563.58	\$360.90	\$283.86	\$194.58	\$118.35
	4404V	White Vinyl	473.40	591.75	378.90	297.99	204.39	124.29
	4404C	Clear Vinyl	506.52	633.15	405.45	318.87	218.70	133.02
3" x 4"	4417	White Gloss	580.61	725.76	429.75	324.36	235.17	145.98
	4417V	White Vinyl	609.62	762.03	451.26	340.56	246.87	153.27
	4417C	Clear Vinyl	652.32	815.40	482.85	364.41	264.15	163.98
4" x 5¾"	4411	White Gloss	645.48	806.85	473.58	364.95	261.99	210.06
	4411V	White Vinyl	677.81	847.26	497.25	383.13	275.04	220.59
	4411C	Clear Vinyl	725.26	906.57	532.08	409.95	294.30	236.07

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

6P



Please Tell Us: Quantity, size and stock choices • Mac file format (including all supporting art) • Color proof

Don't See What You Need? Please Ask!

• SHIPS IN 3 DAYS

4 | Quick Butt Cut Labels



Your Size, With 1 or 2 Standard Colors, in 24 hours!

Here's What You Get:

- Square-cornered labels in size increments of 1/8"
- Minimum size 1/2" x 1/2"
- Your choice of 18 stocks
- Your choice of 25 standard ink colors
- PANTONE® color matches AVAILABLE
- Ships in 72 hours
- Color match charges apply
- Up to two standard colors in 24 hours
- Three standard inks in 48 hours
- 500 or 1,000 labels per roll, coreless
- FREE bleeds and reverses
- FREE typesetting
- FREE single % screen



Quick Butt Cut Labels

Price Per Thousand

STANDARD STOCKS						
Square Inches	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Up to 1	\$120.80	\$150.90	\$112.32	\$90.76	\$59.50	\$38.32
1.01-2	124.38	155.46	116.02	93.72	62.14	40.54
2.01-3	131.52	164.40	122.72	96.68	64.74	42.78
3.01-4	135.08	168.86	123.46	99.68	67.32	45.02
4.01-5	138.66	173.32	127.20	102.64	69.90	47.24
5.01-6	142.28	177.84	130.90	105.62	72.54	49.46
6.01-7	145.80	182.28	134.64	108.62	75.16	51.74
7.01-8	149.38	186.70	138.36	111.56	77.78	54.02
8.01-9	152.94	191.16	142.10	114.56	80.40	56.30
9.01-10	156.54	195.66	145.78	117.52	83.02	58.58
10.01-11	160.08	200.12	149.50	120.50	85.64	60.86
11.01-12	163.66	204.56	153.22	123.46	88.26	63.14
12.01-13	167.22	209.00	156.96	126.46	90.88	65.42
13.01-14	170.78	213.50	161.42	129.42	93.50	67.70
14.01-15	174.36	217.96	164.40	132.40	96.12	70.00
15.01-16	177.92	222.42	168.86	135.38	98.74	72.30
16.01-17	181.50	226.88	171.08	138.36	101.36	74.60
17.01-18	185.06	231.32	176.30	141.32	103.98	76.90
18.01-20	198.16	247.72	187.44	149.50	111.64	81.50
20.01-22	203.50	254.38	205.28	156.96	119.00	86.10
22.01-24	213.02	266.28	215.70	164.40	126.36	90.70
24.01-26	222.56	278.18	226.12	171.84	133.72	95.30
Each additional color	56.70	70.90	49.70	35.00	22.40	11.30

Please Tell Us: If the label copy must come off the roll in a certain direction

Ask Us About: Labels on individual sheets

• 1 & 2 STANDARD COLORS SHIPS IN 24 HOURS • 3 STANDARD COLORS SHIPS IN 48 HOURS



Quick Butt Cut Labels

Price Per Thousand

PREMIUM STOCKS						
Square Inches	500 Lot Price	1,000	2,000	3,000	5,000	10,000
Up to 1	\$169.12	\$211.38	\$157.26	\$127.04	\$83.30	\$53.66
1.02 – 2	174.14	217.64	162.44	131.22	87.00	56.76
2.01 – 3	184.12	230.16	171.82	135.36	90.64	59.90
3.01 – 4	189.12	236.42	172.86	139.56	94.24	63.04
4.01 – 5	194.12	242.66	178.08	143.70	97.88	66.14
5.01 – 6	199.20	248.98	183.26	147.88	101.56	69.24
6.01 – 7	204.12	255.20	188.50	152.08	105.22	72.44
7.01 – 8	209.14	261.38	193.70	156.20	119.26	85.90
8.01 – 9	214.12	267.64	198.94	160.38	122.90	89.08
9.01 – 10	219.16	273.92	204.10	164.54	126.56	92.20
10.01 – 11	224.12	280.18	209.32	168.70	130.20	95.32
11.01 – 12	229.12	286.38	214.52	172.86	133.84	98.42
12.01 – 13	234.12	292.62	219.74	177.06	137.46	107.82
13.01 – 14	239.10	298.90	226.00	181.18	141.12	115.08
14.01 – 15	244.10	305.14	230.16	185.38	144.76	118.22
15.01 – 16	249.08	311.40	236.42	189.54	148.44	121.32
16.01 – 17	254.10	317.64	239.52	193.70	152.08	128.66
17.01 – 18	259.10	323.84	246.82	197.86	155.74	131.74
18.01 – 20	277.42	346.82	262.42	209.32	166.63	137.46
20.01 – 22	284.90	356.14	287.40	219.74	179.12	141.62
22.01 – 24	298.22	372.80	301.98	230.16	191.60	154.14
24.01 – 26	311.58	389.46	316.56	240.58	204.12	166.64
Each additional color	56.70	70.90	49.70	35.00	22.40	11.30

6P

Ordering is Easy

Step 1: Determine Your Quantity.

Step 2: Determine Your Label Size.

Include the height and width of the label.

Step 3: Select Your Stock.

Add the code for your selected stock

Step 4: Select One to Three Inks.

Step 5: Include Your Art, Logo or Text With Ink Choices Indicated.

We can typeset your text with your own typestyle, or let us use our expertise to select one for you.

STANDARD STOCKS:

- W** White Gloss **B** Blue Fluorescent* **C** Clear Film
- M** White Matte **PF** Purple Fluorescent* **G** Bright Gold
- Y** Yellow Gloss* **K** Green Fluorescent* **S** Bright Silver
- YM** Yellow Matte* **P** Pink Fluorescent* **X** White Gloss with Opaque Adhesive
- R** Red Fluorescent* **CH** Yellow Fluorescent (Chartreuse)*
- O** Orange Fluorescent*

*Black ink recommended for best results

PREMIUM STOCKS:

- V** Laminated White Vinyl (durable) **PS** PressAbels White Gloss (removable and repositionable)
- YV** Laminated Yellow Vinyl* (durable)

*Black ink recommended for best results

DECIMAL CONVERSIONS:

1/8" = .125" 3/8" = .375" 5/8" = .625" 7/8" = .875" 1/4" = .25" 1/2" = .5" 3/4" = .75"

How to Calculate Your Price

- Find the square inch size of your label by multiplying height X width, then locate the row for that size on the Standard or Premium stock price list.
- On the Standard Stocks list, go to the 10.01-11.00 row and the 1,000 column.
- For 1color, your price is \$200.12 per thousand (P)

For Example: 1000 labels 2-1/2" x 4-1/4" on Standard White Gloss is 2.5 x 4.25= 10.625 sq. in. (See the chart above for converting fractions to decimals.)



55 Sizes, 25 Inks and 18 Stocks

One, two, and three color Quick Labels are die-cut on rolls for fast, easy indoor application.

Here's What You Get:

- Quality labels for indoor use
- Your choice of 25 standard ink colors
- Up to two standard colors in 24 hours
- FREE bleeds and reverses
- PANTONE® color matches AVAILABLE
- Three standard inks in 48 hours
- FREE typesetting
- Ships in 72 hours
- 500 or 1,000 labels per roll, coreless
- FREE single % screen
- Color match charges apply
- FREE static bar codes



Quick Labels

Price Per Thousand

RECTANGLES															
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000							
5/16" x 1 1/2"	#037	Standard Premium	\$59.54 83.28	\$74.46 103.92	\$61.44 85.68	\$54.92 76.68	\$39.18 54.72	\$31.40 43.80							
1/2" x 1"	001														
1/2" x 1 1/2"	002														
1/2" x 1 3/4"	038														
1/2" x 2"	006														
3/4" x 1 1/2"	003														
3/4" x 1 3/4"	005														
3/4" x 2"	007														
1" x 1 1/2"	004														
1" x 2"	008														
1" x 2 1/2"	010	Standard Premium	70.04 97.80	87.58 122.28	77.08 107.64	68.04 94.92	57.44 80.16	40.54 56.76							
1" x 3"	012														
1" x 4"	049														
1" x 5"	050														
1 1/4" x 2"	009														
1 1/4" x 3 1/2"	015														
1 1/2" x 2 1/2"	011														
3" x 1 1/2"	013														
1 1/2" x 4"	060														
2" x 3"	014														
3" x 2 1/4"	033	Standard Premium	73.92 103.32	92.52 129.12	83.58 116.64	74.46 103.92	62.70 87.60	49.68 69.48							
2" x 4"	016														
2" x 6"	051														
3" x 5"	047														
3 1/2" x 2 1/4"	078														
4" x 3"	035														
4" x 5"	048														
4" x 6"	072														
4" x 3"	035								Standard Premium	101.86 141.72	119.18 165.48	108.06 153.36	97.86 133.20	90.52 124.68	75.50 105.24
4" x 5"	048														
4" x 6"	072														
BURST															
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000							
1 1/2"	073	Standard	\$71.10	\$88.84	\$77.08	\$69.20	\$57.44	\$41.90							
2"	027	Premium	99.36	124.20	107.64	96.72	80.16	58.44							
2 1/2"	074														
Each additional color (up to 3)			56.70	70.90	49.70	35.00	22.40	11.30							

Minimum order: 500 labels. Please ask for pricing and delivery schedule for sheets and for quantities not shown.

6P

Please Tell Us: Application: environment, use • Artwork: electronic, scannable, text only • Any special requirements

Don't See What You Need? Please Ask!



Quick Labels

Price Per Thousand

CIRCLES								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1/2"	063	Standard Premium	\$60.80 85.08	\$76.02 106.20	\$62.70 87.60	\$55.98 78.24	\$40.02 55.92	\$32.04 44.76
3/4"	064							
1"	022							
1 1/2"	023							
2"	024							
2 1/2"	025	Standard Premium	79.80 111.60	99.76 139.44	87.68 122.52	76.76 107.40	64.80 90.48	51.36 71.52
3"	026							
3 1/2"	034							
4"	040							
OVALS								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
3/4" x 1 1/2"	028	Standard Premium	\$63.12 88.20	\$78.96 110.28	\$67.20 93.84	\$59.44 83.04	\$45.26 63.12	\$36.24 50.52
1" x 2"	029							
1 1/8" x 2"	032							
1 1/2" x 2 1/2"	030	Standard Premium	71.10 99.36	88.84 124.20	77.08 107.64	69.20 96.72	57.44 80.16	41.90 58.44
1 5/8" x 3"	031							
2" x 3"	071							
2" x 3 1/2"	061	Standard Premium	82.64 115.20	103.02 144.00	88.20 123.24	77.50 108.24	70.78 98.88	54.92 76.56
2" x 4"	042							
2 7/8" x 4"	043							
SQUARES								
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000	10,000
1"	017	Standard Premium	\$65.64 91.68	\$82.02 114.72	\$71.20 99.48	\$63.84 89.40	\$53.14 74.16	\$38.64 53.88
1 1/2"	018							
2"	019							
2 1/2"	020	Standard Premium	79.80 111.60	99.76 139.44	87.68 122.52	76.76 107.40	64.80 90.48	51.36 71.52
3"	021							
4"	062							
Each additional color (up to 3)			56.70	70.90	49.70	35.00	22.40	11.30

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown.

6P

Ordering is Easy

Step 1: Determine Your Quantity.

Step 2: Select Your Shape, Size and Stock.

Find the product number for your desired size and shape on these pages and add the code for your selected stock (listed below) to the product number. *Example: To order a 1" x 2" rectangle on White Gloss stock, specify 008W and the ink colors.*

Step 3: Choose One to Three Inks

Step 4: Choose Your Own Typestyle or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

STANDARD STOCKS:

- | | | |
|------------------------------|--|---|
| W White Gloss | B Blue Fluorescent* | C Clear Film |
| M White Matte | PF Purple Fluorescent* | G Bright Gold |
| Y Yellow Gloss* | K Green Fluorescent* | S Bright Silver |
| YM Yellow Matte* | P Pink Fluorescent* | X White Gloss with Opaque Adhesive |
| R Red Fluorescent* | CH Yellow Fluorescent (Chartreuse)* | |
| O Orange Fluorescent* | | |

*Black ink recommended for best results

PREMIUM STOCKS:

- | | |
|---|---|
| V Laminated White Vinyl (durable) | PS PressAbels White Gloss (removable and repositionable) |
| YV Laminated Yellow Vinyl* (durable) | |



Special Shapes for All Occasions

Put your special message on these special shapes.

Here's What You Get:

- FREE typesetting
- Your choice of 25 standard ink colors
- 500 or 1,000 labels per roll, coreless
- FREE bleeds and reverses
- PANTONE® color matches AVAILABLE
- Up to two standard colors in 24 hours
- FREE single % screen
- Ships in 72 hours
- Three standard inks in 48 hours
- Color match charges apply
- Three to six colors ship in five days

Special Shapes

	Description	Size	Product #			Lot Price		Price Per Thousand			
			White Gloss	Gold Foil	Silver Foil	500	1,000	2,000	3,000	5,000	10,000
A	Small Heart	1¼" x 1¼"	#938	939	940	\$124.64	\$147.22	\$94.92	\$79.70	\$53.46	\$40.54
B	Small Anniversary	1¾" x 1¾"	639	644	409						
C	Small Burst	1¼"	648	653	655						
D	Small Star	1½" x 1"	207	208	209						
E	Jewelry Tag	½" x 1¾"	3515	3517	3516						
F	Small Ribbon	1½" x 1½"	675	680	682						
G	Large Anniversary	1¼" x 2½"	623	401	629	141.24	164.96	105.74	88.00	61.74	46.32
H	Med. Small Burst	1½"	459	461	462						
I	Med. Large Burst	2"	640	612	624						
J	Small Octagon	1½" x 1½"	3480	3481	3482						
K	Small Triangle	1¾" x 1¾"	3483	3484	3485						
L	#1	1½" x 2"	3501	3502	3503						
M	Lapel Ribbon	1½" x 2"	3530	3514	3513						
N	Ambulance Badge	2" x 2½"	263	264	265						
O	Med. Award Ribbon	1½" x 2½"	666	671	673						
P	Large Heart	2½" x 2½"	313	314	315						
Q	Large Burst	2½"	269	290	291	159.18	186.48	121.18	99.76	70.04	51.24
R	Large Star	2¾" x 2¾"	316	317	318						
S	Large Triangle	2½" x 2½"	3486	3487	3488						
T	Large Arrow	2¼" x 2¼"	3518	3520	3519						
U	House	2½" x 3½"	3521	3523	3522						
V	Star Badge	2½" x 2¾"	210	211	212						
W	Police Badge	2½" x 3"	266	267	268						
X	Oblong	2" x 3"	690	3690	4690						
Y	Highway Sign/Shield	2½" x 3¼"	3510	3511	3512	174.20	204.96	131.46	110.36	77.18	56.60
Z	Octagon	3" x 3"	3524	3526	3525						
AA	Ribbon	4½" x 6½"	3507	3508	3509	183.86	220.82	144.44	119.40	85.26	64.16
BB	CD Label	4½"	3527	3529	3528						
Each additional color						56.70	70.90	49.70	35.00	22.40	11.30

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

6P

Ask Us About:

- Dispenser boxes
- Thousands of shapes and sizes available
- Die Outlines

Please Tell Us:

- Quantity desired
- Application: environment, use
- Size/Product #
- Artwork: electronic, scannable, text only
- Ink choice
- Any special requirements
- Stock selection



Don't See What You Need? Please Ask!





Colorful and Durable

These permanent decals will weather the elements.

Here's What You Get:

- High Quality
- Extended Durability of 3-4 years
- Low Quantities
- Rectangles, squares, circles or ovals
- Clear, white, and yellow vinyl with permanent adhesive
- White reflective vinyl with permanent adhesive
- High performance inks and material designed for long life and durability
- PANTONE® color matches available



Squares and Rectangles

Description	Stocks/Ink	Price per Decal								
		10	25	50	75	100	125	250	500	1,000
0.5" - 3.99"	White, Yellow, Clear Reflective	\$8.72 25.04	\$5.20 10.58	\$2.74 5.36	\$2.10 3.62	\$1.64 2.76	\$1.52 2.24	\$0.82 1.32	\$0.46 0.86	\$0.34 0.60
4.00" - 6.99"	White, Yellow, Clear Reflective	8.74 26.16	5.70 11.02	3.02 6.12	2.32 4.18	1.82 3.20	1.56 2.60	0.82 1.44	0.46 0.92	0.40 0.66
7.00" - 9.99"	White, Yellow, Clear Reflective	8.80 26.16	6.08 11.02	3.38 6.12	2.60 4.18	2.04 3.20	1.64 2.60	0.86 1.44	0.46 0.92	0.42 0.66
10.00" - 14.99"	White, Yellow, Clear Reflective	8.80 27.74	6.08 11.66	3.78 6.26	2.80 4.32	2.18 3.36	1.78 2.78	0.96 1.72	0.52 1.18	0.46 0.86
	Each additional color	5.72	2.92	1.90	1.44	1.16	1.00	0.62	0.42	0.30
15.00" - 20.99"	White, Yellow, Clear Reflective	8.84 29.68	6.12 12.50	4.24 6.76	3.04 4.92	2.38 4.00	1.94 3.46	1.02 2.28	0.60 1.66	0.52 1.30
	White, Yellow, Clear Reflective	8.90 30.36	6.16 12.78	4.38 6.90	3.20 5.10	2.50 4.20	2.04 3.66	1.10 2.48	0.90 1.92	0.68 1.56
	Each additional color	5.88	2.94	2.14	1.56	1.36	1.16	0.72	0.46	0.32

Minimum order: 10 decals. Please ask for pricing and delivery schedule on quantities not shown.
Products in this grid finished on sheets.

9P

Please Tell Us:

- Quantity desired
- Size/Product #
- Ink choice
- Stock selection
- Face or backside adhesive on clear decals
- Application environment and use, special requirements

Notes: White ink backup on clear stock is not free on this page.
Reflective stock is not reflective where ink is printed.

Actual label life is dependent upon the type of inks used, application and the decal's environment.

Don't See What You Need? Please Ask!





Circles and Ovals

Description		Product # Stock/Ink					Price per Decal									
Size	White	Yellow	Clear Black	Clear Face	White Reflective	1 Color	10	25	50	75	100	125	250	500	1,000	
1" Circle	2210	2110	2710	2910	3010	White Yellow Clear	\$8.72	\$5.20	\$2.74	\$2.10	\$1.64	\$1.52	\$0.82	\$0.46	\$0.34	
1¼" Circle	2211	2111	2711	2911	3011											
1½" Circle	2212	2112	2712	2912	3012											
1¾" Circle	2213	2113	2713	2913	3013											
1½" x 2" Oval	2222	2122	2722	2922	3022	Reflective	25.04	10.58	5.36	3.62	2.76	2.24	1.32	0.86	0.60	
1½" x 2½" Oval	2204	2104	2704	2904	3004											
2" Circle	2205	2105	2705	2905	3005	White Yellow Clear	8.74	5.70	3.02	2.32	1.82	1.56	0.82	\$0.46	0.40	
2¼" Circle	2214	2114	2714	2914	3014											
2½" Circle	2215	2115	2715	2915	3015											
1½" x 3" Oval	2223	2123	2723	2923	3023	Reflective	26.16	11.02	6.12	4.18	3.20	2.60	1.44	0.92	0.66	
2" x 3" Oval	2224	2124	2724	2924	3024											
2¾" Circle	2216	2116	2716	2916	3016	White Yellow, Clear	8.80	6.08	3.38	2.60	2.04	1.64	0.86	0.46	0.42	
3" Circle	2217	2117	2717	2917	3017											
2" x 4" Oval	2225	2125	2725	2925	3025	Reflective	26.16	11.02	6.12	4.18	3.20	2.60	1.44	0.92	0.66	
2" x 4½" Oval	2226	2126	2726	2926	3026											
3½" Circle	2218	2118	2718	2918	3018	White Yellow Clear	8.80	6.08	3.78	2.80	2.18	1.78	0.96	0.52	0.46	
3¾" Circle	2219	2119	2719	2919	3019											
2" x 6" Oval	2227	2127	2727	2927	3027											
3" x 4" Oval	2228	2128	2728	2928	3028	Reflective	27.74	11.66	6.26	4.32	3.36	2.78	1.72	1.18	0.86	
3" x 4½" Oval	2229	2129	2729	2929	3029											
Each additional color							5.72	2.92	1.90	1.44	1.16	1.00	0.62	0.42	0.30	
4" Circle	2220	2120	2720	2920	3020	White Yellow, Clear Reflective	8.84	6.12	4.24	3.04	2.38	1.94	1.02	0.60	0.52	
3" x 5" Oval	2230	2130	2730	2930	3030											
5" Circle	2221	2121	2721	2921	3021	White Yellow, Clear Reflective	8.90	6.16	4.38	3.20	2.50	2.04	1.10	0.90	0.68	
4" x 6" Oval	2231	2131	2731	2931	3031											
Each additional color							5.88	2.94	2.14	1.56	1.36	1.16	0.72	0.46	0.32	

Minimum order: 10 decals. Please ask for pricing and delivery schedule on quantities not shown. Products in this grid finished on sheets.

9P

Ask Us About:

- Pricing on sizes, quantities or stocks not shown
- Lamination for abrasive environments is available for an additional cost and production time
- Transparent inks for reflective vinyl
- Removable adhesive
- Pre-mask decals
- Double sided decals

• SHIPS IN 5 DAYS



Let Your Design Create The Shape

These decals are available with permanent, ultra-removable or no adhesive.

Here's What You Get:

- Polypropylene with ultra-removable adhesive
- Vinyl with permanent adhesive
- Static Cling with no adhesive
- FREE single % screen
- Decals are sheeted
- Flexographically printed

Free White Ink Backup (See page 45 for examples)

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink:

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

Vinyl (permanent adhesive)

(lamination included)

Description	Product #		Inks	Lot Price			Price Per Thousand			
	Clear Vinyl Face Adhesive	Clear Vinyl Back Adhesive		250	500	1,000	2,000	3,000	5,000	10,000
Size										
3/4" x 2" Rectangle*	2859	2860	1 color	\$159.00	\$186.10	\$214.40	\$157.90	\$110.40	\$79.60	\$69.40
1" x 2 1/2" Rectangle	2861	2862								
1" x 3" Rectangle	2863	2864								
1 3/8" x 3 1/2" Rectangle	964	965								
1" x 4" Rectangle	2865	2866								
2" Square*	333	334	1 color	177.16	223.34	286.20	192.60	145.92	114.12	102.48
1 1/2" x 4" Rectangle	2867	2868								
2" x 3" Rectangle	2869	2870								
1 1/2" x 2 1/2" Oval	2871	2872								
2" Circle*	2873	2874								
2" x 4" Rectangle	2883	2884								
2" x 4" Oval	961	962	1 color	180.40	227.90	302.9	209.50	170.70	156.20	109.90
3" Circle	955	956								
3" x 3 1/2" Rectangle	970	971	1 color	191.40	237.70	316.90	215.20	184.00	163.90	117.60
3" x 5" Rectangle	999	998	1 color	211.60	249.30	336.40	216.70	195.70	180.60	131.00
4" Circle	958	959								
Each additional color				71.90	94.00	109.90	60.80	47.00	26.50	15.60

Polypropylene (ultra-removable adhesive)

(lamination included)

Description	Product #		Inks	Lot Price			Price Per Thousand			
	Clear Vinyl Face Adhesive	Clear Vinyl Back Adhesive		250	500	1,000	2,000	3,000	5,000	10,000
Size										
1 1/2" x 2" Rectangle*	3100	3101	1 color	\$177.60	\$229.2	\$304.30	\$190.00	\$162.90	\$141.70	\$93.60
2" x 2 1/2" Rectangle*	3103	3104								
3" Circle	3106	3107								
2 3/8" x 3 1/2" Oval	3115	3116	1 color	225.50	284.90	378.70	251.30	204.80	171.90	137.40
2 1/2" x 4" Rectangle	3109	3110								
4" x 6" Rectangle	3112	3113	1 color	288.10	328.20	464.90	289.50	265.40	234.90	167.40
Each additional color				71.90	94.00	109.90	60.80	47.00	26.50	15.60

Static Cling (no adhesive)

(lamination not included)

Description	Product #		Inks	Lot Price			Price Per Thousand			
	Clear Vinyl Face Adhesive	Clear Vinyl Back Adhesive		250	500	1,000	2,000	3,000	5,000	10,000
Size										
1 1/2" x 2" Rectangle*	259	804	1 color	\$196.70	\$273.50	\$308.50	\$190.00	\$166.20	\$142.40	\$118.70
2" x 2 1/2" Rectangle*	494	784	1 color	249.80	344.70	427.20	261.10	213.60	166.20	118.70
3" Circle	678	679	1 color	297.80	415.90	522.20	308.50	261.10	213.60	166.20
2 1/2" x 4" Rectangle	734	739								
4" x 6" Rectangle	396	397	1 color	789.90	830.63	1020.50	644.50	545.80	522.20	397.70
2 1/2" x 11 1/2" Rectangle	260	261								
Each additional color				71.90	94.00	109.90	60.80	47.00	26.50	15.60

Minimum order: 250 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are individually sheeted. *These smaller sizes are finished 2 on a sheet.

All Three Charts 7P

Ask Us About: Extended-life fade-resistant inks • Double Sided Decals

Please Tell Us: Face or backside adhesive • Application: environment, use • Ink choice • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!



Strong Enough For Harsh Treatment

These decals are available with permanent, ultra-removable or no adhesive.

Here's What You Get:

- Polypropylene with ultra-removable adhesive
- Static cling with no adhesive
- Vinyl with permanent adhesive
- FREE single % screen
- Decals are sheeted
- Flexographically printed

Vinyl (permanent adhesive)

(lamination included)

Description	Product #	Inks	Lot Price		Price Per Thousand				
Size	White Vinyl Back Adhesive		250	500	1,000	2,000	3,000	5,000	10,000
¾" x 2" Rectangle*	2875	1 color	\$151.80	\$166.20	\$191.40	\$141.00	\$98.60	\$71.10	\$62.00
1" x 2½" Rectangle	2876								
1" x 3" Rectangle	2877								
1⅜" x 3½" Rectangle	966								
1" x 4" Rectangle	2878								
2" Square*	336	1 color	169.20	213.30	238.50	160.50	121.60	95.10	85.40
1½" x 4" Rectangle	2879								
2" x 3" Rectangle	2880								
1½ x 2½ Oval	2881								
2" Circle*	2882								
2" x 4" Rectangle	2885								
2" x 4" Oval	963	1 color	171.50	216.50	287.90	190.10	162.20	144.50	102.30
3" Circle	957								
3" x 3½" Rectangle	972	1 color	181.90	225.80	301.00	193.70	169.40	152.00	109.30
3" x 5" Rectangle	997								
4" Circle	960	1 color	194.60	227.10	313.30	195.30	181.70	158.20	111.70
Each additional color			71.90	94.00	109.90	60.80	47.00	26.50	15.60

Polypropylene (ultra-removable adhesive)

(lamination included)

Description	Product #	Inks	Lot Price		Price Per Thousand				
Size	White Vinyl Back Adhesive		250	500	1,000	2,000	3,000	5,000	10,000
1½" x 2" Rectangle*	3102	1 color	\$177.60	\$299.20	\$304.30	\$190.00	\$162.90	\$141.70	\$93.60
2" x 2½" Rectangle*	3105								
3" Circle	3108								
2⅜" x 3½" Oval	3117	1 color	225.50	284.90	378.70	251.30	204.30	171.90	137.40
2½" x 4" Rectangle	3111								
4" x 6" Rectangle	3114	1 color	288.10	328.20	464.90	289.50	265.40	234.90	167.40
Each additional color			71.90	94.00	109.90	60.80	47.00	26.50	15.60

Static Cling (no adhesive)

(lamination not included)

Description	Product #	Inks	Lot Price		Price Per Thousand				
Size	White Vinyl Back Adhesive		250	500	1,000	2,000	3,000	5,000	10,000
1½" x 2" Rectangle*	493	1 color	\$196.70	\$273.50	\$308.50	\$190.00	\$166.20	\$142.40	\$118.70
2" x 2½" Rectangle*	495	1 color	249.80	344.70	427.20	261.10	213.60	166.20	118.70
3" Circle	681								
2½" x 4" Rectangle	744	1 color	297.80	415.90	522.20	308.50	261.10	213.60	166.20
4" x 6" Rectangle	398								
2½" x 11½" Rectangle	262	1 color	789.90	830.64	1020.50	644.50	545.80	522.20	397.70
Each additional color			71.90	94.00	109.90	60.80	47.00	26.50	15.60

Minimum order: 250 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are individually sheeted. *These smaller sizes are finished 2 on a sheet.

All Three Charts 7P

Please Tell Us: Application: environment, use • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!

14 | Screenprint Chrome Polyester Decals



Tough Decals Made To Last

Premium Chrome Decals for your tough applications.

High Quality • Extended Durability of 3-4 years • Low Quantities

Here's What You Get:

- Chrome Polyester material with permanent adhesive
- High performance inks and material designed for long life and durability
- Lamination for abrasive environments is available for an additional cost and production time
- PANTONE® color matches available



Screenprint Chrome Polyester Decals (Permanent)

(lamination not included)

Description		Product #		Inks		Price Per Decal					
Size	Chrome Polyester	Brushed Chrome Polyester		10	25	50	75	100	250	500	1000
¾" x 2" Rectangle	2300	2400	1 color	\$8.00	\$3.90	\$3.20	\$2.40	\$1.98	\$.98	\$.56	.32
1" x 2½" Rectangle	2301	2401									
1" x 3" Rectangle	2302	2402									
1" x 4" Rectangle	2303	2403									
1½" x 2½" Oval	2304	2404									
2" Circle	2305	2405									
1½" x 4" Rectangle	2306	2406	1 color	8.00	3.90	3.46	2.66	2.10	1.08	.62	.38
2" x 4" Rectangle	2307	2407									
3" Square	2308	2408									
3" x 5" Rectangle	2309	2409	1 color	8.00	5.66	3.80	2.90	2.30	1.24	.72	.48
Each additional color				8.00	3.26	1.68	1.08	.64	.32	.18	.12

Minimum order: 10 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are sheeted.

8P

Please Tell Us: Application: environment, use • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



Tough Decals Made To Last

These decals are available with permanent adhesive

Here's What You Get:

- Chrome or gold polyester material with permanent adhesive
- FREE single % screen
- Lamination is included
- Flexographically printed



Standard Chrome & Gold Polyester Decals

(lamination included)

Description	Product #				Inks	Lot Price		Price Per Thousand			
	Chrome Polyester	Brushed Chrome Polyester	Gold Polyester	Brushed Gold Polyester		500	1,000	2,000	3,000	5,000	10,000
¾" x 2" Rectangle	446	841	842	843	1 color	\$191.10	\$220.20	\$162.20	\$113.40	\$81.70	\$71.30
1" x 2½" Rectangle	447	845	846	847	1 color	245.30	274.30	184.50	139.80	109.40	98.30
1" x 3" Rectangle	448	849	850	851							
1" x 4" Rectangle	973	974	975	976							
1½" x 2½" Oval	270	271	272	273							
2" Circle	275	276	277	278							
1½" x 4" Rectangle	978	979	980	981							
2" x 3" Rectangle	563	564	565	566							
2" x 4" Rectangle	983	984	985	986	1 color	381.00	466.70	299.20	245.30	217.50	189.30
Each additional color						72.40	96.60	48.20	28.90	24.20	6.60

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on rolls.

6P

Please Tell Us: Application: environment, use • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!

• 1 & 2 COLORS SHIPS IN 24 HOURS



The Sign That Goes Everywhere

Printed on vinyl for high impact and durability.

Here's What You Get:

- Durable White Vinyl or Clear Vinyl or White Propylene PressAbel stock
- FREE white ink backup on Clear Vinyl stock
- Your choice of 25 standard ink colors
- FREE single % screens
- PANTONE® color matches available
- FREE lamination
- 1/8" bend-and-peel strip unless otherwise specified
- Up to 2 colors in 24 hours
- 3-6 colors in 5 days
- Flexographically printed



Liner printing for coupons, tickets and advertising

Standard Bumperstickers

(lamination included)

Description	Product #	Stock	Price Per Bumpersticker									
			1 Color	75	125	250	500	1,000	2,000	3,000	5,000	10,000
3 3/4" x 7 1/2"	829 829C 4029	White Vinyl Clear Vinyl White PressAbel	White Vinyl	\$1.52	\$1.14	\$0.76	\$0.42	\$0.30	\$0.18	\$0.16	\$0.14	\$0.10
4" x 6" Oval	395 395C 4069	White Vinyl Clear Vinyl White PressAbel										
2 1/2" x 9 1/4"	838 838C 4014	White Vinyl Clear Vinyl White PressAbel	Clear Vinyl White PressAbels	1.88	1.40	0.92	0.52	0.36	0.22	0.20	0.18	0.12
3 3/4" x 7 3/4" Ribbon	832 832C 4071	White Vinyl Clear Vinyl White PressAbel										
			Each additional color	0.76	0.62	0.36	0.18	0.10	0.06	0.04	0.02	0.02
3" x 11 1/2"	831	White Vinyl	White Vinyl	1.76	1.32	0.80	0.50	0.36	0.22	0.20	0.18	0.14
	831C 4030	Clear Vinyl White PressAbel	Clear Vinyl White PressAbels	2.14	1.60	0.98	0.60	0.42	0.28	0.24	0.22	0.18
3 3/4" x 15"	414	White Vinyl	White Vinyl	2.10	1.56	0.88	0.60	0.40	0.28	0.26	0.24	0.20
	414C 4070	Clear Vinyl White PressAbel	Clear Vinyl White PressAbels	2.54	1.90	1.08	0.72	0.50	0.32	0.30	0.28	0.26
			Each additional color	0.74	0.56	0.40	0.22	0.12	0.10	0.06	0.04	0.02

Minimum order: 75 Decals. Please ask for pricing and delivery schedule on quantities not shown. Bumperstickers are individually sheeted.

9P

Ask Us About: Extended-life fade-resistant inks • PressAbels Bumperstickers • Liner printing

Please Tell Us: Quantity desired • Ink choice • Application: environment, use • Artwork: electronic, scannable, text only • Any special requirements

Don't See What You Need? Please Ask!

• 1 & 2 COLORS SHIPS IN 24 HOURS



The Sign That Goes Everywhere

Screenprinted for longer life and durability.

Here's What You Get:

- White Vinyl with Repositionable Adhesive
- High performance inks and material designed for long life and durability
- PANTONE® color matches available



Screenprint Bumperstickers

(lamination not included)

Description	Product #	Stock/Ink	Lot Price				
Size		1 Color	75	125	250	500	1,000
3¾" x 7½"	2800	White Vinyl	\$128.70	\$155.36	\$205.40	\$231.40	\$338.00
4" x 6" Oval	2804						
2½" x 9¼"	2801						
		Each additional color	42.90	69.56	72.80	80.60	106.60
3" x 11½"	2802	White Vinyl	143.92	178.10	215.80	265.20	377.00
3¾" x 15"	2803	White Vinyl	170.62	209.96	241.80	322.40	499.80
		Each additional color	51.48	79.62	86.46	105.30	135.20

Minimum order: 75 labels. Please ask for pricing and delivery schedule on quantities not shown. Decals are individually sheeted.

5P

Please Tell Us: Quantity desired • Ink choice • Application: environment, use • Artwork: electronic, scannable, text only • Any special requirements

Notes: Lamination for abrasive environments is available for an additional cost • For screens higher than 85 lpi call for custom pricing • Bumperstickers are Repositionable after initial application—not removable

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



Give the appearance of hand-painted signs that last much longer!

Tuff-cut vinyl decals apply to windows, doors or almost any surface with ease

Here's What You Get:

- Die cut vinyl in your choice of 8 colors: white, black, metallic silver, metallic gold, red, blue, green, yellow
- Ink color can be added for an additional charge (standard colors only).
- Premask included for easy application
- Up to 10 cut-out areas where material is removed from the inside of a letter or element
- Durable, automotive grade vinyl with permanent adhesive
- Vinyl color change at no charge with a minimum of 5 decals per vinyl color and no changes to shape, size, copy or inks.



White Vinyl



DR. TOM WEINER M.D.

Black Vinyl



Yellow Vinyl



Red Vinyl



Blue Vinyl



Green Vinyl



Gold Vinyl

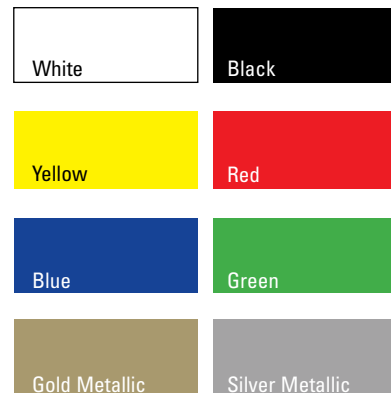


Silver Vinyl

Tuff-Cut Vinyl Decals

Size	Price Per Each Decal					
	1	2	5	10	25	50
15 - 24.99 sq. inch	\$100.18	\$52.86	\$24.96	\$15.66	\$10.08	\$6.86
25 - 34.99 sq. inch	100.62	53.56	25.66	16.36	10.78	7.44
35 - 49.99 sq. inch	101.40	54.90	27.00	17.07	12.12	8.56
50 - 64.99 sq. inch	102.00	55.50	27.60	18.30	12.72	9.04
65 - 79.99 sq. inch	102.94	56.44	28.54	19.24	13.66	9.82
80 - 99.99 sq. inch	104.80	58.30	30.40	21.10	15.52	11.40
100 - 124.99 sq. inch	105.74	59.24	31.34	22.04	16.46	12.16
125 - 149.99 sq. inch	107.30	60.80	32.90	23.60	18.02	13.46
150 - 174.99 sq. inch	108.86	62.36	34.46	25.16	19.58	14.78
175 - 200 sq. inch	110.44	63.94	36.04	26.74	21.16	16.08
Each printed color	50.00	40.00	30.00	20.00	10.00	5.00

Standard Vinyl Colors



Approximate Colors Shown

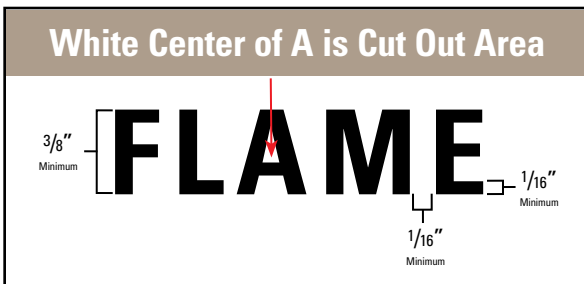


How To Apply Tuff-Cut Vinyl Decals:

1. Lay the decal flat, with the pre-mask surface down. Slowly remove the liner from the pre-mask and vinyl, pulling straight back and flat (not at an angle).
2. Place the adhesive surface of the decal in the desired location, then press or rub the pre-mask surface using overlapping strokes.
3. Once the vinyl is completely adhered in position, slowly pull away the pre-mask at an angle.

Helpful Tips:

- Simple, bold designs work best.
- We recommend submitting artwork for review prior to ordering.
- All copy must be at least 3/8" high with a minimum 1/16" thickness. Allow at least 1/16" spacing between each separate piece of finished decal.
- Modifying your art or adding a printed color may be necessary for fine detail or very small copy. In this event, we will contact you with recommended changes and any additional charges before proceeding with your order.



Selling Ideas:

- RV's and Camper Dealers
- Auto Dealers
- Truck and Van Dealers
- Farm Implement Dealers
- Lawn Care and Machinery Manufacturers
- Store Owners
- Personal Watercraft Dealers
- Landscaping Companies
- Mail Box Service Companies
- ATV & Motorcycle Dealers
- Trailer Dealers
- Security Alarm Companies



Give Your Message Magnetic Appeal

Print your logo or message on a magnet and your name will always attract attention.

Here's What You Get:

- FREE typesetting
- Up to nine colors
- Your choice of 25 standard ink colors
- PANTONE® color matches AVAILABLE
- .020 magnetic Vinyl-coated stock



Magnets (screen printed)

Description	Product #	Ink	Price Per Magnet						
Size			125	250	500	1,000	1,500	2,500	5000
2½" Circle	9060	1 color	\$1.50	\$.92	\$.66	\$.46	\$.42	\$.35	\$.25
2" x 2" Octagon	9063								
1" x 3" Rectangle	9061								
2" x 2" Square	9062								
2" x 3½" Business Card	9064								
2" x 3" House	9071								
3½" x 2" Van	9070	1 color	3.08	1.80	1.38	1.14	1.10	.93	.75
4" x 6" Rectangle	9065								
Each additional color									

Minimum order: 125 magnets. Please ask for pricing and delivery schedule on quantities not shown.

5PQR

Ask Us About: Vehicle Magnets

- Please Tell Us:** Quantity desired • Size/Product # • Ink choice • Application: environment, use
 • Artwork: electronic, scannable, text only • Any special requirements

Please Note: Allow 1/8" unprinted border on all sides for magnets with square corners.

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS

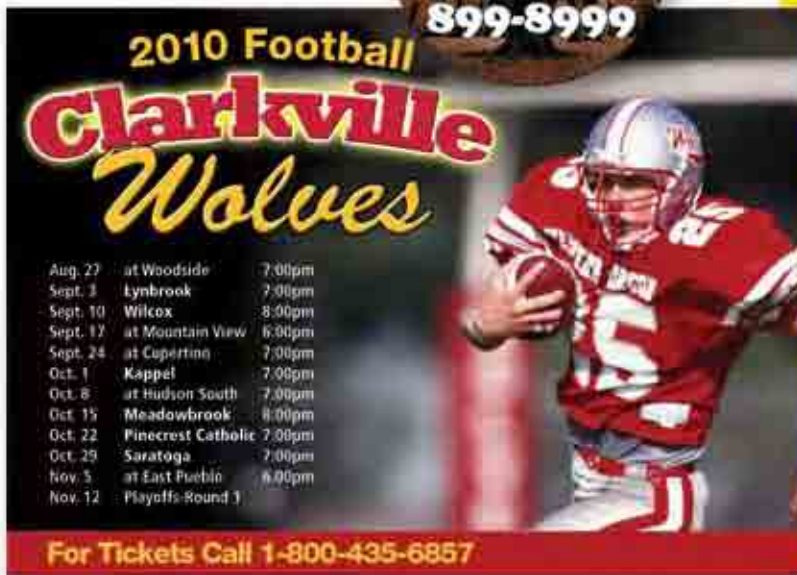


Colorful And Durable

These useful magnets will last a season, a year or a lifetime.

Here's What You Get:

- Photographic quality
- .027" Magnetic Polyester-coated stock
- Low quantities
- Laminated



Full Color Magnets

Description	Product #	Price Per Magnet				
Size		50	125	250	500	1,000
1½" Circle	9043	\$5.23	\$2.52	\$1.56	\$1.20	\$1.11
2½" Circle	9044					
1" x 3" Rectangle	9045					
2" x 2" Octagon	9046					
2" Square	9047					
2½" x 2½" Square	9048					
2" x 3½" Business Card	9049					
4" x 6" Rectangle	9075	6.72	3.43	2.82	2.63	2.57
5" x 7" Rectangle	9076	7.89	4.46	4.14	3.96	3.89

Minimum order: 50 magnets. Please ask for pricing and delivery schedule on quantities not shown.

5R

Ask Us About: Special shapes with no die charges • Domed Magnets

Please Tell Us: Quantity desired • Size/Product # • Application: environment, use • Any special requirements

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



Use Foils for a Touch of Elegance

Simple, classic labels add distinction on boxes, bottles, bags, books.

Here's What You Get:

- **FREE** typesetting (please use 8 point type or larger)
- **Eleven stock choices:** White Gloss, White Vinyl, Clear Vinyl, Burgundy Gloss, Kelly Green Gloss, Blue Gloss, Black Gloss, Bright Gold, Dull Gold, Bright Silver, Dull Silver
- **Seven foils:** Shiny Gold, Shiny Silver, Blue, Green, Red, Violet, Copper
- Up to 5 Ink Colors



Foil Enhanced Labels (Base price includes 1 foil plus 1 ink color)

Description	Product #	Lot price		Price Per Thousand		
Size		500	1,000	2,000	3,000	5,000
3" x 4" Rectangle	FS11	\$252.20	\$293.30	\$186.20	\$139.40	\$112.80
2" x 4" Rectangle	FS12	243.40	285.10	180.00	138.10	106.50
2" x 3" Rectangle	FS03	233.20	272.50	169.80	133.00	100.20
2" Circle	FS05	224.40	263.60	160.90	123.00	95.10
2" Burst	FS56					
1" x 3" Rectangle	FS02	220.50	258.50	158.50	119.10	93.80
1" x 2" Rectangle	FS10	202.80	239.50	148.30	114.10	91.30
1½" Circle	FS04					
1¼" x 2¼" Oval	FS07	190.20	224.40	139.40	112.80	88.70
¾" x 1½" Oval	FS06					
¾" x 2½" Rectangle	FS36					
Each additional color		53.10	66.60	40.80	32.10	18.70

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown.

5P

Ask Us About: Holographic foils • Security foils • Embossing

Please Tell Us: Quantity desired • Product # • Stock choice • Foil color • Application: environment, use

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



Durable and Flexible With a Whole New Dimension

Make a lasting impression with these premium, high quality decals. These decals are ideal for computers, fixtures and electronic equipment.

Here's What You Get:

- Circles, ovals and round cornered rectangles with no die charges
- Flexible dome-poured Polyurethane coating
- 1 and 2 colors for the same price
- Four stock choices
- Gold • White • Chrome • Brushed Silver



Dome Decals

Description	Inks	Price Per Decal				
		250	500	1,000	1,500	2,500
Square Inches						
Up to 1.00"	1 & 2 Color	\$1.43	\$.80	\$.54	\$.45	\$.40
1.01" - 2.50"	1 & 2 Color	1.95	1.14	.70	.70	.67
2.51" - 4.50"	1 & 2 Color	2.05	1.47	1.18	1.16	1.12
	Each additional color	.46	.26	.19	.15	.12

Minimum order: 250 Decals. Please ask for pricing and delivery schedule on quantities not shown.

5S

Ask Us About: Domed magnets • Vehicle decals • Domed decals for outdoor use • Special shapes

Please Tell Us: Quantity desired • Size/Shape • Ink choice • Stock Choice

Note: Exact PANTONE® matches with Domed Decals are not guaranteed

Don't See What You Need? Please Ask!

• SHIPS IN 15 DAYS



Creative Ideas to Help Grow Your Business!



Does jammed-up copy make consumers walk by your products?

Then expand your label's capabilities!

- Build brand recognition & sales by devoting more space to ad copy.
- Reduce packaging costs by including regulatory, instructions or multi-languages "in" your labels vs. using a separate product insert in a carton.
- Enhance product line value by including more product use information or on-product promotions such as recipes, discount coupons, mail-in rebates or complimentary product offerings.



Extended Content Labels



Hinged Labels



Get Noticed!

That's the point to using full-color process printing, embossing and foil stamping. Position your products as premium items by employing colorful, creative designs that catch your customer's eyes and invite them to buy.



Get messages read!

Be it a single message or on-going campaigns, we have the products that continuously reinforce your message, including:

- Bumper Stickers
- Static-cling decals
- Door Hangers
- Appointment reminders
- Double-sided decals
- LabelMails
- Plus More!



Graphics, barcodes, part numbers or addresses – changed on the fly!

That's what you get when employing Variable Data Printing.

Save time & money whenever you need flexibility and variety with ingredients, barcodes, nutrition information, personalized copy, security codes, or lot numbers.





Any Shape, No Die Charge!

Premium Process Decals, when looks are important!

High Quality • Extended Durability • Custom Shapes • Low Quantities

Here's What You Get:

- Any shape at no additional cost
- Quantities from 10 to 1000
- White Vinyl with Permanent Adhesive
- High performance inks and material designed for long life and durability
- Lamination for abrasive environments is available for an additional cost and production time
- Decals are sheeted



Ask Us About:

- Free samples
- Stock choices
- Pricing for sizes and quantities not shown

Please Tell Us:

- Application: environment, use
- Special requirements

Digital Process Color Decals

(lamination not included)

Description	Price Per Decal								
Square Inches	10	25	50	75	100	125	250	500	1,000
0.5" - 3.99"	\$13.32	\$5.44	\$2.82	\$1.96	\$1.54	\$1.28	\$.76	\$.50	\$.30
4.00" - 6.99"	13.42	5.56	2.98	2.10	1.68	1.42	.90	.64	.42
7.00" - 9.99"	13.52	5.72	3.12	2.26	1.84	1.58	1.06	.80	.54
10.00" - 14.99"	13.72	5.92	3.34	2.46	2.04	1.78	1.26	1.00	.70
15.00" - 20.99"	13.94	6.18	3.60	2.72	2.30	2.04	1.52	1.26	.90
21.00" - 28.99"	14.28	6.52	3.92	3.06	2.62	2.36	1.84	1.58	1.16

Minimum order: 10 labels. Please ask for pricing and delivery schedule on quantities not shown. Decals are sheeted.

9P

Note: Exact PANTONE® matches with Digital Process Color Decals are not guaranteed

Actual label life is dependent upon the type of inks used, application and the label's environment.

• SHIPS IN 5 DAYS



Display your message coming in and going out.

Print copy and images on both sides of the decal.

Here's What You Get:

- Removable adhesive
- Free lamination
- Provided in shrinkwrapped stacks
- Spot color assumes 1 color on each side.
- Process color assumes 4 color process printing on each side.
- Individually sheeted
- Both sides will have a white background. Clear areas are not available.
- FREE single % screens
- FREE bleeds and reverses



Spot Color Double Faced Decals

Size	Product #	Price Per Each				
		500	1,000	2,000	3,000	5,000
3" x 3"	5400	\$1.51	\$.84	\$.47	\$.34	\$.24
3" Circle	5402					
	Each additional color	.16	.09	.04	.03	.02
3" x 5"	5404	1.62	.90	.52	.39	.29
	Each additional color	.16	.09	.04	.03	.02
5" x 5"	5406	2.08	1.16	.69	.53	.41
5" Circle	5408					
	Each additional color	.18	.10	.05	.03	.02
6" x 8"	5410	2.64	1.47	.94	.75	.61
	Each additional color	.22	.12	.06	.04	.02
8" x 8"	5412					
8" Circle	5414	3.23	1.79	1.17	.94	.79
7" x 10"	5416					
	Each additional color	.26	.15	.07	.05	.03
8 1/2" x 11"	5418	3.60	2.00	1.41	1.17	.98
	Each additional color	.23	.13	.06	.04	.03

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on sheets.

5R

Process Color Double Faced Decals

Size	Product #	Price Per Each				
		500	1,000	2,000	3,000	5,000
3" x 3"	5401	\$5.55	\$3.08	\$1.64	\$1.12	\$.74
3" Circle	5403					
3" x 5"	5405	5.74	3.19	1.73	1.21	.84
5" x 5"	5407	6.55	3.64	1.99	1.40	.97
5" Circle	5409					
6" x 8"	5411	7.87	4.37	2.49	1.80	1.32
8" x 8"	5413					
8" Circle	5415	9.54	5.30	3.05	2.22	1.64
7" x 10"	5417					
8 1/2" x 11"	5419	10.11	5.62	3.38	2.54	1.82

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on sheets.

5R

Please Tell Us: Quantity desired • Ink choice • Application: environment, use • Artwork: electronic, scannable, text only
• Any special requirements

Don't See What You Need? Please Ask!

• SHIPS IN 10 DAYS

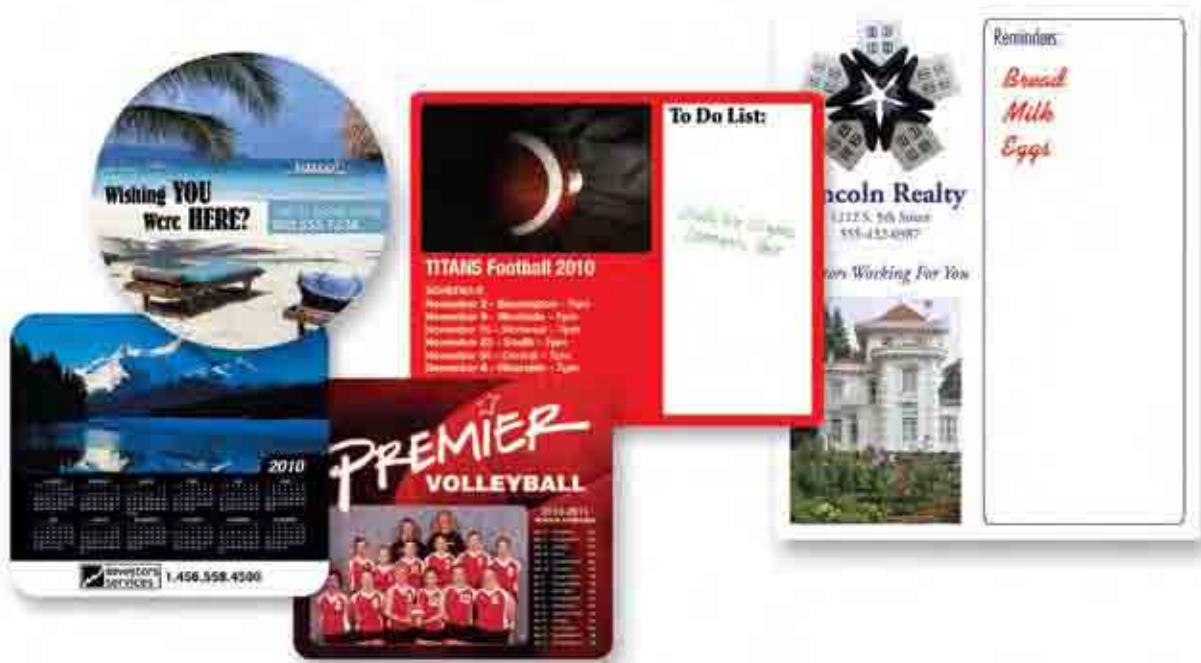


Put Your Message on a Product That's Always in Use

PressAbels adhere, remove and reposition on many surfaces, including metal and stainless steel.

Here's What You Get:

- FREE typesetting
- FREE bleeds and reverses
- FREE single % screen
- Up to seven ink colors
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- PressAbels stock with removable adhesive



Dry Erase Memo Sheet

Description	Product #	Ink	Price Per Each					
Size			250	500	1,000	2,000	3,000	5,000
5" x 7"	4067	1 Color	\$.90	\$.70	\$.53	\$.38	\$.32	\$.29
		Each additional color	.28	.20	.16	.10	.08	.06
8½" x 11"	4058	Color	1.83	1.13	.84	.69	.63	.59
		Each additional color	.40	.32	.24	.16	.12	.10
5" x 7"	4068	4 color process	N/A	N/A	1.18	.74	.61	.48
8½" x 11"	4057				1.60	1.13	.99	.84

Minimum order: 250 spot color or 1000 process color sheets.

6P

Mouse Pads

(lamination included)

Description	Product #	Ink	Price Per Each				
Size			250	500	1,000	2,000	3,000
7¼" x 8¼"	4300	1 Color	\$ 3.30	\$ 1.52	\$ 1.08	\$.92	\$.82
8" Circle	4041						
		Each additional color	.38	.26	.22	.14	.08
7¼" x 8¼"	4301	4 Color Process	N/A	3.32	2.08	1.58	1.34
8" Circle	4042						

Minimum order: 250 spot color or 500 process color mouse pads.

5P

Please Tell Us: • Size/Product • #Ink choices • Artwork: electronic, scannable, text only

Don't See What You Need? Please Ask!

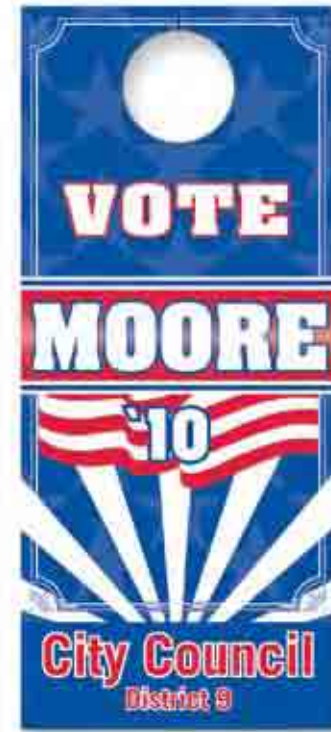
• SHIPS IN 5 DAYS



Door Hangers are a direct, simple and effective advertising option that can help generate more business.

Here's What You Get:

- 10pt C2S tag stock or 10 ml polypropylene tag stock
- Up to 25 standard ink colors (for spot color tags).
- Finished in shrink-wrapped packs
- Polypropylene tags include lamination.



Spot Color Door Hangers

Description	Product #	Stock	Lot Price		Price Per Thousand				
Size			500	1,000	2,000	3,000	5,000	10,000	
2 3/4" x 4 3/4"	8952	10pt tag	\$146.91	\$183.63	\$140.05	\$103.10	\$80.07	\$61.38	
	8956	10ml polypropylene	171.19	213.98	163.18	122.58	98.65	79.55	
		Each additional color	30.67	38.33	21.67	15.00	10.00	5.83	
3 1/2" x 6 3/4"	8950	10pt tag	159.57	199.47	161.57	123.13	102.52	82.45	
	8957	10ml polypropylene	186.88	233.60	192.87	150.92	129.35	112.17	
		Each additional color	33.33	41.67	25.00	16.67	11.67	6.67	
3 1/2" x 8"	8953	10pt tag	164.32	205.40	169.50	131.08	109.78	92.25	
	8958	10ml polypropylene	191.40	239.25	205.95	163.63	142.98	126.65	
		Each additional color	37.33	46.67	30.00	21.67	16.67	11.67	

Minimum order: 500 door hangers. Please ask for pricing and delivery schedule on quantities not shown.

6R

4 Color Process Door Hangers

Description	Product #	Stock	Lot Price		Price Per Thousand				
Size			500	1,000	2,000	3,000	5,000	10,000	
2 3/4" x 4 3/4"	8954	10pt tag	\$545.72	\$682.15	\$391.87	\$293.47	\$207.37	\$159.22	
	8959	10ml polypropylene	587.73	734.73	428.95	326.03	235.83	188.67	
3 1/2" x 6 3/4"	8951	10pt tag	598.18	747.72	438.85	338.15	242.73	194.63	
	8960	10ml polypropylene	644.18	805.22	482.42	374.18	279.30	221.05	
3 1/2" x 8"	8955	10pt tag	623.90	779.88	464.87	358.63	264.87	205.63	
	8961	10ml polypropylene	673.14	841.42	511.55	401.52	304.20	258.90	

Minimum order: 500 door under 4 color process hangers. Please ask for pricing and delivery schedule on quantities not shown.

6R

Ask Us About: Printing on second side.

Please Tell Us: Quantity desired • Size/Product • Ink choice • Stock choice • Application environment, use • Artwork: electronic, scannable, text only • Any special requirements

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



Designed For Flawless Performance

Jam-Free... Guaranteed!

Here's What You Get:

- FREE single % screen
- White Matte, Tinted and Fluorescent stocks with permanent adhesive or White Matte PressAbels stock
- Your choice of 25 standard ink colors
- Up to six colors
- FREE samples for testing

Codes: HB = Blank White Matte • HBTF = Blank Tinted and Fluorescent
 • HBP = Blank White PressAbels • HL = Imprinted White Matte
 • HLTF = Imprinted Tinted and Fluorescent • HLP = Imprinted White PressAbels

Ideal for...	AIAG Labels
8.5 x 14 Legal Size	
	4-UP
	4" x 6" 146BC

Standard Laser/Inkjet Sheets

Ideal for...	Warehouse Labels	Warehouse Labels	CD Rom Labels	**CD Rom Labels	Warehouse Labels	Shipping Labels	Shipping Labels
8.5 x 11 Letter Size							
	1-UP	2-UP	2-UP	2-UP	3-UP	4-UP	4-UP
	8.5" x 11" 01BC	8.5" x 5.5" 02BC	4.64" Circle 02CD	4.563" Circle 02CD2	8.5" x 3.5" 03BC	4.25" x 5.5" 04BC	4" x 5" 04RC

Shipping Labels	Shipping Labels	★Shipping Labels	Name Badges	Shipping Labels	Shipping Labels	Shipping Labels	★Diskette Labels
6-UP	6-UP	6-UP	8-UP	8-UP	8-UP	8-UP	9-UP
4" x 3" 06	4" x 3.25" 06RC	4" x 3.33" 0601	3.5" x 2.25" 08DLL	4.25" x 2.75" 08BC	3.75" x 2.438" 08RC	4" x 2.5" 0801	2.75" x 2.75" 09DK

★Name Badges	★Shipping Labels	★Promotional Labels	Folder Labels	Folder Labels	Name Badges	★Diskette Labels
10-UP	10-UP	12-UP	12-UP	14-UP	15UP	15-UP
4.25" x 2" 10	4" x 2" 10RC	2.5" Circle 12CIR	4" x 1.75" 12RC	4" x 1.4375" 14RC	2.83" x 2.2" 15BC	2.688" x 2 15RC

ID Labels	Address Labels	Address Labels	Address Labels	UPC Labels	UPC Labels	Price Labels	Bar Code Labels
18-UP	20-UP	30-UP	33-UP	50-UP	50-UP	63-UP	100-UP
2.5" x 1.563" 18RC	4" x 1" 20RC	2.625" x 1" 30RC	2.83" x 1" 33BC	1.5" x 1" 50BC	1.5" x 1" 50RC	1" Circle 63CIR	1.5" x .5" 100BC

★ Sizes compatible with most label software packages.
 ** Works with CD Stomper™



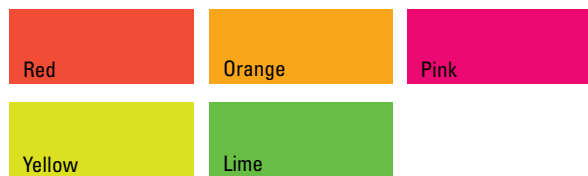
Blank Laser & Inkjet Labels

Description	Code	Lot Price				Price Per Thousand Sheets		
		100	200	300	500	1,000	2,500	5,000
8½" x 11" Blank White Matte (permanent)	HB	\$32.24	\$53.45	\$60.48	\$100.07	\$166.95	\$126.84	\$122.43
8½" x 11" Blank White Matte PressAbels	HBP	82.38	122.94	159.90	199.94	341.06	244.42	207.72
8½" x 11" Blank Tinted & Fluorescent	HBTF	43.26	69.41	78.54	130.10	217.04	165.80	161.39
8½" x 11" Imprinted White Matte (permanent)	HL	N/A	169.16	200.55	221.34	250.01	196.14	176.61
8½" x 11" Imprinted Tinted & Fluorescent*	HITF	N/A	219.98	260.82	287.60	324.98	254.84	229.64
8½" x 11" Imprinted White Matte PressAbels	HLP	N/A	384.20	420.80	454.40	501.56	359.46	296.74
Price for imprinted sheets includes 1 color Each additional color		N/A	36.90	38.20	41.30	72.60	65.70	61.50
8½" x 14" Blank White Matte (permanent)	HB	40.12	67.62	77.92	130.32	217.04	164.96	159.18
8½" x 14" Blank Tinted & Fluorescent	HBTF	62.64	100.52	113.74	188.40	303.92	281.32	271.14
8½" x 14" Imprinted White Matte (permanent)	HL	N/A	215.25	254.31	279.51	317.21	248.64	231.74
8½" x 14" Imprinted Tinted & Fluorescent*	HLTF	N/A	279.83	330.60	363.36	412.37	323.23	301.26
Price for imprinted sheets includes 1 color Each additional color		N/A	40.60	42.00	45.50	80.70	78.00	73.10

*Black ink recommended for best results on tinted and fluorescent sheets.

7P

Fluorescent Colors



Approximate Colors Shown

Pastel Tints



Ask Us About: White Gloss • Matte Polyester • Clear • White Vinyl • Large quantities • 4 color process
• More configurations

Please Tell Us: Quantity desired • Configuration and Code • Ink choice • Stock choice • Application: environment, use
• Artwork: electronic, scannable, text only • Any special requirements

Don't See What You Need? Please Ask!

Ordering is Simple

CHOOSE CONFIGURATION, APPLY CODE

- HL: Imprinted White Matte (permanent)
- HLTF: Imprinted Tinted and Fluorescent
- HLP: Imprinted White Matte PressAbels
- HB: Blank White Matte (permanent)
- HBTF: Blank Tinted and Fluorescent
- HBP: Blank White Matte PressAbels

For best results, test the labels in your printer — we provide free samples for this purpose.

Example: To order a one-color White Matte 4" x 3" label for a laser or inkjet printer, you would choose HL-06.



Pre-Designed Shipping Labels Save Time and Money

These professional-quality labels ship in 24 hours with your name and logo!

All shipping labels (except laser sheets) are perforated between labels. The number of labels per package will vary depending on order size.

Here's What You Get:

- Your artwork imprinted in black ink
- Your choice of four finishing methods
- 24-hour production
- FREE single % screen
- FREE typesetting



A



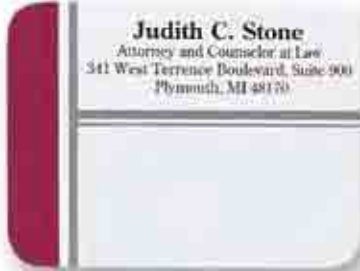
B



C



D



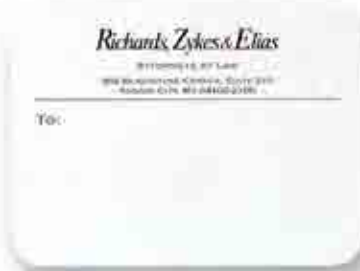
E



F



G



H



I



J



M



N



For computer printers

- White EDP Smudgeproof stock • Fanfolded with pinfeed holes

For typewriters

- White Matte stock • On rolls or fanfolded (no holes)

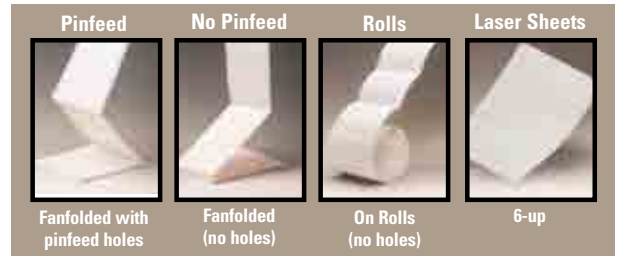
For laser printers

- High quality White Matte laser stock • Low minimum quantity



Jumbo Sizes!

Available Finishing Methods



Correctability of White Matte stock on some typewriters may be limited. Please ask for a sample to test if you are concerned about correctability.

Standard Pinfeed, No Pinfeed and Rolls

Lot Price		Price Per Thousand				
500	1,000	2,000	3,000	5,000	10,000	15,000
\$59.43	\$79.07	\$60.59	\$59.43	\$51.87	\$44.52	\$38.54

7P

Jumbo Pinfeed, No Pinfeed and Rolls

Lot Price		Price Per Thousand				
500	1,000	2,000	3,000	5,000	10,000	15,000
\$63.11	\$82.95	\$70.46	\$64.37	\$54.39	\$48.41	\$42.21

7P

6-Up, 8½" x 11" Laser Sheets

Lot Price			Price Per Thousand Sheets		
100	200	300	500	1,000	2,000
\$77.91	\$106.89	\$120.23	\$165.80	\$296.10	\$243.08

4"x 3¼" Label Size

6P

Pre-Designed Shipping Labels

Description		Product #				
Design	Approximate Imprint Area	Pinfeed Fanfolded (Smudgeproof)	No Pinfeed Fanfolded (Matte)	Rolls (Matte)	6-Up Laser Sheets	
Standard 3½" x 2½"						
A	Blue Arrow	3" x ¾"	217	218	219	1131
B	Red Arrow		420	490	890	1132
C	Red & Blue		223	224	225	1134
D	Blue Border		925	779	857	1136
E	Burgundy & Gray	2¾" x ¾"	220	221	222	1133
F	Green & Blue		497	498	499	1138
G	Burgundy Border	3" x ¾"	254	255	256	1135
H	Black Tractional		297	298	299	1137
I	Blue & Red		319	320	321	1148
J	Brown & Tan		322	323	324	1149
M	Lt. Green & Red	3" x ¾"	7325	7326	7327	1151
N	Golden Yellow & Blue	2¾" x ¾"	7328	7329	7330	1152
Jumbo 5" x 3½"						
K	Jumbo Blue Arrow	4" x 1¼"	247	248	249	not available
L	Jumbo Red Arrow		244	245	246	not available

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown. Jumbo size not available in laser sheets.

Please Tell Us: Quantity desired • Size/Product # • Finishing method • Application: environment, use • Artwork: electronic, scannable, text only

Don't See What You Need? Please Ask!

• SHIPS IN 24 HOURS



Enhance Your Professional Image

Make the perfect first impression with these low-cost shipping and computer printer labels.

Here's What You Get:

- FREE typesetting
- FREE single % screen
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- 500 minimum quantity
- Perforation between labels
- Shipping labels available fanfolded with pinfeed holes, fanfolded no pinfeed, or on rolls
- Pinfeed labels are fanfolded



Shipping Labels

Description		Product #			Lot Price		Price Per Thousand (1 color included in base price)					
Size	Pinfeed (Smudgeproof)	No Pinfeed (Matte)	Rolls (Matte)	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000	
3 7/8" x 2 3/8"	436	435	899	\$134.53	\$158.21	\$102.84	\$93.81	\$67.54	\$62.96	\$56.20	\$45.80	
3 7/8" x 2 7/8"	423	418	901									
5" x 2 7/8"	424	419	919	138.93	163.46	106.32	97.55	78.86	74.53	67.31	54.92	
5 1/2" x 3 7/8"	451	450	923	250.91	295.07	180.43	160.19	126.55	117.08	105.63	89.73	
Each Additional Color				43.96	51.74	33.14	29.92	19.80	11.12	8.76	5.78	

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown.

8P

Please Tell Us: Quantity desired • Product # • Ink choice • Application: environment, use • Artwork: electronic, scannable, text only • Any special requirements

Ask Us About: EDP Gloss • EDP Removable • Up to 16" web widths

Don't See What You Need? Please Ask!

• 1 & 2 COLORS SHIPS IN 24 HOURS



Pinfeed Labels

Description		Product #		Lot Price		Price Per Thousand (1 color included in base price)						
Depth	Size	Carrier Width	Product #	500	1,000	2,000	3,000	5,000	10,000	15,000	20,000	25,000
1 5/16"	2 1/2" x 1 5/16"	3 3/4"	464	\$91.04	\$107.14	\$65.08	\$57.25	\$40.89	\$36.79	\$32.11	\$28.04	\$24.89
1 5/16"	3" x 1 5/16"	3 3/4"	465									
Each additional color				27.06	31.82	18.90	16.68	11.88	7.22	6.22	5.20	4.10
1 5/16"	3 1/2" x 1 5/16"	4 1/4"	425	102.96	121.07	73.50	64.13	45.44	38.89	34.44	31.31	28.04
1 5/16"	4" x 1 5/16"	4 3/4"	466									
Each Additional Color				30.82	36.26	21.68	18.34	13.12	7.78	6.54	5.44	4.10
1 5/16"	5" x 1 5/16"	5 3/4"	468	116.74	137.30	84.92	73.50	53.38	45.44	41.35	38.43	35.39
Each Additional Color												
1 3/8"	4 3/4" x 1 3/8"	5 1/2"	496	136.96	161.13	99.67	91.48	69.51	56.20	52.56	46.26	40.07
Each Additional Color												
1 7/16"	2 1/2" x 1 7/16"	3 1/4"	467	102.96	121.07	73.50	64.13	45.44	38.89	34.44	31.31	28.04
Each Additional Color												
1 7/16"	3" x 1 7/16"	3 3/4"	469	116.74	137.30	84.92	73.50	53.38	45.44	41.35	38.43	35.39
1 7/16"	3 1/2" x 1 7/16"	4 1/4"	426									
Each Additional Color				32.28	37.94	22.90	20.24	16.34	8.90	8.10	6.44	4.66
1 7/16"	4 x 1 7/16"	4 3/4"	470	136.96	161.13	99.67	91.48	69.51	56.20	52.56	46.26	40.07
1 7/16"	4 1/2" x 1 7/16"	5 1/4"	622									
1 7/16"	5" x 1 7/16"	5 3/4"	471	136.96	161.13	99.67	91.48	69.51	56.20	52.56	46.26	40.07
1 1 5/16"	3 1/2" x 1 1 5/16"	4 1/4"	472									
1 1 5/16"	4" x 1 1 5/16"	4 3/4"	428	36.82	43.28	26.36	23.58	18.34	9.22	8.44	6.66	5.00
Each Additional Color												
1 1 5/16"	5" x 1 1 5/16"	5 3/4"	473	148.07	174.11	113.23	103.40	74.42	61.45	56.20	51.05	45.80
1 1 5/16"	6" x 1 1 5/16"	6 3/4"	475									
2 3/8"	3 3/4" x 2 3/8"	4 1/2"	930	148.07	174.11	113.23	103.40	74.42	61.45	56.20	51.05	45.80
2 3/8"	3 7/8" x 2 3/8"	4 5/8"	*									
2 7/8"	3 7/8" x 2 7/8"	4 5/8"	*	41.30	48.52	30.92	28.14	18.56	10.44	8.76	7.22	5.78
Each Additional Color												
1 7/16"	8 1/4" x 1 7/16"	9"	474	163.51	192.34	125.03	114.74	92.78	75.83	67.31	61.24	54.92
2 7/8"	4 1/4" x 2 7/8"	5"	931									
2 7/8"	5" x 2 7/8"	5 3/4"	*	46.40	54.62	35.04	29.48	18.80	12.90	9.44	7.88	6.44
2 1 5/16"	4 x 2 1 5/16"	4 3/4"	476									
Each Additional Color												
2 1 5/16"	5 3/4" x 2 1 5/16"	6 1/2"	929	183.35	215.71	134.48	126.42	104.22	83.31	74.78	71.27	67.05
2 1 5/16"	6" x 2 1 5/16"	6 3/4"	477									
3 1 5/16"	4" x 3 1 5/16"	4 3/4"	602	52.88	62.20	37.04	29.82	20.58	13.22	10.22	8.90	7.44
Each Additional Color												
3 7/16"	5 1/4" x 3 7/16"	6"	620	230.71	271.34	168.02	132.15	114.98	92.55	83.90	80.72	77.60
3 1 5/16"	4 1/2" x 3 1 5/16"	5 1/4"	606									
3 1 5/16"	4 3/4" x 3 1 5/16"	5 1/2"	621	52.88	62.20	37.04	29.82	20.58	13.22	10.22	8.90	7.44
3 1 5/16"	5" x 3 1 5/16"	5 3/4"	432									
Each Additional Color												
3 7/8"	5 1/2" x 3 7/8"	6 1/4"	*	250.91	295.07	180.43	160.19	126.55	117.08	105.63	97.69	89.73
3 1 5/16"	5 1/2" x 3 1 5/16"	6 1/4"	607									
3 1 5/16"	6" x 3 1 5/16"	6 3/4"	433	52.88	62.20	37.04	29.82	20.58	13.22	10.22	8.90	7.44
Each Additional Color												
3 1 5/16"	7" x 3 1 5/16"	7 3/4"	478	306.43	360.40	229.38	193.85	158.11	138.68	126.90	119.41	111.72
5 1 5/16"	6" x 5 1 5/16"	6 3/4"	434									
Each Additional Color				66.66	78.46	47.18	36.36	24.80	15.68	13.66	12.22	10.54
4 1 5/16"	8 1/4" x 5 1 5/16"	9"	479	317.06	372.90	278.12	224.24	189.53	160.19	148.51	141.16	133.79
Each Additional Color				66.66	78.46	47.18	36.36	24.80	15.68	13.66	12.22	10.54

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown.

* See page 34 for product numbers and pricing on these sizes.

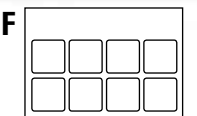
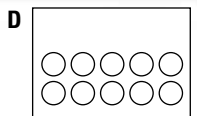
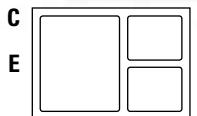
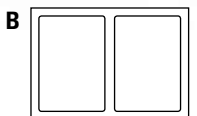
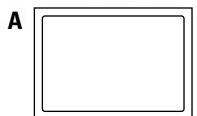


Postcards With Impact

Quick and effective way to promote services and events

Here's What You Get:

- Varnish included
- Durable postcard backing
- Die outlines available upon request
- Standard postcard layout for back is available upon request at no charge
- Standard sizes mail at postcard rates
- Samples furnished upon request



Label Mailers

Description		Product #		Stock		Lot Price		Price Per Thousand (base price includes 1 color)					
	Sheet Size	Label Size	Paper	Vinyl	1 Color	250	500	1,000	2,000	3,000	5,000	10,000	
A	1 Label	6" x 3 3/4"	5 1/2" x 3 1/4"	5005	5001	Paper	\$248.44	\$280.71	\$322.64	\$226.98	\$181.65	\$127.58	\$90.93
B	2 Labels	6" x 3 3/4"	2 3/4" x 3 1/4"	5006	5002								
C	3 Labels	6" x 3 3/4"	3 3/4" x 3 1/4"	5007	5003	Vinyl	512.49	579.05	665.58	451.43	384.73	331.05	281.16
D	10 Labels	6" x 3 3/4"	1 1/4" Circles	5008	5004								
Jumbo													
E	3 Labels	6 3/4" x 4 3/4"	3 3/4" x 4 3/4" 2 1/2" x 2 1/4"	5011	5012	Paper	\$286.86	\$324.10	\$372.54	\$246.23	\$197.84	\$150.97	\$119.87
						Vinyl	661.82	739.18	859.52	603.60	525.00	462.10	400.68
F	8 Labels	8 1/2" x 5 1/2"	2" x 2"	5026	5027	Paper	332.14	375.27	431.35	281.17	233.35	194.86	160.09
						Vinyl	826.92	923.57	1,073.93	786.38	700.19	631.02	558.46
						Each additional color	148.61	173.70	186.35	117.36	96.19	86.07	50.59

7R

Ask Us About: PressAbels LabelMailers

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS

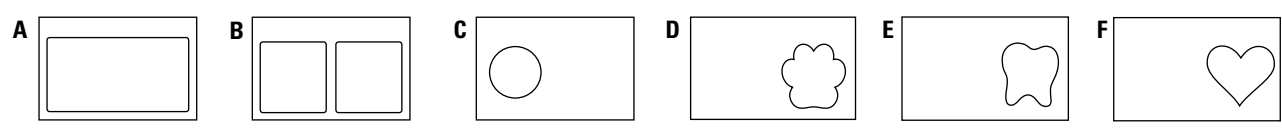


Make Your Name Stick

Cards, stickers and notes to promote, remind and inform.

Here's What You Get:

- Sheets shrink-wrapped in stacks of 500
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- Free single % screen
- Die outlines available on request



Office Labels and Appointment Reminders

Description	Product #		Stocks/Inks	Lot Price	Price Per Thousand (1 color included)						
Sheet Size	Label Size	Gloss	PressAbels	1 Color	500	1,000	2,000	3000	5,000	10,000	
A	4 1/2" x 2 1/2"	4 3/8" x 2"	548	548P	White Gloss	\$144.80	\$166.12	\$117.50	\$97.44	\$81.90	\$59.32
B	4 1/8" x 2"	1 7/8" x 1 9/16"	405	405P	PressAbels	159.26	182.72	129.22	107.18	90.10	65.26
C	3 1/2" x 2"	1 1/4" Circle	558	558P							
D	3 1/2" x 2"	Paw	560	560P	White Gloss	78.70	98.10	84.00	73.80	67.40	52.30
E	3 1/2" x 2"	Tooth	561	561P	PressAbels	79.28	125.28	117.50	104.90	94.62	79.60
F	3 1/2" x 2"	Heart	562	562P							
G	Business Cards	3 1/2" x 2"	N/A	4010	PressAbels	79.28	125.28	117.50	104.90	94.62	79.60
Each additional color					32.40	51.10	28.50	20.20	15.60	12.00	

Minimum order: 500 sheets. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on sheets. 6P

Please Tell Us: Quantity desired • Size/Product # • Ink choice • Application: environment, use • Artwork: electronic, scannable, text only • Any special requirements

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS

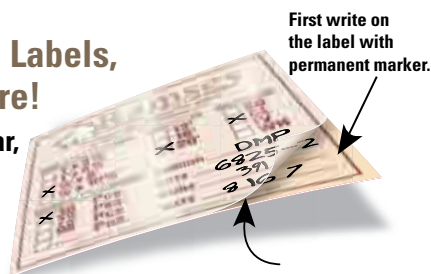


These Handy Labels Are Great For Control And Warning Labels, Calibration Tags, Harsh Environments And So Much More!

When hand-written information needs to be protected from wear and tear, self-laminating labels will provide ultimate protection.

Here's What You Get:

- White Matte Paper or White Vinyl
- Lamination included
- 1,000 labels per roll
- Please call if lamination placement is critical
- Perfs available on request at no additional charge



Next remove the liner from the lamination flap to expose the adhesive. Then press down the permanent protective lamination.

Self Laminating Labels

Price Per Thousand

Rectangles With Lamination Attached At The Side							
Size	Product #	Stock	500 Lot Price	1,000	2,000	3,000	5,000
1" x 1/2"	5100	White Matte					
	5200	White Vinyl	\$318.16	\$337.48	\$181.66	\$127.90	\$91.46
	5300	Silver Polyester	352.40	394.20	234.80	186.80	118.50
1 1/2" x 1"	5102	White Matte					
	5202	White Vinyl	331.80	355.64	195.20	143.96	103.96
	5302	Silver Polyester	379.90	433.00	266.80	219.50	146.20
2" x 3/4"	5105	White Matte					
	5205	White Vinyl	340.84	364.88	199.72	146.80	105.54
	5305	Silver Polyester	399.70	455.00	279.50	229.20	151.30
3" x 1"	5108	White Matte					
	5208	White Vinyl	364.78	394.70	220.08	164.86	122.34
	5308	Silver Polyester	449.50	521.00	315.40	255.00	181.00
3" x 1 1/2"	5109	White Matte					
	5209	White Vinyl	371.28	404.88	230.28	175.56	134.52
	5309	Silver Polyester	458.90	541.00	337.20	273.00	194.00
4" x 2"	5112	White Matte					
	5212	White Vinyl	398.16	443.42	260.40	232.26	162.54
	5312	Silver Polyester	517.20	627.30	408.80	343.00	252.50
Rectangles With Lamination Attached At Top							
1" x 2"	5101	White Matte					
	5201	White Vinyl	325.82	352.60	198.24	148.05	116.04
	5301	Silver Polyester	365.10	421.80	267.10	225.20	155.50
1 1/2" x 2"	5104	White Matte					
	5204	White Vinyl	337.90	367.72	207.80	157.50	118.66
	5304	Silver Polyester	390.50	456.00	295.20	225.80	168.20
2" x 3"	5107	White Matte					
	5207	White Vinyl	355.96	396.06	232.58	182.18	144.70
	5307	Silver Polyester	427.50	517.00	353.50	317.80	224.50
3" x 4"	5111	White Matte					
	5211	White Vinyl	393.24	450.88	278.26	225.12	191.00
	5311	Silver Polyester	501.40	635.00	443.00	385.80	306.10
Squares and Circles With Lamination Attached At The Side Or Top							
1 1/2" x 1 1/2"	5103	White Matte					
	5203	White Vinyl	335.48	362.26	201.82	150.90	111.72
	5303	Silver Polyester	385.70	445.10	280.80	221.00	162.50
2" x 2"	5106	White Matte					
	5206	White Vinyl	350.18	383.04	218.40	166.96	127.58
	5306	Silver Polyester	415.90	490.50	307.00	279.00	198.40
2" Circle	5113	White Matte					
	5213	White Vinyl	350.18	383.04	218.40	166.96	127.58
	5313	Silver Polyester	415.90	490.50	307.00	279.00	198.40
3" x 3"	5110	White Matte					
	5210	White Vinyl	383.26	430.08	257.78	205.60	167.48
	5310	Silver Polyester	482.40	594.80	399.20	342.50	260.00
Each additional color			56.70	70.90	49.70	35.00	22.40

Minimum Order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

5P

Ask Us About: Free samples • Pricing for sizes and quantities not shown

• SHIPS IN 5 DAYS



Protect Your Assets From Theft and Forgery

Ideal for electronic equipment, pharmaceutical products, airplane and auto replacement parts, and any security-related application

Here's What You Get:

- Chrome Polyester with Void and Checker patterns leave a tamper mark on the surface when removed
- Lamination included on Void and Checker patterns
- Highly destructible White Vinyl face stock shreds when removed leaving the decal unusable
- Waste will not be removed from roll on Destructible Vinyl



Checker Pattern



VOID Pattern



Destructible Vinyl

Security Labels

Description		Product #		Stocks/Ink		Price Per Decal			
Size	"Checker" Chrome Poly	"Void" Chrome Poly	Destructible Vinyl		500	1,000	2,500	5,000	10,000
¾" x 2" Rectangle	365	366	364	1 Color	\$.56	\$.34	\$.17	\$.11	\$.08
1" x 2½" Rectangle	368	369	367						
1" x 3" Rectangle	371	372	370						
1" x 4" Rectangle	374	375	373						
2" x 2" Square	377	378	376						
Each additional color					.22	.14	.06	.03	.02
1½" x 4" Rectangle	380	381	379	1 Color	.62	.36	.19	.14	.11
2" x 3" Rectangle	383	384	382						
2" x 4" Rectangle	386	387	385						
3" Square	389	390	388						
Each additional color					.24	.16	.06	.04	.02
4" x 3" Rectangle	392	393	391	1 Color	.72	.48	.30	.21	.16
Each additional color					.28	.18	.11	.06	.04

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on rolls.

2PQRS

Please Tell Us: Quantity desired • Size/Product # • Application: environment, use
 • Artwork: electronic, scannable, text only • Any special requirements

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



Labels that Tell What's Where

Consecutively numbered labels can keep track of just about anything and are available in almost any size or shape.

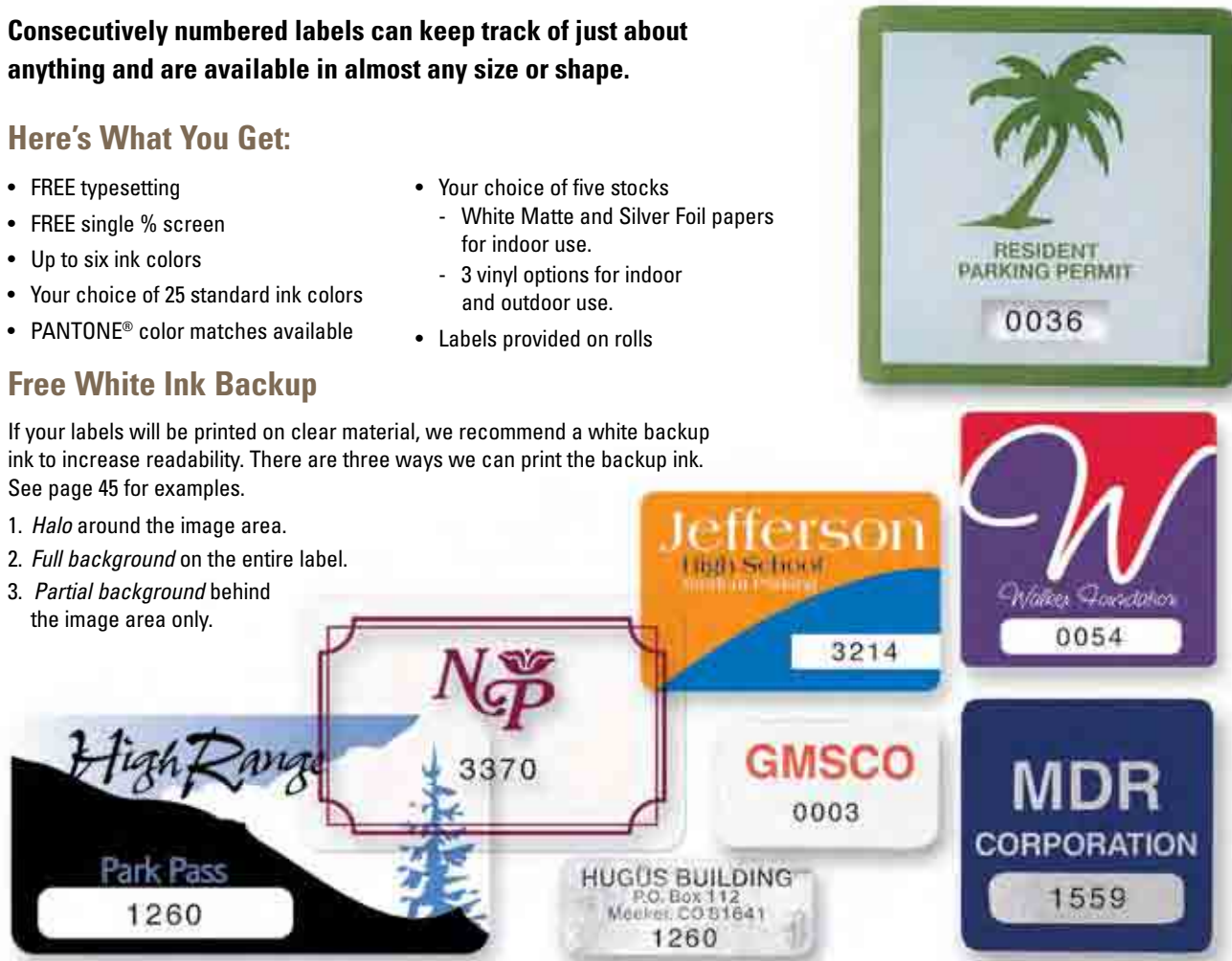
Here's What You Get:

- FREE typesetting
- FREE single % screen
- Up to six ink colors
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- Your choice of five stocks
 - White Matte and Silver Foil papers for indoor use.
 - 3 vinyl options for indoor and outdoor use.
- Labels provided on rolls

Free White Ink Backup

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink. See page 45 for examples.

1. *Halo* around the image area.
2. *Full background* on the entire label.
3. *Partial background* behind the image area only.



Numbered & Parking Labels

Description		Product #				Inks	Lot Price		Price Per Thousand				
Size	White Matte	Shiny Silver Foil	White Vinyl	Clear Vinyl Back Adh.	Clear Vinyl Face Adh.		250	500	1,000	2,000	3,000	5,000	10,000
1" x 1 3/4"	710	709	708	707	950	1 Color	\$191.90	\$210.00	\$285.10	\$246.20	\$197.90	\$148.40	\$123.10
1" x 2 1/2"	714	713	712	711	951								
1 3/4" x 2 3/4"	706	705	704	703	952								
2" x 2"	696	695	694	443	947								
2 1/4" x 2 1/4"	718	717	716	715	953	1 Color	203.90	234.20	321.00	271.60	217.20	169.00	144.80
2" x 3"	683	699	697	698	948								
3" x 3"	702	701	700	445	949								
2" x 4"	539	540	541	542	543								
3" x 4"	6400	6401	6402	6403	6404								
Each additional color							96.60	108.70	130.40	72.40	50.70	33.80	24.20

Minimum order: 250 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

7P

Ask Us About: Numbering heights other than 1/8" or 3/16" • Different typefaces • Lamination

Don't See What You Need? Please Ask!

• SHIPS IN 5 DAYS



These Barcodes Are Designed to Scan

We can print your design plus a barcode or leave a space for on-site coding.

Nearly Any Stock, Any Size Label can be barcoded and/or custom printed in up to seven colors. The key to scanability is high-contrast, accurate printing and flawless stock.









2d, Static and Consecutive barcodes are available and we can supply printed or blank stock for on-site bar coding. Static UPC coding may be added at no charge. Note: All consecutive barcoding is priced on a per-job basis. Please ask for a quote.

Human-readable numbers will be printed unless otherwise specified. Include previously printed barcode if available.

GS1 US (GS1US.org) will provide the manufacturer with system number and manufacturer ID number for all UPC barcodes.

Consult your scanner dealer for answers to specific questions. The barcode symbology you need will be determined by your scanner and application.



Type of Code & Typical Application	
 12345ABCDE	Code 39 (alphanumeric) General purpose. Static or consecutive. Our most commonly requested barcode.
 01234565	Interleaved 2 of 5 (numeric only) Higher density. Static or consecutive. Requires an even number of digits. Uses include distribution and warehouses.
	Code 128 (alphanumeric) High density code designed for complex product identification. Static or consecutive. Specify subset A, B, or C. Used where a large amount of data must be encoded in a small space.
 0 12345 67890 1 5	UPC-A (numeric only) Universal Product Code (mainly in U.S. retail). Static. Encodes 12 numbers. The first 6 (or more) must be assigned by the GS1 US (see note at left).
 0 123456 5	UPC-E (numeric only) Abbreviated version (6 digits) of UPC-A used on small products. Static. Available for some UPC-A codes, check with the GS1 US for availability.
 0 123456 789050	EAN-13 (numeric only) International product identification code. Static. Encodes 13 characters, and the first 7 (or more) must be assigned by the GS1US (see note at left). Replacing the UPC-A for international trade
 123456789012	Codabar (numeric only) High density code. Static or consecutive. Specify start character A, B, C or D. Uses include blood banks, libraries, and airbill tracking.
	PostNet (numeric only) USPS automated mail sorting

Variable Data Printing: Contact us for assistance and pricing.

Please Tell Us: Type of Code desired • What characters to encode • Static or consecutive
• Whether human-readable numbers print above or below the bar code



Applications Unlimited

Need a special shape, stock, ink, coating or adhesive? Please Ask!

Ask Us About:

- Creating a special die for your application
- Consecutive numbering
- Specialty stocks
- Foil-stamping
- Cold foil
- 4-color process
- Backsheet printing
- Small quantities
- Large quantities
- Lamination
- Protective coatings
- Special adhesives
- Embossing
- Debossing
- Scratch 'n Sniff inks
- Glitter inks
- Scratch-off inks
- UV inks
- Tag stocks
- Adhesive printing
- Tickets
- Bar Codes
- Numbering
- 2-sided labels
- Fade Resistant inks



Die # R-15
2¹/₂" x 3¹/₂"



Die # C-13
1⁵/₁₆" x 1¹/₁₆"



Die # O-12
2¹/₁₆" x 3³/₃₂"



Die # F-02
1¹³/₃₂" x 1²⁷/₃₂"



Die # M-13
1¹/₂" x 3³/₄"

Die # S-09
2⁷/₁₆" x 4¹/₁₆"



Die # C-09
1³/₁₆" x 1¹/₂"



Die # A-03
7¹/₁₆" x 7¹/₁₆"



Die # B-12
7¹/₈" x 1"

Die # F-15
1¹/₂" x 1⁵/₈"



Die # P-19
1¹/₁₆" x 4¹/₄"

Die # B-12
7¹/₈" x 1"



Die # H-13
1¹¹/₁₆" x 1⁷/₈"

Die # E-19
1¹/₄" x 1¹⁷/₃₂"



Die # F-11
1¹/₁₆" x 2"



Die # C-32
1" x 1¹/₄"



Die # Y-06
5" x 3"



Die # P-29
2²/₃₂" x 2²/₃₂"



Die # M-14
1³/₄" x 3¹/₄"



Die # H-08
1¹/₁₆" x 2¹/₁₆"



Die # R-20
2 5/16" x 3 7/8"



Die # BB-04
3 5/8" x 5 1/8"



Die # GG-06
2 3/32" x 7 19/32"



Die # Y-10
2 3/8" x 6 11/16"



Die # HH-05
4 7/8" x 4 7/8"



Die # H-07
1 1/2" x 2 1/4"



Die # L-08
2 1/32" x 2 25/32"



Die # P-23
2 3/8" x 3"



Die # AA-07
3 1/16" x 4 5/8"



Die # W-02
3 5/8" x 3 3/4"



Die # R-14
3" x 3"

Die # A-18
2 5/32" x 1 13/16"



Die # Q-34
4 5/16" x 1 3/4"

Die # J-13
1 3/4" x 2 1/2"



Die # D-30
1 1/8" x 1 1/2"



Die # E-05
1 1/32" x 2 1/8"



Die # Q-18
2 1/8" x 3 1/2"



Die # E-11
1 1/8" x 2 1/4"



Die # GG-02
4 1/4" x 5"



Die # S-18
2 1/2" x 4 1/8"

We have thousands of dies in our library — If you don't see what you need, we'll create one for you.

Don't See What You Need? Please Ask!



Available Stock Types

Please request a sample for testing in any application not specifically recommended.

White Gloss: For a lustrous appearance. Used when it is not necessary to write or type on the label.

White Matte: Excellent for labels to be written on or typed on. Correctability may be limited on some typewriters.

White EDP Gloss: Gives the same lustrous appearance as White Gloss, but is designed for use with typewriters and non-laser computer printers. Correctability may be limited on some typewriters.

White EDP Smudgeproof: A porous, absorbent stock designed for excellent printability and the smudge resistance necessary in non-laser electronic data processing and high-speed imprinting. Not recommended for screens or fine-detailed graphics.

Fluorescent: A bright Dayglo™ matte paper available in red, orange, chartreuse, pink, green, blue and purple. Printing in black ink is recommended.

Foil: Provides a metallic appearance. Available shiny and dull in gold and silver.

White Vinyl: Durable, weather-resistant and can be used indoors or outdoors as well as in some harsh environments.

Clear Vinyl: A durable and weather-resistant material that appears nearly clear when applied. We recommend printing white ink behind the image area for greater readability. Adhesive is available on either the front (face) or the back, depending on the viewing direction.

Clear Polypropylene: A 2-mil clear film stock.

Static Cling Vinyl: This Clear or White Vinyl has a static charge that allows it to stick without adhesive to most smooth, clean surfaces such as glass, plastic or baked-enamel finishes. Leaves the surface clean when removed or repositioned. Clear Static Cling stock is available with static on the front (face) or back. White Static Cling stock is available with static on the back.

Polyester: A highly durable synthetic film used primarily for outdoor applications involving high levels of abrasion or abuse. Polyester will stand up longer in a moist environment and is resistant to most oils and solvents. For added durability we laminate some polyester decals at no additional charge. Available in white, silver and gold.

Thermal: Thermal Transfer and Direct Thermal stocks are guaranteed to be compatible with leading printers and scales. Stock activates at 185°F. The ultra-smooth surface and special adhesives allow excellent scanning and instant adherence to corrugated boxes and shrink-wrap film.

Piggyback: These labels are on two liners so the top label can be removed and re-applied to another surface. Piggyback labels are available in blanks for peel-off address labels or custom-printed. Ask for details and prices. Also available in the popular "IRS size".

Laser and Inkjet: For laser and inkjet printers. A wide variety of stocks are available. See pages 30-31.

Tag: Non-pressure-sensitive in a variety of stocks from polystyrene and thermal transfer to paper and HDPE.

Environment Matters

If your label or decal needs to perform where it is damp, cold, hot, abrasive or exposed to chemicals and solvents, please let us know.

Adhesives at Work

Some surfaces such as wood, silk and suede may be damaged by any adhesive. Request a sample label to test before applying.

Permanent adhesive is supplied unless you request otherwise. This is a general purpose adhesive appropriate for most applications.

Removable adhesive will allow the label to be taken off once it is applied without leaving pieces of the label behind. Note, however, that a label will become permanent over time or with exposure to weather.

Ultra-removable adhesive is an excellent alternative to static cling. It adheres better than static and removes just as easily. Available in both white and clear polypropylene. See pages 12-13.

Temporary adhesive (PressAbels) allows the label to be removed and reapplied with no residue on a wide variety of surfaces. This adhesive will remain temporary throughout its product life. This product is not recommended for use on fabrics.

Wide-temperature adhesive is designed to stick in very cold (to -65°F) and very hot (to 150°F) temperatures. This adhesive becomes permanent after 24 hours and will adhere to vinyl surfaces.

Opaque adhesive obscures the application surface so it doesn't "show through" the label stock. This is useful if you are using a label to cover erroneous or outdated information, or if the surface color could affect the appearance of the label. The opaque adhesive might slightly affect the appearance of ink color and requested color matches.



Protective Coatings

A protective coating is recommended if your labels will be exposed to chemicals, abrasion, moisture, freezing temperatures, or frequent handling.

Types of Protective Coatings

Varnish is an inexpensive coating that is applied during the printing process. Varnish provides limited protection from cracking, peeling and flaking that can occur with frequently handled labels. Also provides protection in refrigerator and freezer environments.

UV Clear Coat is a coating that is applied after the labels are printed and before they are die-cut. This coating gives labels a hard, semi-gloss finish which resists fingerprinting, abrasion, light surface moisture and

Protective coatings do not provide protection from color fading caused by prolonged exposure to the sun, and will not make a paper or foil stock more durable if it is used outdoors.

exposure to chemicals and solvents. UV Coating will not prevent fading, and will not make a paper or foil label more durable in outdoor or harsh conditions.

Lamination is a premium protective coating where a poly film is fused to the labels after they are printed and the ink is dry. Lamination offers the best resistance to handling, chemicals and scratches or abrasion. Lamination will not prevent fading.

White Ink Backup

If your labels will be printed on clear stock, we recommend printing a white backup ink to increase readability. We offer this free of charge. There are three ways we can print the backup ink:

1. *Halo* around the image area — white will show slightly.
2. *Full background* on the entire label.
3. *Partial background* behind the image area only so the white will not show (not available for small type, behind white printing, or detailed artwork).



1



2



3

Specialty Inks

Scented Inks help create an unforgettable image using encapsulated fragrances to “scratch ‘n sniff.” Standard scents include rose, lemon, lavender, strawberry and vanilla. Many other scents are available.

Glitter Inks add sparkle to enhance the label design. Several glitter effects are available.

UV Inks provide strong, vibrant colors, superior print quality and consistency, particularly on films. Also holds very small and reverse type.

Scratch-off Inks can be added to label stocks, tag and postcards.

Extended-life Fade-Resistant Inks are ideal for decals designed for prolonged outdoor use.



Preparing Your Artwork

For best print quality and quickest turnaround, please provide your art following these recommendations.

Design Software

Preferred format: Illustrator

Supported formats: QuarkXPress, Corel Draw, Photoshop, InDesign

Please note with your order the platform, software, and version used to create your art.

Electronic Art

Use the preferred format for best results.

- Include all linked images and original files
- Convert all fonts used to paths or outlines; otherwise, send all screen and printer fonts.

For art that must be sent in the supported formats:

- Not recommended for spot color printing.
- Spot colors must be separated using channels or separate files.
- 300 dpi minimum at 100% for grayscale and CMYK files.
- 600 dpi minimum at 100% for bitmap files

Art for CMYK Printing

- Files must be color correct and in CMYK mode.
- PDF files cannot be used unless accompanied by all supporting files.
- 8 pt is the smallest type size for CMYK build.

Flexographic Printing Requirements

- Create your artwork the exact size of the label.
- Include crop or corner marks or a die line to show position.
- Extend any bleeds $\frac{1}{8}$ " outside the edges of the label.
- If your design doesn't bleed, set it in at least $\frac{3}{32}$ " from the edge of the label.
- Use a minimum rule weight of .07" or 5 pt for positive copy. For reverse copy, the minimum rule line weight is .10" or 7 pt.
- With spot color printing, the smallest type size is 5 pt for positive copy and 7 pt bold for reverse copy.

Artwork Services

We can provide extensive retouching, creating original artwork, color separations and screen replacement. Prices vary depending on the service required, please request an estimate.

Please Do Not Send:

- Faxed artwork
- Pre-screened art
- Negatives
- Word or Excel files

Free Artwork Services

- Adding bleeds and reverses
- Typesetting your copy
- Reproducing your camera-ready art
- Accepting your artwork electronically
- Enlarging and reducing your artwork
- Performing minor touch-ups to your camera-ready art

Proofs

Choose from one of four options, but please note that requesting a proof will extend total production time. Actual proof time depends on type of label product and type of proof.

Email Proofs

We will provide a proof via email unless otherwise specified. **Note:** The colors shown on a computer monitor will not match the final printed product.

Fax Proofs

We will fax the proof at your request.

Color Print Proofs

These proofs provide an approximate color representation of your label. Please note the colors will not match the final printed product.

Press Proofs

These are actual samples off the press. Press proofs are ideal where color, adhesive, suitability in printers and application machines, and overall appearance are critical.

Ink Choices

Standard Ink Colors

Choose from 25 colors and varnish at no charge on most labels. Please specify by using our ink numbers (e.g., Red #10).

Pantone® Color Matches

Including metallic, fluorescent and pastel colors.

Sample Color Matches

Send us a sample and we'll match the color.

Specialty Inks

Glitter, UV, Scented and Scratch-off inks are available.



Ink on Gloss and Matte Stocks

Ink colors will not appear as sharp and brilliant on matte or EDP Smudgeproof stocks as they do on gloss or coated stock. Uncoated stocks tend to absorb ink, while more ink remains on the surface of coated stocks. For an excellent representation of the color difference between coated and uncoated stocks, please refer to a PANTONE® Formula Guide.

Printing Processes Affect Ink Color

Flexography, screenprinting and digital printing require different processes and ink systems, therefore variations in color may occur.

Pantone® Colors will be matched closely using a recognized industry color specification system. Perfect matches cannot be guaranteed.

Production Upcharges

Artwork

Extensive rework.....\$72(v) per hour
Halftones.....\$50(v) each
Graduated Screen.....\$50(v) per screen, per design

Inks/Colors

Backsheet printing.....\$38(v) set-up plus add'l ink charge
PANTONE® color match\$50(v) per color, per order
Match to any sample.....\$50(v) per color, per order

Proofs

Color print proofs\$44(v) per proof
Email proofs.....\$18(v) per proof
Press proofs\$50(v) per color, per proof

Finishing

Short rolls/short stacks.....\$0.38(v) each
Dispenser boxes, unassembled\$0.50(v) each

Production

UV Clear Coat set-up.....\$60(v) per order
RushCall for estimate & delivery schedule

Reorders, Reprints and Press Proofs

All original charges may apply.

Over-runs and Under-runs

We will ship and charge you for up to 10% over or 10% under specified quantity. An additional charge may apply for exact quantity.

Combined Pricing

Available when the same label shape, size and printing press is used to print different stocks, ink colors or artwork versions. Please ask if your order qualifies for combined pricing.

Special Production Options

Labels For Machine Application

These labels usually have specific requirements for stock, adhesive, spacing between labels, roll size, core size and unwind. For quickest turnaround, please provide us with these requirements when you request a quote or place an order.

Lamination and Protective Coatings

Can be added to most labels to increase durability. See page 45 for more information.

Consecutive Numbering

Can be added to almost any label, with any start or stop number. Numbering available in a variety of heights.

Backsheet Printing

We can print on the back of the label's liner on most products.

Bleeds

Can be added, free of charge, on most labels.

Reverses

Can be printed on almost any label. Not recommended for type smaller than 7 pt.

Screens

A screen is defined as a dot structure of graded density. We will create the screen effect for best print quality.

Halftones

We will create a halftone from your original continuous-tone art or photograph. Please do not send pre-screened black-and-white art, it will delay your order.

Blank Labels

Available for a 20% discount off the prices shown unless blank pricing is specified.



Free Services

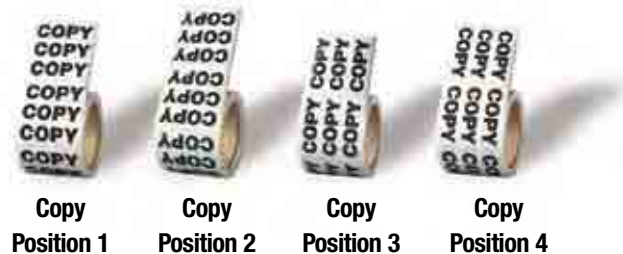
- Bleeds and reverses
- Creating curved type
- Typesetting copy/match customer's type
- Reproducing camera-ready art
- Enlarging/reducing customer art
- Minor touch-ups to customer art
- UPC Bar Codes
- Press proofs (orders over \$5,000(p))
- Accept artwork electronically
- Plates—single design
- Single % screens

How the Label Comes Off the Roll

Copy Position on Roll Labels

There are four ways copy can be oriented on a roll. If you are using the labels with an automatic label applicator, the way the label is oriented on the roll is very important.

You can specify how you want your copy or art to be positioned on the label relative to the loose end of the roll or to the sides of the roll.



If available tooling is not compatible with the copy position requested, a tooling charge may apply.

Production Times

- Production times are in working days (Monday - Friday excluding major holidays) and assume that all information and artwork necessary to produce the order is supplied when the order is submitted.
- Time necessary to obtain additional information may delay shipment. Proofs may also lengthen production time.
- Assumes order and any artwork are received no later than 4pm CT. For example: on a five day order – an order received on Monday will ship the following Monday.

Terms and Conditions

Cancellations

- No charge if made by 4pm CT the day order is placed.
- After 4pm CT the day the order is placed, but before the job is printed, will result in a minimum charge of \$44(v) per design.
- Jobs cancelled after printing will be invoiced at full price.
- Cancellations on 24-hour products will result in a minimum charge of \$44(v) per design.
- Cancellation on all other orders will result in charges determined by order status and materials already purchased at the time of cancellation.
- Additional charges for artwork revisions may apply to cancelled jobs.

Changes

- No charge if made by 4pm CT the day order is placed.
- Changes made on jobs before printing will result in charges determined by order status and materials already purchased at the time of the change.

Shipping Options

Standard Shipping

Orders will be shipped ground unless otherwise specified. Handling charges may apply.

Overnight Shipping

Next Day shipping charges will apply.

Drop Shipments

May be arranged at the time you place your order. Extra charges may apply.

Second and Third Party Billing

Handling charges will apply.

Copyright Notice

The information in this catalog, unless otherwise noted, is the property of the Printer and may not be reproduced without written permission of the Printer.

When orders are manufactured to customer's specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against the Printer for patent or copyright infringements.



Image is everything.

You'll get the ultimate attention and expertise for your value. From simple spot-color to vibrant multi-colors, scratch-offs, foil stamping and embossing as well as domed decals and window decals, here is your expert guide for high-quality custom labels.

Choosing Ink Colors

Standard ink colors (the 25 inks shown on this page) are available at no extra charge when you order by our ink number (e.g., Red 10).

The colors shown are not exact color matches.

Varnish is also available.

Please specify Varnish #18 (not shown) when ordering.

PANTONE® color matches are available for an additional charge of \$50(v) per color for new and repeat orders. Color matches now available on Quick Labels.

If an exact sample match is important, please provide a sample to match.

A sample match is available for \$50(v) per color on new and repeat orders.

PANTONE® is the property of Pantone, Inc.

Stock Choice Affects Ink Color

Ink colors will not appear as sharp and brilliant on matte or EDP Smudgeproof stocks as they do on gloss or coated stocks. Samples are available, please ask.

Ink density and shade will vary widely depending on label stock and background color.

Selecting Your Typestyle

- **Setting is FREE.**
- **Use the best way."**
- **Match from sample or provide font name.**
- **Specify or choose one of these.**

Avant Garde	Eurostile	Optima
<i>Brush Script</i>	Helvetica	Souvenir
Cooper Black	Hobo	Times
COPPERPLATE	MACHINE	<i>Zapf Chancery</i>

25 Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	Dk. Blue 6	Red 10	* Yellow 2	Dk. Green 12
*Ivory 19	Golden Yellow 41	Orange 9	Orange/Red 3	Ruby Red 4
Burgundy 8	* Pink 27	Dk. Violet 34	Gold 16	Brown 15
Teal 37	Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7
Med Blue 11	Silver 21	Gray 14	* Lt. Gray 26	White 17

★These light colors are ideal for background colors, but may not be appropriate for type.



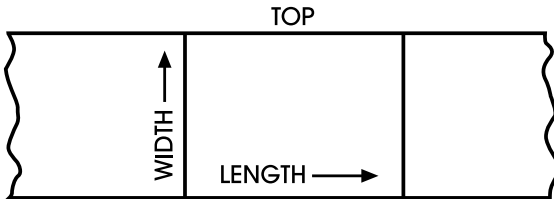
Butt-Cut Labels Have Square Corners

Rolls or Sheets? Butt-cut labels have no excess material around the labels and can be produced three ways:

- rolls
- individual sheets with a $\frac{1}{8}$ " bend-and-peel strip. Minimum size on sheeted labels is 1" x 2½" including the strip.
- multiple per sheet

Ink on Roll Labels. If your design doesn't bleed, there must be a $\frac{1}{16}$ " ink-free margin all the way around the outer edge of the label.

Squares or Rectangles are available in widths up to 16" and lengths up to 24".



Decimal Conversions:

$\frac{1}{8}$ " = .125" $\frac{3}{8}$ " = .375" $\frac{5}{8}$ " = .625" $\frac{7}{8}$ " = .875"
 $\frac{1}{4}$ " = .25" $\frac{1}{2}$ " = .5" $\frac{3}{4}$ " = .75"

Die-Cut Label

Butt-Cut Label

Label with Bend-and-Peel Strip



Bend-and-Peel can be positioned anywhere on the label.

POCKET

ASI 66220
PPAI 113765
PSDA 1105-01
PII 003049
CAT10